

---and the Worst Is Yet to Come

LONDON TOWNSHIP FARMERS
LIKELY TO FORM BEEF RING

Committee Appointed to Investigate After Question Was Discussed at Big Institute Meeting — Reforestation Also Gone Into by Expert

[Special to The Advertiser.]
Burr, March 22.—A large gathering of representative farmers from the district and residents of the village were present at the meeting of the Farmers' Club held in the schoolhouse last evening.

The opening address was delivered by President Jacob Brummell, his topic being "The Beef Ring." In his remarks Mr. Brummell explained the many advantages derived by farmers and stockmen from such a ring. He also discussed the different phases of the beef industry and in concluding imparted much information on many vital questions concerning the beef ring.

At the close of his address a general discussion took place, the outcome of which was the appointment of a committee composed of Messrs. Brummell and O'Neill to investigate the formation of a ring.

Discuss Reforestation.
Secretary Robert Coleman gave a very instructive discourse on "Reforestation." In pointing out the important effect forests have on atmospheric conditions, Mr. Coleman quoted bulletins showing that each county should have at least 25 per cent. of its acreage in forest.

The reports, he said, credit none of the counties with more than 20 per cent. and some as low as 6, and in view of the vast devastation caused by the terrific windstorms of the past year in many cases the percentage is even lower than 6 per cent.

He urged co-operation among the farmers as a means of preserving the remaining forests and asserted that a small expenditure of time and money at the present would mean much towards curtailing a large expense in the future, when reforestation became a necessity.

Mr. Coleman also spoke on "Methods of Protection," illustrating his remarks with happenings of the recent high windstorms.

Government Help.
In advocating reforestation, he enumerated the varieties of trees which could be obtained from the Government at a small cost and explained the different growing features of each.

On one of his farms Messrs. Coleman have an excellent example of how reforestation can be accomplished. A few years ago they purchased a farm with practically no bush, while today they have a flourishing forest of young trees which is rapidly developing into a valuable forest.

A song by Llewellyn Jones was greatly appreciated.

NEW GODERICH ORCHESTRA
[Special to The Advertiser.]
Goderich, March 22.—The newly organized orchestra under the management of Mr. Geo. Stewart gave its first public concert last evening in the Temperance Hall before a large audience. The rendition of the numbers showed a lot of hard work for the musicians and director, Mr. Edgar Jones. Miss McColl gave two solos in her excellent manner. She also sang two duets with Mr. Jas. Thomson. The public gave the management and musicians great praise for the music of last evening.

DIED BY CHOKING.
[Special to The Advertiser.]
Embro, March 22.—The funeral of William Greenfield, aged 44, who was choked to death at Noonis, Saskatchewan, a few days ago was held this afternoon at North Embro Cemetery and was conducted by Rev. Mr. Purton, of Ingersoll, assisted by Rev. Mr. McLean of the Congregational Church here.

EMBRÓ—Max Cody, a former London newspaperman, has joined the staff of the Buffalo Express.

The Changing Age

Girls and boys from 14 to 19 years of age undergo physical changes which tax their strength to the utmost and the strain is always apparent from pale cheeks, colorless lips, and tired bodies—sometimes eruptions of the skin and the utter lack of the ambition and animation with which their younger years were filled.

Budding into womanhood and manhood, with the duties of school or business, demands concentrated nourishment which is readily convertible into red blood corpuscles, energy and strength, and the very best thing for this changing age is the medical nutrient in Scott's Emulsion—it possesses the rare blood-making properties of cod liver oil in a predigested form; hypophosphates for the nervous system, with the healing, soothing qualities of pure glycerine.

Its nourishing force promotes assimilation, yields direct returns in abundant, red blood, fills hollow cheeks, tones the nerves, makes all good food do good, and does it in a natural easy manner.

The sustaining nourishment in Scott's Emulsion is so helpful to this changing age that it should never be neglected—every druggist has it.

15-112 Scott & Bowne, Toronto, Ontario.

Make-Man Tablets

MEAN PURE BLOOD.

50c each; 6 for \$2.50.

Geo. A. McLachlan

250 RICHMOND STREET.

15-112

WAS TROUBLED WITH
BOILS AND
CARBUNCLES.

There is no more frequent source of illness than that arising from bad blood, for when the blood becomes impure, it is only natural that boils, pimples or some other indication of bad blood should break out of the system.

Boils in themselves are not a dangerous trouble, but still at the same time are very painful, and the only way to get rid of them is to cleanse the blood of the impurities. Cleanse it thoroughly by the use of Burdock Blood Bitters, that old and reliable blood medicine that has been on the market for nearly forty years.

Mr. James Wilds, Plaster Rock, N.B., writes:—"I was greatly troubled, a few years ago, with boils and carbuncles, and the doctor told me I was in a bad condition. My appetite failed me, I began to lose strength, and was pretty well run down when one of my friends recommended Burdock Blood Bitters. After using three bottles I began to feel like another man. My troubles soon left me, and to-day I can certainly give Burdock Blood Bitters a high recommendation to my friends."

TAKE A TRIP TO
THE PANAMA CANAL

Magnificent Volume To Be Presented to Readers for Mere Expense of Distribution.

LARGEST OFFER EVER MADE

Beautiful Book of Rare Photographic Reproductions and Water Color Studies.

Get ready to take a trip to the great Panama Canal. This does not mean that you should pack your travelling bag, nor will you need to get a new white serge. The clothes you are wearing will be sufficient, and just leave your luggage where they are now. You won't need to make any preparations further than to see that The Advertiser is delivered to you daily.

The trip in question is in the shape of a great big beautiful book, filled with water paintings as well as water color paintings which vie with each other for predominance, and yet paradoxically harmonize at every angle. The new illustrated book is called "Panama and the Canal in Picture and Prose," and each section of this title is fully covered. First, it tells you all about Panama, that crooked little neck of land which has been divided so that the entire world may be more closely united; then it fully explains all that is of interest relating to the great canal itself; finally it portrays rare views of the country and the people in photographic reproductions and artistic color plates, describing them in beautiful word pictures that hold the attention of the reader to the very end.

The knowledge to be gained by a close reading of this volume will forever after be a valuable asset to every man, woman and child, for this great waterway is destined to become an important factor in times of peace as well as in war. It will revolutionize the shipping of all the nations of the world; it will bring about changes in the trade and commerce of all the earth; it will open up new avenues of trade and establish new relationships between the various countries of the globe.

The Advertiser realizes the unusual educational advantages offered in this volume, and has arranged for a great distribution to its readers. While parents will want the book for themselves, they also must not lose sight of the fact that the school child of today is the one that will face the problems presented by the changed conditions of the future when the canal shall have become a working factor among the nations of the earth. So the children as well as the older members of the family should have access to this standard work; should learn of the wonders of this gigantic engineering achievement; should study the characteristics of these strange people on the spot; should know of the history, purpose and promise of this mighty inter-oceanic waterway.

The book itself is indeed a work of art. It is more than double the dimensions of an ordinary novel; is printed from new type, large and clear, on special highly finished paper; bound in tropical red vellum cloth, with the title stamped in gold and the front cover inlaid with a beautiful stippled color panel showing the famous Culebra cut. It contains more than six hundred magnificent illustrations, many of which are made from unique water color studies, and reproduced in their artistic colorings to full page size. No expense has been spared to make this

splendid big volume the standard work on Panama and the Canal.

Willis J. Abbot, the author of this book, spent many months in the canal zone, and his intimate acquaintance with officials in charge of the work afforded him every opportunity for gathering his facts. The result is a full and complete story of the canal from its inception to its realization, a story so accurate and comprehensive that it will ever be referred to by those who would know the true history of the great problem which has at last been solved by the skill of modern engineering.

Every place of business, every home, every school and public institution should have a copy of this great canal text book. The Advertiser makes this possible by offering it for six cents, one of which is printed daily in these columns, and the small expense amount to cover the items of the cost of packing, express from the factory, checking, clerk hire and other

The Wretchedness
of Constipation

Can quickly be overcome by
CARTER'S LITTLE LIVER PILLS.

Purely vegetable
—and sure
—and gentle
—and on the
liver. Cure
Biliousness,
Head-
ache,
Dizziness,
and indigestion. They do their duty.

Small Pill, Small Dose, Small Price.

GENUINE must bear signature.

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Phone Forty-Four Hundred | SMALLMAN & INGRAM, Ltd. | Store Closes at Six o'Clock

Two Spring Shipments Voile Curtains
Beautiful Assortment, \$2.00
to \$12.50 pair

The wonderful, if not radical, changes in Window Curtains during the past few seasons would cause one to wonder why—which when summed up is that the age for simplicity in modern home decorating has spread from wall to floor and windows, doors, etc.—and the fact that Voile and Marquisette Curtains are great labor savers is another reason for their great popularity; and in addition to the beautiful and dainty effects obtained by the use of these silky fabrics, treated with laces, insertions, motifs, hemstitching, etc., the prices are very moderate, which always has an impelling effect in the sale of new ideas in regard to effective and useful Window Curtains. Our present stock affords an ample selection and we ask your particular attention to the quality of the Voile and Marquisette in these Curtains.

AT \$2.00 PAIR—Lace Edged or Hemstitched Curtains, in good quality Voile, 2½ yards long, ecru or ivory. Price, pair \$2.00

AT \$2.75 AND \$3.00 PAIR—Finer Quality Voiles, treated with insertions and laces, very effective, 2½ yards long, ecru or ivory. Prices, pair \$2.75 and \$3.00

AT \$3.75 AND \$4.00 PAIR—Very Special lines at these prices, some wonderful effects, with heavier insertions and laces, also fine torchon used in these, with edges to match, ecru and ivory, 2½ yards long. Pair \$3.75 and \$4.00

AT \$4.50 AND \$5.00 PAIR—We also specialize at these prices and are showing some very attractive lines with wide insertions and edgings, a carefully selected range, 2½ yards long. Prices, \$4.50 and \$5.00

AT \$5.50 TO \$6.50—Very new effects, treated with appliques, motifs and fancy drawn work artistically placed, entirely new, ivory and ecru. Prices, pair \$5.50 to \$6.50

AT \$7.50 TO \$12.50 PAIR—Effective combinations of lace, insertions, appliques and motifs. You must see these to realize what artistic styles they are, 2½ yards long, white and ivory. Prices, pair \$7.50 to \$12.50

Draperies—Fourth Floor.

We Make Your Old Furniture New!

Before you begin your spring house cleaning send any scuffed or worn pieces you have to our Upholstering Rooms. They will be out of your way for cleaning and will be returned when you are ready for them fresh and new.

The new Upholstering Materials are here and the small cost for having your pieces re-covered will surprise you, and what a change you can make. Don't dispose of your old frames if the coverings are worn out. You will not recognize them as the same pieces of furniture when we get through with them. Estimates given free and furniture called for and delivered to your order. For further information inquire in Drapery Section, Fourth Floor, where the New Furniture Coverings may be seen.

Fourth Floor.

Great Showing of New Velvets

New Silk Velvets for Trimmings. New Velveteens and Corduroys

The new spring stocks of Velvets and Velveteens will be found at rear of Silk Department, Main Floor. All the new and popular shades in Silk Trimming Velvets are here. Some 46 new colors being added to the stock—Tango, Iris, Pansy, Amethyst, Cerise, American Beauty, Petunia, Flame, Geranium and Military Reds, Gobelin, Copenhagen, Dutch, Alice and Paris Blues, Old Rose, Coral, Gold, Yellows, Tans, Biscuit, Shell Pink, Sky, Paddy Green, Grays, Olive and Myrtle, Greens, Reseda and others are in the new color range, 18-inch. Yard \$1.25

New Dress Velveteens 65c yard

Exceptionally good quality, close pile, rich finish. Worral's fast dye, soft and pliable and recommended for good wear, a large range of colors, including the leading tones of Tan, Copenhagen, Navy, Rose, Pansy, Gray, etc., 23-inch. Yard 65c

New Corduroy Velvets at 50c and \$1.00 yard

Genuine Cut Corduroy Velvets, imported direct and are particularly adapted for Ladies' and Children's wear, shown in Navy, Tan, Copenhagen and Black, fine cord, 21 and 23 inches, Fine Cord, per yard 50c Large Cord, per yard \$1.00

Fancy Brocade Velvets for Coats, Wraps and Collars

These are High-Class Novelties at very special prices, in Light Gray and Black; also Wistaria and Black, 36 inches wide. Price, yard \$4.50 38-inch Brocade Silk Velvets, rich self-colors, in Light Tan, Amethyst, King's Blue, Copenhagen, etc. Price, yard \$5.00 39-inch Transparent Brocade Ninon Velvets, latest novelty for yokes, overdresses, dresses, wraps, in Ivory and Copenhagen Blue, beautiful effects. Price, yard \$7.50

Main Floor.

SMALLMAN & INGRAM LIMITED

ORIENTAL RUGS. Special Display Today, In Carpet Section, Third Floor.

NEW BRUCE RAILWAY GIVEN EVERY SUPPORT

Delegates To Be Sent to Ask for Usual Government Grant.

[Special to The Advertiser.]
Lion's Head, March 22.—The promoters of the Bruce Peninsula Railway concluded a series of meetings last evening. These have been held in the townships of St. Edmunds, at Tobermory, at the Macdonald Hall in the Township of Lindsey, at the town hall, Lion's Head, in the Township of Eastnor, at Bull's Hall, Colpoys, in the Township of Albemarle, and at the Warton town hall.

These meetings were called by the reeves of each township to give the ratepayers an opportunity of hearing about the railway scheme, and to put before them a request that each township give a grant of \$200 to help with the initial

expenses, and to ask that a delegate or delegates be chosen from each place and sent at the expense of each township, to visit and interview the members of Parliament, the Minister of Railways, and others, with a view to getting the usual provincial and Dominion grants towards building the railroad.

In every township, after hearing the promoters, Mr. S. C. Cooper and Mr. John Brown, and asking a number of questions, the motion that the grant be given and that a delegate or delegates be sent, was passed unanimously.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the

Signature of J. C. H. Fletcher

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