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**PRODUCTS OF I X L CO. ARE ALWAYS RELIABLE**

Firm Has Been in Business Here For Sixteen Years.

For sixteen years now the I. X. L. Spice and Coffee Company of Marmora street, this city, has been manufacturing pickling spices, curry powders, coffee, peanut butter, jelly powders, extracts and a host of kindred articles that have won a high reputation in homes throughout the Dominion. These in raw form are bought abroad in the world's choicest markets, and brought from distant lands to London to be manufactured into finished products for use in Canadian homes.

The I. X. L. plant is one of London's leading industries. Its employees are Londoners; it does business with other local concerns, and in many other ways is doing its share in the general scheme of civic progress here.

So when the housewives of London ask for I. X. L. products they are helping to promote home industry, and are at the same time procuring articles than which there is none better on the Canadian market.

Products of the I. X. L. Company have won several gold and silver medals and other high awards for excellence at the Canadian National Exhibition, Toronto, the Central Canada Exhibition, Ottawa, and at home at the Western Fair as well, all of which speaks a great deal for the high quality of these goods.

**FAMOUS PEASE FURNACE SOLD BY LOCAL FIRM**

Has Attained a Reputation Throughout Canada For Reliable Performance.

"Our furnace uses up far more fuel than it should, and I can't account for it, as it is comparatively new and is in good working order," is a complaint commonly heard, but one which would be obviated if particular care were taken to install a furnace particularly suited to the home in question.

A furnace that is too small will use up more coal and will need to be replaced sooner than a larger one that exactly meets the requirements of the residence in which it is installed. One type of furnace may be all right for a cottage or bungalow, but all wrong for a larger house.

The unsmiling firm of George Winterbottom & Son, 519 Richmond street, is willing at all times to render advice to individuals or companies on the proper type of heating apparatus to install in any particular building. This concern has the sole local agency for the Pease furnace. This has been on the market for more than forty years, and has attained an enviable reputation throughout Canada for reliability of performance, small fuel consumption and longevity.

Because it believes that proper installation is as important as the selection of the right type of furnace, the Pease Company has always taken particular care in selecting firms to represent it in the various centers. It, therefore, stands behind the installation work as well as all furnaces supplied by George Winterbottom & Son.

**PIONEER KILLED.**  
The Pas, Man., Feb. 13.—Capt. H. Ross, a pioneer of the north country, was accidentally killed here when a loaded shotgun which he was cleaning exploded. Captain Ross was formerly a resident of Medicine Hat, but during recent years had been prominently connected with construction and engineering operations at The Pas.

**Furniture Made To Order In Richmond Street Shop**

Chas. M. Quick Plant Recognized as One of Leaders in Field of Custom Work and Re-upholstering.

"What a lovely chesterfield suite, Mary," was the comment a London housewife made on entering her friend's parlor the other day. "I have never seen anything quite like it. Did you buy it in some other city?"

"Why, no," was the response. "I got it right here in London. It was made in Quick's shop on Richmond street. You know I wanted a suite for a long time, but I couldn't for the life of me see anything I liked. Then I heard about Quick's, where you

**TWENTY YEARS' EXPERIENCE ASSURANCE OF SATISFACTION**

J. W. Hartnell, of London Auto Top, Has Been Connected With Trimming Trade Since Earliest Days.

Twenty years is a long time in the life of one man. In that space of time he sees his children grow from toddlers to virile manhood, he sees old friends—faces he has known from boyhood—pass along to the journey after life, and in a hundred other ways he realizes that things are ever changing.

In himself, too, he sees changes. With each new year he realizes that he knows more about his particular calling than he did twelve months before. He is constantly learning new ways of doing things and how to do certain parts of his work more quickly and more satisfactorily. This is his effort to do a certain field for two score years it is altogether

likely that he has earned the right to be classed as an expert in this field. J. W. Hartnell, of the London Auto Top, one of the city's newest concerns, is such a man. Since 1903 he has been connected with the auto top and trimming trade and in that time has acquired a thorough and practical knowledge of this business.

In the London Auto Top Shop at 170 Maple street is done all manner of body trimming on both open and closed cars. Here new tops for machines, covers for hoods, seats and tires are made and automobiles are equipped with glass enclosures and California tops. Because of Mr. Hartnell's long experience patrons of this establishment are assured of the maximum of service and satisfaction for every dollar spent in having top or trimming work done in his plant.

**EVANS BROS. BUILDING NEW HOMES IN CITY**

South London Concern Has Been Established Eighteen Years.

With spring just around the corner, many persons are seriously considering the purchase of a home, perhaps as the fruition of years of planning and striving toward this end. Of course they want a real home—one that has been built in such a way that it will stand up well and not need constant repairs.

Several homes of this kind have been built this winter by Evans Bros., 7 Erie avenue. They are in choice residential districts in London South and London East.

Evans Bros. have been rendering Londoners service of this type for the last eighteen years, and there is not a phase of the building trade with which they are not thoroughly familiar. Last year they constructed no less than fifty of the new homes erected in the city, and indications point to their being called upon to build a great many more than this number this coming year.

All classes of brick and cement work, apart from domestic construction, are also a part of this firm's activities, and they make a specialty of jobbing contracts. This firm is known to hundreds of Londoners as a construction concern, whose motto is dependable work at all times and one which spares no time or trouble in seeing that its customers receive full value for every dollar spent.

**MAJORITY IS CLAIMED AGAINST CHURCH UNION**

Canadian Press Despatch. Toronto, Feb. 13.—Majority of 2,362 against union in the "latest returns of votes by ballot to date" throughout the whole Dominion, is claimed today by the Presbyterian Church association in their daily statement. The summary in regard to Ontario, on the same basis, is shown by the statement to be 11,080 against union. The statement does not take into account the churches and missions which voted unanimously for or against union. Details of the Presbyterian Church association summary are as follows:

Ontario.  
For church union, 52,919; against church union, 63,999.  
Majority against union, 11,080.  
Dominion.  
Total ballots cast, 165,430.  
For church union, 81,534; against union, 83,896.  
Total majority against union, 2,362.

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**A. T. TANNER SERVICE NOW COVERS LONDON**

Three Stores Being Operated by Progressive Bicycle Concern.

Expansion from one shop to three in the space of eight years has been the experience of the A. T. Tanner bicycle sales firm, whose main store is at 655 Dundas street. In 1917 Mr. Tanner took over the business at this address, his stock in trade being bicycles, motorcycles and accessories for these as well as automobile parts and accessories.

Two years ago a second shop was opened at 402 Clarence street, and again about two months ago a third store was added at 454 Hamilton road. Because of these three locations, the Tanner concern is now enabled to provide bicycle and motorcycle service for the entire city. As well as having the local agency for Perfect and Humphrey bicycles, the Tanner firm carries on an extensive trade in repairing bicycles and motorcycles and re-tiring baby buggies and rubber-tired wagons. The last season this concern sold 750 bicycles, and this year its objective is 850.

**New Machinery Installed In I X L Company's Plant**

Marmora Street Spice Mills Did Much Larger Volume of Business in January Than in Same Month Last Year.

With every department equipped with new and more efficient machinery following the recent fire, the I. X. L. Spice and Coffee Mills, Marmora street, are again in full operation and the manager, D. Gwalechmal, reports that this year a far greater volume of business was done during January than in the same month last year.

Products of the I. X. L. plant, such as "Sweetheart" brand coffee, peanut butter, jellies, pickling spices and a host of similar articles have attained such a reputation for economy, purity and wholesomeness that they are now known from coast to coast in Canada.

With the installation of the many new machines for grinding soybean husking and packing peanuts making peanut butter, grinding coffee and

**BUSINESS INSTITUTE COURSES PRACTICAL**

Local School Emphasizes Need of Industrial Assistance and Advice.

A question that gives many young people considerable concern is: "What school shall I attend?" If you are planning on securing a business training there are two very important things you will want to know, "Will I get a good course?" and "Will I get a desirable position when I graduate?"

The London Business Institute of 351 Richmond street has enjoyed a very successful year. Its courses are modern, practical and thoroughly taught by experienced teachers. A student's progress and success depend a great deal on the individual assistance and advice received from the teachers. This is a part of the work that this school emphasizes particularly. In addition to passing the diploma examination, which qualifies the student for a good office position, it gives each two weeks actual experience in the college office.

Young people who are far-sighted will realize that in order to make a real success they will require special training. A business college course has been the stepping stone to success for thousands of young men and young women, and during the coming year many more will be added to the long list of those who have received a good start on the road to independence and happiness through a business training.

The London Business Institute will send catalogues to any address on application.

**HEDJAZ CAPITAL TAKEN BY WAHABI WARRIORS**

Associated Press Despatch. London, Feb. 13.—A special article in the Morning Post today asserts that the kingdom of the Hedjaz now lies completely in ruins and that the troops of the Wahabi, who have been holding out against Ibn Saud, have fallen. The article adds that Medina and a city or two in the north along the coast of the Red Sea have been captured by ex-King Hussein, and these may pass into the hands of Ibn Saud. Wahabi warriors within a few days of the last telegraphic advice from the Hedjaz, received early this week, said Jeddah was under shell fire.

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**LUDENDORFF RESIGNS AS LEADER OF PARTY**

Famous German General Unable to Carry on Under Present Conditions.

Associated Press Despatch. Berlin, Feb. 13.—General Ludendorff has resigned his leadership of the National Socialist party, but remains patron of the anti-Semitic nationalist organizations.

The National Socialist party, representing the extreme reactionary element in Germany, suffered badly in the last parliamentary elections in December. Its losses were particularly conspicuous in Bavaria, where, purporting to emulate the Italian Fascists, it had conducted a strenuous monarchistic campaign. One ebullient of this was the so-called Ludendorff-Rittler "putsch," in which armed forces were used in an unsuccessful attempt to overthrow the Bavarian government and install a military dictatorship over all of Germany.

**SCHOONER CONFISCATED WHEN DUTIES UNPAID**

Canadian Customs Officials Seize Maid of Orleans, Docked at Anchorage.

Canadian Press Despatch. Anchorage, Alaska, Feb. 13.—Canadian customs officers and Royal Canadian Mounted Police have seized the American owned and outfitted schooner Maid of Orleans, the only vessel to reach Herschel Island in a year, for non-payment of duties. Captain Christian Klingenberg, veteran far north fur trader and skipper of the Maid of Orleans, was reported mulling overland to Fairbanks, 450 miles southwest of Herschel Island, en route to Ottawa to secure the release of the vessel. Captain Klingenberg refused duty payments, contending that under an old Arctic law a trader was exempt from such payments. The schooner sailed under a convey of a young mounted policeman, who disappeared from the vessel. He was last seen walking on the deck of the ship. An investigation of the officer's disappearance has been ordered, said word received here. On the arrival of the ship at Herschel Island, Maid of Orleans was ordered held. No blame was said to have been attached to either the crew of five or Captain Klingenberg. Captain Klingenberg was said to be nearing Fort Yukon, 150 miles northeast of Fairbanks. He was bringing out a supply of white fox skins.

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CONTRACTS SOLICITED.  
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