

Pre Stock Taking Sales During January

January is the month for clearing out all surplus stocks of Winter Goods, that our inventory may be as light as possible for February. You will find odds and ends in every department which will well repay you for a visit to this store.

Boys' and Youths' Overcoats at 25 per cent. Discount.

63 only Overcoats, sizes from 22 to 35, clearing at one-quarter off.

Men's Heavy Underwear at \$1.25

12 doz. Men's Heavy Elastic Knit Underwear, good percentage of wool, sizes 36 to 44, January price \$1.25

Men's All Wool Sweaters at \$4.95

In Navy, Brown, Maroon and Khaki, extra heavy all-wool coat with splendid heavy collar, sizes 36 to 42, at \$4.95

All Wool Worsted Hosiery at 50c

5 doz only Ladies' pure wool worsted hose, extra heavy quality, sizes 9 1/2 and 10 only, regular 85c for 50c a pair

Men's Fur Coats for \$35.00

7 only, extra quality Siberian beaver coats, very roomy coats with extra large collars. January price \$35.00

A. BROWN & CO.

"THE STORE THAT SATISFIES"

THE STERLING BANK OF CANADA

SAVE, Because---

Thrift makes it possible to have many really worth while.

The Road to Independence



Trouble comes to all of us at one time or another.

The man with a snug bank account, is fortified against the "slings and arrows of outrageous fortune".

It is the duty of every man to lay aside something for the inevitable rainy day.

Open a Savings Account today—and take your first step along the road to Independence.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal, Established 1864.

WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

BROOKE ELECTIONS

Div.	1	2	3	4	5	6	7	8	9	10	11	12	Total
Johnston	25	7	52	3	13	13	—	15	—	13	23	17	181
Lindsay	22	37	93	25	70	47	36	22	29	18	28	38	465
Oak	18	33	50	16	61	33	27	9	17	8	15	14	301
Sutton	20	11	84	11	22	26	6	28	9	21	35	40	313
Atkin	35	24	104	13	29	30	2	28	3	11	24	7	310
Campbell	13	26	60	22	55	37	28	13	14	8	20	16	312
Fisher	1	14	19	8	39	34	26	14	24	18	29	44	270
Loosemore	26	8	116	16	40	29	9	34	5	7	7	10	307

REEVE
Deputy Reeve—Albert R. Sutton, Councillors—C. Atkin, D. M. Campbell, Arthur Loosemore.

HOW TO FIGHT SPANISH INFLUENZA

BY DR. L. W. BOWERS.

Avoid crowds, coughs and cowers, but fear neither germs nor Germans! Keep the system in good order, take plenty of exercise in the fresh air and practice cleanliness. Remember a clean mouth, a clean skin, and clean bowels are a protecting armour against disease. To keep the liver and bowels regular and to carry away the poisons within, it is best to take a vegetable pill every other day, made up of May-apple, aloes, jalap, and sugar-coated, to be had at most drug stores, known as Dr. Pierce's Pleasant Pellets. If there is a sudden onset of what appears like a hard cold, one should go to bed, wrap warm, take a hot mustard foot-bath and drink copiously of hot lemonade. If pain develops in head or back, ask the druggist for Anuric (anti-uric) tablets. These will flush the bladder and kidneys and carry off poisonous germs. To control the pains and aches take one Anuric tablet every two hours, with frequent drinks of lemonade. The pneumonia appears in a most treacherous way, when the influenza victim is apparently recovering and anxious to leave his bed. In recovering from a bad attack of influenza or pneumonia the system should be built up with a good herbal tonic, such as Dr. Pierce's Golden Medical Discovery, made without alcohol from the roots and barks of American forest trees, or his Ironic (iron tonic) tablets, which can be obtained at most drug stores, or send 10c. to Dr. Pierce's Invalids' Hotel, Buffalo, N. Y., for trial package.

Death of Robert Hume.

Woodstock Sentinel-Review, Dec. 30.

After an illness of two weeks the death of Robert Hume occurred yesterday afternoon at his home at 34 Bay Street. Death resulted from pneumonia following a severe cold contracted two weeks ago. The late Mr. Hume was born in Warwick township, Lambton County, but has lived in Woodstock for the past eighteen years. He is survived by his widow and two daughters, Miss Blanche of the Rod and Gun staff and Miss Violet, nurse-in-training at the Toronto General Hospital. The funeral, which will be private, will take place on Tuesday afternoon at 2 p. m., and will be conducted by the Rev. Mr. Gaetz of the Central Methodist Church, of which church the late Mr. Hume was a member. Interment will be made in the Methodist cemetery Woodstock.

Jan. 2nd. The funeral of the late Robert Hume took place on Tuesday afternoon at two o'clock from his residence, 34 Bay Street. The service at the house, which was private, was conducted by Rev. Wilfrid Gaetz and interment was made in the Methodist cemetery. Dr. Brown, and Messrs. Clifford Kemp, George Adams, Wm. Bicherton, Alex. Hastings and J. G. Karu acted as pallbearers while three nephews of the deceased, Messrs. Robert Hume and Robert Gault of Watford and Mr. Hamilton Taylor of Camlachie, followed the remains to the place of interment.

A Medical Need Supplied.—When a medicine is found that not only acts upon the stomach, but is so composed that certain ingredients of it pass unaltered through the stomach to find action in the bowels, then there is available a purgative and a cleanser of great effectiveness. Permelee's Vegetable Pills are of this character and are the best of all pills. During the years that they have been in use they have established themselves as no other pill has done.

Irvin S. Cobb on Salvation Army

From "The Saturday Evening Post"
I have yet to meet any soldier, whether a brigadier or a private, who, if he spoke at all of the Salvation Army, did not speak in terms of fervent gratitude for the aid that the Salvation Army are rendering so unostentatiously and yet so very effectively. Let a sizable body of troops move from one station to another and hard on its heels came a squad of men and

MOTHER GAVE THIS DELICATE CHILD VINOL

And He Got Well and Strong,
That's True

Monaca, Pa.—"My little boy, who is the youngest of three, was weak, nervous and tired all the time, so he was most unfit at school, and nothing seemed to help him. I learned of Vinol and gave it to him. It has restored his health and strength and he has gained in weight."—Mrs. Frederick Sommers, Monaca, Pa.
Vinol is a constitutional cod liver and iron remedy for delicate, weak, ailing children. Formula on every bottle, so you know what you are giving them. Children love it.
TAYLOR & SON, DRUGGISTS,

women of the Salvation Army. An army truck may bring them, or it may be that they have a battered jitney to move them and their scanty outfits. Usually they do not ask for help from anyone in reaching their destination. They find lodgment in a wrecked shell of a house or in the corner of a barn. By main force and awkwardness they set up their equipment, and very soon the word is spread among the troops that at such and such a place the Salvation Army is serving free hot drinks and free doughnuts and free pies. It specializes in doughnuts and the Salvation Army in the field does, the real, old-fashioned, home-made ones that taste of home to a home-sick soldier boy.

I did not see this, but one of my associates did. He saw it last winter in a dismal hole on the Toul sector. A file of our troops were finishing a long hike through rain and snow, over roads knee-deep in half-thawed icy slush. Cold and wet and miserable, they came tramping into a cheerless, half-empty town within sound and range of the German guns. They found a reception committee awaiting them there—in the person of two Salvation Army lasses and one Salvation Army Captain. The women had a fire going in the dilapidated oven of a vanished villager's kitchen.

One of them was tolling out the batter on a plank with an old wine bottle for a rolling pin and using the top of a tin can to cut the dough into circular strips. The other woman was cooking the doughnuts and as fast as they were cooked the man served them out, spitting hot, to hungry wet boys clamoring about the door, and nobody was asked to pay a cent.

Only the uninformed endure the agony of corns. The knowing ones apply Holloway's Corn Cure and get relief.

Miller's Worm Powders are a prompt relief from the attacks of worms in children. They are powerful in their action and, while leaving nothing to be desired as a worm expellant, have an invigorating effect upon the youthful system, remedying fever, biliousness, loss of appetite, sleeplessness, and other ailments that follow disorders caused by worms in the stomach and bowels.

"AFTER all is said about our gallant armies," says The Seattle Post-Intelligencer, "after all our praise and thanks have been bestowed on them, the fact still remains—that it was British and Allied sea power that won the war. The great, silent navy that lurked in the foggy fastness of the North Sea slowly, silently, and surely strangled the German military machine to death."

KEEP LITTLE ONES WELL IN WINTER

Winter is a dangerous season for the little ones. The days are so changeable—one bright, the next cold and stormy, that the mother is afraid to take the children out for the fresh air and exercise they need so much. In consequence they are often cooped up in overheated, badly ventilated rooms and are soon seized with colds or grippe. What is needed to keep the little ones well is Baby's Own Tablets. They will regulate the stomach and bowels and drive out colds and by their use the baby will be able to get over the winter season in perfect safety. The tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

YOU NEXT?

A factory worker was heard to remark, "We often have accidents, but I've escaped so far." His little thought he would be next. Yet he was! His injury was only a slight one and he neglected it. It began to fester. Then blood-poisoning set in and developed so quickly that he had to have his arm amputated.

How about you? You may be next! You can safeguard yourself against the result of accidents, as many other people have done, by keeping Zam-Buk always handy.

Miss S. A. Wernicke of Hilton, B.C., accidentally ran a needle so far into her finger that it pierced the bone. She writes: "My hand became so stiff and swollen that I could not use it. I naturally tried every remedy I knew of, but it only got worse. Blood-poisoning developed and extended right up my arm. The pain was intense, and I certainly thought I would lose my arm, which was in a terribly inflamed and swollen state, and literally covered with lumps. A friend advised me to use Zam-Buk, which I did, and it was not long before the pain grew less. With perseverance the inflammation was all drawn out, the swelling and lumps disappeared, and my arm was soon quite well again."

Zam-Buk is also best for eczema and all skin troubles, ulcers, running sores and piles. All stores, 60c.

Zam-Buk

Why Not Now?

YOU have always promised yourself that you were going to try our Bread. Why not NOW? Just get one loaf for a trial and note the flavor. You will be a steady customer ever after.

Lovell's Bakery

Canada Food Board License No. 5-1781

For Coughs and Colds

Be Ready with a bottle of
Rexall Cherry Bark Cough Syrup
25c, 50c and \$1.00

OR

Rexall Syrup of White Pine and Tar
25c and 50c

REXALL COLD TABLETS
will break up a cold—25c

A good After-the-Flu Tonic—
REXALL HYPOPHOSPHITES
00

J.W. McLaren

DRUGGIST "THE REXALL STORE" STATIONER

Volume

LOCAL

THE GUIDE-ITEMS OF CALL PHONE 11-1111

SAVE during WAR Savings HAVE you ren THE Ford Mo cent dividend fo

MISS R. DUR Watford visitor

MRS. P. J. DO days with friend

SEVERAL JAN make up for the

LEAVE your o star's Garage tractor plowing.

THE local coal will be plenty of balance of the w

FILES of heavy pay you to buy SALE.

THE New York ly was timed a leaves five minut

PHILIP SQUIR James Squires, C nesday morning owing influenza

THE Departu nounces that de come general in in the near futur

MR. J. H. H Victory Loan fa trict. It will be Advocate office i there for a time sent to Arkona

A REMINDER-SWIFT'S.

THE Annual F Fruit Growers' A in the Fire Hall, January 25th, at of officers and ge LEAN, President

THE PRESBY S Sunday Schools each give an off Armenia and Sy are homeless, de is hoped the resp

We have add to our list during We are glad to k of The Guide-Ad you a subscriber, your neighbor's pleased to write.

THE REV. F. C formerly of Watf renewing his su Guide Advocate and means a gre residents should to build up a big

SWIFT'S SALE-terest you, if you

THE Annual M tion Agricultural the Council Cha urday, Jan. 18U receive the ann election of officer and the transacti ness as may com

PARKHILL CA Guide-Advocate y day of its last we The Guide-Advoc more interesting valued exchange year is The Gazet

SOME 15,000 co gonquin Park s market by the Forests and Min shortage. It will ipalities at \$6.75 shipment, to be r it costs the munic

AN IMPORTANT made in Watfor Ray Morningsta W. H. Rogers th Block at the corn street. It is Mr. to enlarge his gr ferred property Newell, the balan

ATTEND SWIF you need anyth in

THE regular m Institute was hel Humphries, Wed ident presiding. Domestic Science this meeting. Se onto headquarter Mary Hospital fo received letters of the boys overea the National Anth

THE UNION S odist and Presb being splendidly eat auditorium of case being well fi welcome to shar meetings and also day evening serv Study. This weel in Presbyterian and Spiday next.