At Cost

Balance of our

To make room

For our large

Shipments of

New Spring Hats

Daily arriving.

Wholesale and Retail

London Advertiser.

Call Us Up! Telephone Numbers:

107 Business Office

134 Editorial Rooms

175Job Department

T. R. PARKER'S,

C. P. R. Ticket Office

Southwest corner Dundas and

Richmond Streets.

-Mr. Whiteside will be the attraction at the Opera House Wednesday, Jan. 22, appearing as "Richelieu." Mr. Whiteside

will be supported by Miss Lelia Wolstan,

and the same efficient company of players that appeared with him during his engage-

ment at the Herald Square theater in New

secretary, Mrs. Gaham, 99 Center street; treasurer, Mr. Fred Andrews; assistant treasurer, Mr. David Andrews; organists,

Mrs. R. Kingsmill and Mr. Wood; con-

veners of committees, prayer meeting committee, Mrs. Gower; look out committee,

Miss A. Kingsmill; social committee, Miss M. McNeil; flower committe, Miss Saund-

-London Tent, 17, Knights of the Mac-

cabees, having passed through one of the most successful years of its existence, as a

tent, again comes to the installing of officers

largest attendance ever seen at a review in this district. Sir Knight David Millar, P.

C. of Lake View Tent, 62, Toronto, was in

the chair. Following were the officers in-

M. at A., Fred Lambert; first M. of G., F.

tinel, John Hardy. Sir Knight Millar gave

an inspiring speech on the condition of the

-The following list of patents, recently

Bourdon, Valleyfield, Canada, fire escape; A

Brade, Toronto, Ont, casting brake shoes; J A Coleman, Perry Station, Canada, automatic closing telegraph key; J H Cole-man, Tottenham, Canada, fare box; G Fier-

heller, Markham, Canada, harness; S J

-The following officers elect of Court

Maple Leaf, No. 16, A. O. F., were installed

Richards and G. Berry; A. Marr, treasurer;

T. C. Bartlett, secretary; trustees, Bros.

Berry, W. Richards and H. Porter. The

branch made a good beginning this year, four members being initiated at this meeting,

with more propositions for the next. The

income for 1895 was \$264 65, and the ex-

etc., \$45, its total worth being \$706 26.

Sixteen members have been in receipt of

sick benefits. The next meeting is their

anniversary with a free supper to the mem-

bers of the branch, also magic lantern views and entertainment. Their parents will be

Much discussion has taken place in recent years over the relative merits

of the old-line insurance companies

and the newer friendly society insur-ance organizations. The latest tussle excites much comment. It is being conducted between Mr. Wm. McCabe,

of the North American Life, and Dr. Oronhyatekha, the head of the Inde-

pendent Order of Foresters. In an-

other column of today's "Advertiser" will be found the doughty doctor's reply to Mr. McCabe's strictures on the

I. O. F. In view of the fact that nearly every one is now insured, in one in-stitution or another, or ought to be in-

the I. O. F. will be read with much in-

THE I. O. F. DEFENDED.

invited free.

Select stock Must be sold



Always makes the BEST BREAD

JSE NO OTHER

D. SAUNBY 257 York Street. TELEPHONE 11&



ENTIRELY NEW TREATMENT. Each box contains a box of powder for the immediate relief of Sick and Nervous Headache, and Sick Stomach, Neuralgia, Restlessness, Toothache and all Nervous Pains; also capsules, forming a never failing treatment for Billiousness, Coated Tongue, Dizziness, Dyspepsia, Torpid Liver, Pain in Back and Side, Lumbago, Constipation, Tired Feeling, Loss of Appetite, Indigestion, Biotches on Skin, Impure Blood. They are also a certain preventive of Billious and Typhoid Fevers. Not like the old-fashioned slow-acting pills, mixtures, lozenges, etc., but they act at once.

Only 25 cts.; Five Boxes for \$1.00; at all Drug Stores, and at Country Stores at places where there are no Druggists. Prepared by R. Stark, M.O.C.P.. Chemist

Frozen Water Pipes

Repaired at shortest notice at moderate prices. Phone 1,085.

HGGETT & BICKLEY, Plumbers - - 274 Dundas Street.

Now is the time to have it done. SPECIAL LOW PRICES.

NEW MOLDINGS.

LEWIS. 434 Richmond Street.

EMOVAL W. Fairbairn

Over Priddis Bros., upstairs. Entrance through store.

ELECTRIC

Curling Tong Heaters

Guaranteed to Make Your Hair Gurl

Rogers Electric Co

TO LET-

Nos. 1 and 2 Camden Terrace, Talbot street; painted and papered throughout; all modern conveniences; new furnaces; best residential situation for business men in the city; possession at once.

No. 175 - ydenham street; newly painted and papered; good barn for five horses; rent low.

\$100,000 to loan on good real estate se-to building and loan companies when you can get monthly or straight loans from me at such low rates. Office-437 Richmond Street (ground floor).

pply to A. B. POWELL'S

Fire Insurance and Loan Agency.



In Life Insurance Secure Something Definite . . .

SEE THE NEW GUARANTEED INCOME POLICY AS ISSUED BY THE

Confederation Life.

FRED H. HEATH, General Agent. GEO. PRITCHARD, Local Agent.

In the fourteenth century a fashion came into vogue in France, Spain and Italy of two wedding rings being used in the marriage ceremony. They were connected by a chain, and one was placed on the finger of the bride, the other on that of the groom. The sun is known to be moving

Through space with a speed of 150,000,-00 miles per annum.

No family living in a billous country should be without Parmelee's Vegetable Pills. A few doses taken now and then will keep the Liver active, cleanse he stomach and bowels from all billous matter and prevent Ague. Mr. J. Y. Price, Shoals, Martin county, Ind., writes: "I have tried a box of Parmelee's Pills and find them the best medicine for Fever and Ague I have ever used."

The fate of the country does not de-pend on what kind of paper you dranto the ballot box once a year, but in what kind of man you drop from your chamber into the street every

orning.-Thoreau.

Eimply apply "Swayne's Ointment."
No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face, hands, nose, etc., leaving the skin clear, white and healthy. Its great healing and curative powers are posteriessed by no other remedy. Ask your druggist for "Swayne's Ointment." Lycan, Sons & Co., Montreal, wholesale regular price As our enormous stock is varied, you will have no difficulty in selecting what you need at W. TRAFFORD'S, 95 to 97 King street.

PRICE

Fur Lined, worth \$10 for \$5 Fur Lined, worth \$12 for \$6 Fur Lined, worth \$16 for \$8 Fur Lined, worth \$20 for \$10

Come early as we have only a few

TELEPHONE 324.

158 Dundas Street. 157 Carling Street.

SKATES Spring, Hockey, Racing, Nickel-plated, etc.; also fine Hockey Sticks, repaired and hollow ground at loc per pair.

WM. GURD & CO., 185 Dundas St., London, Ont.

Southcott's

FINE TAILORS

361 Richmond St.

CLOUDY TO FAIR; SNOW FLUR-RIES; MILDER.

Toronto, Ont., Jan. 17.—11 p. m.—The storm center mentioned last night is moving slowly up the Atlantic coast, while the pressure is high throughout the whole of Canada. The weather has been generally fair and comparatively mild in Ontario and fine and cold in the Maritime Provinces. Minimum and maximum temperatures: Edmonton, 30 below—18 below; Calgary, 28 below-18 below; Prince Albert, 42 below—16 below; Qu'Appelle, 28 below—16 below; Winnipeg, 20 below—8 below; Parry Sound, 2—22; Toronto, 23—30; Montreal, 12—22; Quebec, zero—14; Chatham, N. B., 2 below—16; Halifax, 24—30.

PROBABILITIES. Toronto, Jan. 18.—1 a.m.—Moderate winds, cloudy to fair, with a few local snow flurries; stationary or higher temperature.

Beltz's Fine Furs At **Cut Rate** Prices.

E BELTZ

Manufacturing Furrier,

All those wishing furs made over can have them done now in a very satisfactory manner.

ASK YOUR GROCER FOR

Johnson Bros.' Bread 4c per loaf retail. n all parts of the city. Telephone 818_

KILLED ON THE TRACK.

Oar Cleaners Stepped in Front of a Moving Train—Two Dead and Three Injured.

New York, Jan. 18.-An engine ran into a crowd of car cleaners on the New York, New Haven and Hartford Railroad at One Hundred and Forty-Second street, yesterday, killing two women and injuring two other women and a man so badly that they will probably die. They had stepped aside to let a long train pass and did not hear the light engine coming on an-

other track. Just as the express had whisked by the engine struck them. A chorus of horrible shricks was the first intimation the engineer had of the calamity. The Becker and Mahan women were ground under the wheels of the en-gine, and the others were thrown against a stone wall adjoining.

The killed are: Lizzie Becker, 36 years old, married, crushed and instantly killed; Delia Mahan, 36 years old, married, crushed and died ten minutes after the accident.

Injured—Maria Drumm,65 years old, widow, internal injuries; Maggie Tracey, 35 years old, single, right foot cut off and right leg fractured; Louis Yender, 50 years old, fracture of right leg and internal injuries; probably

Tisdale's Toronto Iron Stable Fittings Healthful, durable attractive and cheaper

95 to 97 King street.

Something Fragrant-

PHONE 317.

Darjieling Tea

THERE'S A BEST IN EVERY-THING. This is the best of teas. Costs a little more than others—It's worth more--Worth all it costs—

6oc a lb.

MONEY CAN'T BUY BETTER TEA

Γ.A. Rowat & Co 228 Dundas St., London, Canada.

Today every dollar purchaser at Shuff's New Drug Store gets a beautiful calendar, worth 25c.

Number Two's Turn.

146 Dundas Street Another Company of the Seventh Battalion Has Its Annual Dinner.

> Those Who Were There-The Toast List and Replies-Lieut.-Col. Lindsay Gives the Boys Some Good Advice on Matters of Importance.

It was a jolly crowd of soldiers that gathered in the club house of the Seventh Battalion last night and made the annual dinner of No. 2 Company what it proved to be-a great success. The attendance was not by any means limited to those who are enlisted in that particular company. Nearly every company in the regiment was represented by either its sergeants or color-sergeants, and besides these Lieut.-Col. Lindsay, Major George Hayes (an old officer in No. 2) and Surgeon W. J. Mitchell were present, and assisted in making the evening both pleasant and profitable. The walls of the large room in which the dinner was held were profusely decorated with evergreens and Union Jacks, while the tables were advered with the handgreens and Union Jacks, while the tables were adorned with the handsome silver cup won by the company's team at the Dominion Rifle League matches, the Tracy challenge cup, won in the battalion matches, and an abundonce of dainty viands prepared in the very best style. Proceedings were begun at a claser, the first ings were begun at 9 o'clock, the first on the programme being the supper. To say that justice was done to it by every man is almost unnecessary; if any doubt exists on this point, just York this season. His impersonation of ask any of the following, who were "Hamlet" will be rememembered, he engaged in the melee: Major George

appearing in this city about six weeks ago. Hayes, who presided in the absence —St George's London West, Y. P. S. C.
E., have elected the following officers for the ensuing year: Hon. president, Rev.
B. Sage; president, A. C. McMullen; vice-president, Mr. Hea; recording secretary, Miss Emma Houghton; assistant recording secretary, Mr. R. Kennedy: corresponding J. Freeland, A. Company; Corps. J. T. Hennessy, F. Company; Ptes. H. Henshaw, F. Taylor, R. Cooper, J. Lacey, W. Robson, R. Mercer, H. Bartlett, James Drew, Harry Donaghy, George Insell; Sergt, E. H. Price, No. 1 Company, R. B. L. Henrital South D. pany, R. C. R. I.; Hospital Sergt. R.
A. Macgregor; Sergt. T. W. Jackson,
Thirty-Third Batttlion; Sergt. Wm.
Footitt, A Company; Col.-Sergt. B. Jacobs, C. Company; or Sergt. H. Ers-

kine, D Company.
Supper over, Major Hayes called the company to arder, and read a letter of for the year. Proceedings opened with the regret from Capt. Thomas. He referred to the foremost position the com-pany held years ago, when Messrs. Parkinson and Allen were its colorsergeants, when it was full strength, and when it carried off all the prizes stalled: Sir knight past commander, Henry Sisk; commander, John A. Screaton; lieutenant commander, John T. Douglas; record Company last year, but he expressed Company last year, but he expressed keeper, Henry Farnan; finance keeper, C. the hope that ere long No. 2 would S. Smallman; prelate, Arthur Sisk; physician, Dr. Williams; sergeant, W. A. Carroll; rank. again work its way into the front

"The Queen" was honored by the Forsythe; second M. of G., T. Heeney; sen- singing of the National Anthem, and coupled with the toast of "The Com-mandant and Staff" was the name of Col. Lindsay.

As the colonel rose to respond the —The following list of patents, recently granted to inventors, residing in Canada, is reported for the "Advertiser," by P. J. hearers that it afforded him a great Edmunds, international patent solicitor, London, Ont. United States patents—M Killeen, Halifax, Canada, combined washing fand wringing machine; J T Sibley, Clinton, Ont, phase completing device; F P Thompson, Fredericton, N B, wrench; W Rourdon Valleyfield Canada, fire escape: A casion forming one part of citizen soldering which deserved to be culti-vated as largely as any other part. The idea of soldiering in the times of peace was not altogether to learn how to turn, salute, shoulder arms, or the like; soldiers should learn to enjoy themselves in a rational way, and he did not think there was a more suit-Laughlin, et al, Guelph, Ont. blackboard; D MacPherson, Montreal, Que, railway frog; G Porreous, Guelph, Ont, sportman's cabinet; Ryckman Medicine Co, Hamilton, Ont, certain named remedies (trade mark). passed, and a time when the soldiers should resolve to make a better record for themselves in the ensuing twelve at the last regular meeting by Bro. Ford, D.U.R.: F. C. Bartlett, C. R.; W. Marr, S. C. R; W. Brooks, S. W.; W. T. Atkinson, J. W.; G. Hall, S. B; A. Powell, J. B.; committee of management, H. Porter years were passed. In Canada every (chairman), W. Adams (vice-chairman), W. one felt perfectly safe, because the country was not surrounded by hostile nations, because the country was large, but more particularly because Canada had at its back the grandest nation on earth. (Applause.) The very fact of England's greatness was causing other nations to become jealous of her. She had Leen progressing penditures \$261 91. The lodge has deposited in Huron and Eric Savings Bank \$653 97; in the treasurer's hands, \$7.19; in goods, for the last century while others were looking on, and now, through the means of her mavy, she could roll up her sleeves and say to the other pow-ers, "Come on!" She did it not long She did it not long ago, but the challenge was not ac cepted. What Col. Lindsay desired the volunteers to remember was that, though a fight was not being sought after, every effort to promote the hattalion meant the better defense of

the empire. "The Army and Navy." "Sister Corps," "Sister Companies," and several other toasts were suitably replied to, a number of the speakers referring to the shooting competitions and the position No. 2 Company had held for several years. Among those who responded were Sergt. Price, Surgeon Mitchell, Pte. Robson, Sergt. Jackson, Col. Sergt. Freeland, Col.-Sergt. Jacobs, Sergt. Hayman and Corp. Hennessy. The reference to the shooting led Col. Lindsay to speak a second time, when he imparted some good, sound advice as to how the respective companies could attain a high degree of markmanship.

sured, Dr. Oronhyatekha's defense of remedy, 20c. A. & N.'s drug store.

We do not mean to pose as philanthropists. We are just as anxious to save money as you are to save it. A "bargain," so called and advertised as such, is frequently disappointing. But this is not so with our ads. Every item here is stated in all candor as it really is every worth is truthfully represented.

otton	rurs
For Monday Only.	For Monday Only.
Heavy Factory, 1 yard wide, the yard	Ladies' Australian Bear Capes, 27 inches long, full sweep, silk lined, regular value \$16, our price
See our 36-inch Bleached Cotton, the yard	Astrachan Dog Cape, 30 inches long, 100 inches sweep, extra heavy, silk and satin lining, were sold last week for \$27 50.
8x4 Twill Sheeting, ask to see it, for	our price now
8x4 Bleached Sheeting, no trouble to show it, for 20 8x4 Bleached Twill Sheeting, 30c goods, for 24	sweep, silk lined, were \$26, now
9x4 Bleached Sheeting, for 25 40-inch Pillow Cotton, circular, for 15	received

	Coats and Capes
inens	For Monday Only.
For Monday Only.	Cheverette Serge, double breasted, large sleeves \$3 50
56-inch Double Damask, the \$0 25	Rough Nigger-Head Short Coat, buttoned close to neck, large sleeves 4 15
Special, 60-inch Double Da- mask	Heavy Serge, lapel front, new sleeves, in black and brown
64-inch Cream, three-quarter bleached, worth 50c	100 Coats, travelers' sam- ples, German make, color-
60-inch Turkey Red Damask 30	vary, upwards from 245
60-inch Red and Green Da- mask	100 Ladies' Heavy Capes, with sleeves; this is another list of samples 4 90
Irish Linen Napkins, \$ size, the dozen	other list of samples 4 30
Extra Fine Irish Linen, §	China and Glass.

	size		85
	Special Irish Linen, 2 size	1	00
S	ilks		
	For Monday Only.		
	Plain and Figured China Silks, all colors	\$0	15
	Habutia, all colors		39
	Heavy Dress Surah. light colors		50
	Striped Blouse Silk		65
	Black Dress Satin		75
	Black Satin Merveilleux		98
	Black Peau de Soie		92

Black Drope Coods

Black Dress Goods	
For Monday Only.	
44-inch All-Wool Cashmere \$0	25
44-inch Fine French Serge	35
46-inch Silk Finish Henrietta.	50
44-inch Figured Soliel Wool	50
Silk Warp Henrietta	75
Reversible Cords 1	00
Priestley's Best Silk Warps 1	50
Fancy Dress Good	9

Talley Diess douds

	For Monday Only.		
	75 pieces new Serges, 40 inches wide, black and colored	80	25
	50 pieces Novelty Tweed Effects, were sold for 75c, now		50
	10 pieces Black Silk Finish Henrietta, 46 inches wide		48
	3 pieces Black Silk Warp Hen- rietta, 42 inches wide		76
4	7 pieces Heavy Tweed, all- wool, 54 inches wide		6
	4 pieces Black and Navy Blue Coating Serge, Stanley's fast dye, 54 inches wide		7
	100 pieces All-Wool Colored Dress Goods		20

Extra Large Huck Linen SO 121 Diaper Towels, in white Very Heavy Scotch Crash Towels..... See our 45-inch Towel, in damask, for..... Extra Fine Damask Towels, with red and blue border, with knotted fringe, for.... 121 Bath Towels, large size..... Jumbo Bath Towels, for Jumbo, extra heavy, for

For Monday Only.

Wire Broilers	. \$0 0
Large Basting Spoons	
Graniteware Soup Dishes	12
Graniteware Wash Bowls.	. 1
4-pint Copper Bottom Tespo	ts 2

Tin and Graniteware

For Monday Only.

Jardinieres, decorated in shaded brown, 61 inches high ...

Jardinieres, decorated with raised designs, in light and dark blue, brown and gold,...

Cuspidores, decorated in colors, odd shapes.....

1 set, 6 Cups, 6 Saucers, best English ironstone, handles...

1 Tea Set, 6 pieces, cut-glass sugar bowl, spoon-holder, cream jug and butter dish..

Cut-glass Preserve Dish, latest

Toilet Set, 10 pieces, beautifully decorated in blue and brown; this is really a bar-

Toilet Set, 12 pieces, slop jar and everything complete, decorated in colors, neat de-

Jardinieres, decorated in colors, 5 inches high............ \$0 12

19

65

20

10

1.78

2 98

Curtains

our turno	
For Monday Only	
Nice Laced Curtain, taped, 21 long, only	\$0 30
Nice Laced Curtains, taped, 23 long, 40 inches wide	40
Double-net Curtains, several patterns, large size	50
Extra Large Lace Curtains, 40 inches wide by 3½ long	75
Handsome patterns in Fine Nothingham Lace Curtains only	. 1 00
Guipure Lace Curtains for	1 25
A fine 3-ply Lace Curtain, sold everywhere for \$2, our price	1 50
Extra fine imitation of Swis Net Curtains, taped twp an	d T M

Corsets

For Monday Only. "Our Special" Long Waish ... \$0 48 "The Elegant" Corset, Kebo filling, regular \$1, for...... 80 Watch Spring Corset, regular \$1 25 for..... 08

The E. T., a regular \$1 25 line, Dress Improvers, high bust, regular price \$1 25, our price Corset Steels, best make, per pair....

The T.E. Mara Go.

LIMITED.

153 Dundas Street, 155 Dundas Street, And Market Square

London.

Kur-a-Kof, best cough, cold and lung Special Attention to Mail Orders - 'Phone 1,403