

**Master Cut and Plug Mason Smoking Tobacco**  
 Very mild and free from Nicotine  
 The best Burley Tobacco made in Canada.

**TRAVEL REMAINS HEAVY.**

The stream of tourists from the United States is continuing. Every boat to Yarmouth brings a large passenger list and boats arriving at Halifax are bringing their quota.

Tourists travelling by autos have eclipsed all previous records. Some came with simple appliances, expecting to make use of boarding houses and hotels. Others have their autos fitted with complete outfit for camping, with tents, cooking utensils and in some cases have trailers to carry the necessary outfit. Many make use of convenient places along the highway to pitch their tent, cook their meals, and rest over night.

**SOWING AND REAPING**

Sow with a generous hand;  
 Pause not for toil or pain;  
 Weary not through the heat of Summer,  
 Weary not through the cold Spring rain;  
 But wait till the Autumn comes,  
 For the sheaves of golden grain.

Scatter the seed and fear not,—  
 A table will be spread;  
 What matter if you are too weary  
 To eat your hard-earned bread?  
 Sow while the earth is broken,  
 For the hungry must be fed.

Sow,—while the seeds are lying  
 In the warm earth's bosom deep,

And your warm tears fall upon it,  
 They will stir in their quiet sleep,  
 And the green blades rise the quicker  
 Perchance for the tears you weep.

Then sow, for the hours are fleeting,  
 And the seed must fall to-day,  
 And care not what hands shall reap it,  
 Or if you should have passed away  
 Before the waving cornfields  
 Shall gladden the sunny day.

Sow,—and look onward, upward,  
 Where the starry light appears,  
 Where, in spite of the coward's doubt-  
 ing,  
 Or your own heart's trembling fears,  
 You shall reap in joy the harvest  
 You have sown to-day in tears.

**MANY CANADIANS ARE RETURNING.**

(Ottawa Citizen.)  
 Immigration to Canada since the opening of the season of navigation in April aggregated, to the end of June, 68,000, of which 52,000 were from overseas ports and 16,000 were Canadians returning from the United States. The statistics indicate an advance over the arrivals in April, May and June of last year. It is all essentially "direct" immigration. In other words the great volume of those coming to this country come with the assurance of employment. The larger number is arriving without their passage being assisted.

It became necessary some time ago to change the regulations in regard to assisted passages so that people "nominating" them for passage must give in detail the arrangements made for their employment. This is checked up by an official of the department. Prior to this modification, the steamship companies were charged with too much zeal in securing nomination papers from farmers or others and there was some tendency to overcome by immigration to Canada the restriction of the United States quota law. The total figures of overseas immigration do not indicate, however, anything but a very normal movement. It is smaller than in the boom days because of the process of selection and the care taken to see that those coming will be employed.

**A Satisfactory Feature.**

What is regarded as particularly satisfactory is the home-coming from the States, above indicated. For the past two years the American cities generally, but Detroit and Chicago in particular, have been the mecca for Canadians owing to the high prices prevailing for skilled labor of all kinds. A great many have gone from Ottawa to Detroit, for example. The reports indicate that conditions over there are not nearly as favorable as before while the same thing applies to other cities where skilled labor was attracted by high wages in building construction. The sixteen thousand who have come back already are being supplemented this month. The movement homeward is not from any particular state, but rather is scattered. A considerable number of French Canadians are among them.

The new quota law of the United States not not apply to Canadians going there to reside but a migration certificate has to be secured and a fee of \$10 per head paid. In the case of a family this charge is considered of a deterrent.

**THE STORY SHOULD BE TOLD.**

We have on the one hand the assurance of one of the members of the Ontario Government that British capitalists are prepared to apply capital to the development of Canadian natural industries, and on the other the hope raised by the editor of the Canadian Mining Journal that the gold-mining industry of this province may be revived. Evidently what has to be done is to interest British capital specifically in our resources. If the old abandoned gold fields of the country can be made at length to yield profits and provide employment some steps ought to be taken to bring the two together. It seems to us that the Nova Scotia Government through its department of industries and immigration has a piece of work indicated here for it to do. Perhaps the Department of Mines might help.

Certain individuals can do something to help the movement along, but it is big enough, and sufficiently large, to justify definite steps on the part of the Government. Apart from what certain men of a speculative turn of mind may do in their own interests in this connection, it is not to be expected that there will be much initiative on the part of individuals. In any case the agency best fitted to do the work thoroughly is the agency that has some direct responsibility for the development of the country.

How many financial people in London know anything about our gold resources? If it is true that there is a real opportunity to develop them properly, it would be at least a first step to do some publicity that would properly inform such people as are most likely to be effectively interested. There never was a time when it was more necessary than it is now that every available thing we can put our hands on should be turned into money and apparently there is a hope here lively enough to justify the Government in doing some constructive publicity work. As a beginning it ought not to cost very much to let something be known regarding expert opinion on the possibilities of our gold fields. It would surely be a pity if the opportunity were to be allowed to go unutilized while everywhere else enterprise is being shown in making opportunities available to those who can make use of them. We hope that the very utmost use will be made of the opportunity which now seems to be presented in connection with gold mining.—The Maritime Merchant.

**BERWICK WITHOUT LIGHTS FOR WEEK.**

What this Valley needs more than anything else at the present time is a genuine old-fashioned rain-storm. We have had a wonderful summer, so far as fine weather goes, but moisture is the crying need just now. Everywhere, in the fields, in the orchards, gardens, and streams which are fast becoming depleted, the need is apparent. The stream at Factoryville, which supplies energy for Berwick's electric light and power plant is so far depleted as to make it necessary to curtail what has been a day and night service to a minimum service of from 7 to 11 p.m., or thereabouts. The reserve supply at South River Lake was opened up a week or two ago and other efforts have been made by the Town officials to increase the flow from the streams further back. The Town has been without street lights for the past week.—Berwick Register.

**VALLEY APPLE CROP 75 PER CENT. OF 1923.**

Berwick.—Prospective buyers of fruit from England and the United States are already in the County looking over the fruit prospects for the Valley. They find that the first reports of as large a crop as last year was far astray and a new level of 75 per cent of last year was believed to be about right. At this time the latter estimate may prove a little too high, though it is believed will be around that mark. Apples have been falling considerably in uncared for orchards and some people are so pessimistic that they are free to state the crop will shrink below one half. Nevertheless, there are many orchards that are well filled and looking well at this date. One item that will account for a good deal is that the Valley fruit is much more advanced and larger now than at the same time last year. This season the apples are sure to be better matured and larger when apple picking season arrives.

**FINANCES OF CANADA FOR JULY**

Smaller Revenue and Larger Expenditure

RECEIPTS OVER \$3,000,000 LESS

OTTAWA—Decreased revenues and increased expenditures of the Dominion during the month of July are shown in the statement issued by the Department of Finance. The statement shows a falling off in revenue of the Dominion during the month of July of \$3,857,413 when comparison is made with revenue for July, 1923. Revenue for July, 1923, was \$32,759,524 while for July, 1924, it amounted to \$28,902,111. Ordinary expenditures for the month of July of the present year show an increase of \$4,140,459 over the ordinary expenditures in July, 1923. Expenditures, on ordinary account this year amount to \$22,497,209, as against \$18,356,720 in July, 1923.

The net debt of Canada now stands at \$2,391,451,680 or an increase of \$1,339,438 during July. Last year the debt showed a decrease of \$5,165,962 during the same month.

With the end of July the first four months of the present fiscal year closed. Ordinary revenue collected during the four months period of the present year was \$138,807,253 or a decrease of \$13,458,390 from the total for the corresponding period last year when revenue totalled \$152,265,643. Ordinary expenditures for the four months of the present year totalled \$96,546,541, as compared with \$91,145,399 in 1923. This is an increase of \$5,401,142. Heavy interest payments on the public debt are responsible, to a degree, for the increased expenditure.

**Minard's Liniment for Rheumatism.**



**MAIL CONTRACT**

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday the 5th September, for the conveyance of His Majesty's Mails, six times per week over the

BRIDGETOWN NO. 3 R.M. ROUTE,

under a proposed contract for a period not exceeding four years dating from the 1st January next. Printed notices containing further information as to conditions of proposed contract may be seen and blank forms of Tender may be obtained at the Post Office of Bridgetown, and at the office of the undersigned. District Superintendent's Office.

Hallifax, 23rd July, 1924.

W. E. MAC LELLAN,  
 District Superintendent  
 Postal Service.

**A Great Teacher**

ADVERTISING conducts a public school. Its pupils are all the readers of the home paper—in short, the whole buying community.

ADVERTISING teaches that loyalty to the home merchant brings real returns in better service and better value. It's a lesson that requires the repetition afforded by the weekly arrival in the home of "The Weekly Monitor."

You can teach the public to rely on your Advertisements as safe guides to economy and satisfaction in shopping. Moreover, people appreciate being asked for their patronage. To them

**"An Advertisement Is An Invitation"**

**Summer Suitings**

Beautiful Lines of best English manufacture.

Every piece Guaranteed all wool. No two Suits alike. Can't be beat for appearance and value. Now is the time to Buy as woollens are Due for an advance.

R. LANE Cutter G. O. THIES Merchant Tailor

**CREAM WANTED**

Ship your Cream to MCKENZIE'S CREAMERY, at MIDDLETON, N. S. Satisfaction Guaranteed. We pay twice a month. The price paid to the Patrons for the month of July cream was 23c. per pound butter fat, Special Grade, and 21c. for First Grade. WRITE FOR PARTICULARS.

And for puddings too!



**FIVE ROSES FLOUR**

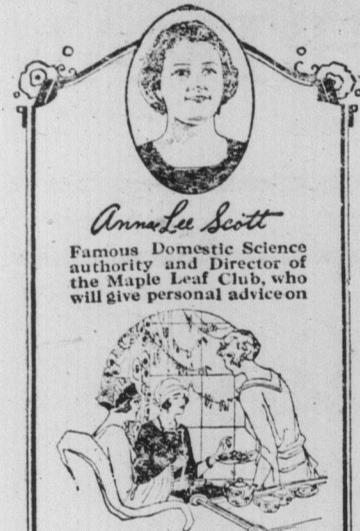
The easiest, the surest way to make well-swollen, full-flavoured, digestible puddings—every spoonful a tasty source of vitality!

In NEW bags of 7, 14, 24, 49 and 98 lbs.

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**"Subscribe to the Monitor"**

**An Amazing FREE offer**



How to arrange and prepare special and unusual dishes for luncheons, socials, etc.



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Wouldn't you enjoy a visit with a famous domestic science authority? Here is your opportunity to have Anna Lee Scott, the noted Domestic Science expert come to visit you every month for five months in the form of a course of 20 lessons on Cookery Arts and Kitchen Management—written in an unusually interesting and charming way and sent to you by mail—without cost.

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You pay no money for the course. All lessons are sent postpaid. You study lessons when and how you choose. No blanks to fill in. No examinations or correspondence required. You may write in for advice, however, and Anna Lee Scott will gladly answer inquiries regarding any household problem.

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Free to every User of MAPLE LEAF FLOUR for Bread, Cake and Pastry.

Excellent baking results are guaranteed to every user of Maple Leaf Flour, and every bag contains coupons entitling you to free membership in the Maple Leaf Club and to this valuable course. (24 lb. bag—1 coupon; 49 lb. bag—2 coupons; 98 lb. bag—4 coupons). Send only four coupons addressed to the Maple Leaf Club, Maple Leaf Milling Co., Limited, Toronto, Ontario, and you will be enrolled as a member of the Maple Leaf Club and receive the course FREE. Ask your grocer today about Anna Lee Scott and the wonderful course.

MAPLE LEAF MILLING CO., LIMITED  
 HEAD OFFICE, TORONTO, ONTARIO



**MAPLE LEAF FLOUR**  
 FOR BREAD, CAKE & PASTRY