

Calgary's Social Whirl

Mr. E. Dick of Montreal is in the city.

Mr. and Mrs. Sharpe of Stettin are in the city.

Mr. and Mrs. Brewster of Arrowhead are in the city.

Miss Mary Stairs of Toronto is visiting friends in the city.

Mr. R. W. Sheppard of Montreal is in town for a few days.

Mr. W. Pumphrey of Lethbridge was in the city this week.

Mr. C. Richer of Montreal was in town during the week.

Dr. and Mrs. Woodland of Medicine Hat are guests in the city.

Mr. D. W. Inglis of Beaver Dam was in the city during the week.

Mr. G. C. Dunlop of Territorial, Switzerland, is coming to Calgary.

Mr. and Mrs. A. W. Fraser of New York are in town for a few days.

Mr. Goddard of the Bow River Horse Ranch is in town for a few days.

Mr. and Mrs. E. H. Cahill of Pittsburgh are spending a few days in the city.

Mr. and Mrs. Tregent and party of Vancouver are spending a few days in town.

Mr. and Mrs. George Chadwick of California are guests at Braemar Lodge.

Mr. J. M. Thurlow of Toronto is the guest of Mrs. J. W. Gray, 1728 Seventh street west.

Mr. W. A. Parker, manager of the Tradesman's bank of Edmonton, is spending the week in Calgary.

Mrs. Austin and daughter of 318 Fourteenth avenue west, have returned from a trip to California.

Miss L. E. Ferguson of Brussels, Ont., is visiting with Mrs. W. J. Ferguson, 381 Eleventh avenue west.

Mr. S. M. Leake, Mr. R. D. Leake and Mr. T. R. Dean of Edmonton are being entertained at Braemar Lodge.

Miss Scott, superintendent of the General hospital, west end, this week. She intends spending two or three weeks in Toronto, Montreal and New York.

Miss Vera Maharg, daughter of Superintendent C. J. Maharg of the C. P. R., is spending a few weeks in the city and is the guest of Mrs. Duncan Marshall.

Mrs. Anderson, Mrs. Condon, Mrs. Broder, Mrs. Bone, Mrs. Dawson were entertained at a box party at the Lyric theatre by Dr. MacRae on Friday evening of this week.

Mr. A. Weese, who has been a resident of Toronto for some years, spent a couple of days here this week, on his way to Vancouver where he will make his home in the future.

Mrs. A. H. Saiter has announced the engagement of her daughter, Ada Helen V. Saiter, to Ernest S. West, son of George E. West, Esq., of Elbow Park. The marriage will take place on June 15th.

Mrs. Perkins, Mrs. George Colwell Perkins, and Mrs. Perkins will receive for the first time since coming to Calgary, on Friday, May 13, from

THE RAPID GROWTH OF TOWN OF BASSANO

(Continued from page 1).

The C. P. R. yards present a very busy appearance, with the unloading of cars, and the loading of outfits for the north country. Every day scores of teams loaded with furniture, household furniture, implements, etc., set out for the Red Deer and the trail leading to the ferry across the Red Deer north of Bassano has become a great factor in diverting the tide of immigration to Bassano, as it is the most convenient place for crossing. A noticeable feature of the immigration is that the settlers are of a superior class. This is evidenced by the splendid teams and other stock and the outfits they are taking out to their homesteads. While a large proportion are young unmarried men, the greater percentage are men with families, who are going out to build homes in the new country. In the tents at Bassano are scores of women who are taking care of the children while their husbands are hauling out their goods to the homesteads, often more than a hundred miles away. Many of these homesteaders have left comfortable homes in the United States or in Eastern Canada, to assist their husbands in the pioneer work of founding a new home in a country where the children will have better opportunities in life than they could ever hope for in the country which they left. Every one of them, without exception, are full of enthusiasm and hope. As one lady remarked, "We have been so busy since we left home that we have not had time to get lonesome or to think of anything else but getting out to our new home." I expect that I shall miss my children, my churches and school for a while, but we are sure to have all these in a short time.

"I do not mind a loneliness for a while as long as we have good food and land and are able to make a good home for the children."

It is the idea of homesteads that appears to fascinate these women to brave the hardships of pioneering in a new country, far away from all the associations and pleasures of the old country to which they have accustomed themselves in the past.

Although so many of the new settlers brought car loads of effects with them, still they found it difficult to find there were many things which they required to purchase on their arrival, and this together with the fact that those who did not bring their goods with them, have made business very lively in Bassano, this spring for the merchants, the furniture dealers, stock dealers and in fact every line of trade.

As a rule, the new comers are well supplied with money and pay cash for their purchases. Everybody in Bassano at present talks land, land and town lots. It is the history of the district for much talk about

crops, but in a year or two this subject will divide the attention of those who are this year securing the land.

Places of Business

The places of business in Bassano carry large stocks of goods and everything required by the newly arrived settlers can be purchased in the town. They are as follows: General stores, 4; hardware store, 2; banks, 1; drug and book store, 1; furniture, 1; implement agencies, 5; lumber yards, 3; real estate agencies, 3; jewelry store, 2; barber shops, 2; restaurants, 1; first class hotel, 1; blacksmith shops, 2; livery and feed stables, 4; laundry, ice-cream parlors, 3; building contractors, 3; painters, 2; notary public, 2; team companies, 2. Bassano has one doctor and a lawyer is arranging to hang out his shingle in a few days.

The town has also a live newspaper, "The News", which although only five weeks old has already done a great deal to make known the great resources of the district and the advantages of the town.

Many of the business houses are solid substantial buildings, which even when the town grows to be a large business center will not be out of place on the main street.

Bassano was incorporated as a village municipality in January last. The first council, consisting of W. S. Playfair, chairman; F. H. Berry and J. H. Johnston, J. L. Marshall is secretary-treasurer of the municipality. It is proposed to shortly take a census with the object of supplying to the provincial government for incorporation as a town municipality.

In the meantime however, the village council is about to inaugurate a system of public improvements in the way of street grading, sidewalk construction, fire protection, etc., on an extensive scale as their limited powers will permit, with the object of having a start made along this line, when the enlarged powers of town charter are secured. The first assessment of the town has just been completed and amounts to \$200,000 and it is expected that a rate of 5 mills will be struck.

Ferry Across the Bow

The provincial department of public works has commenced the construction of a ferry across the Bow river, four miles south of Bassano, for the convenience of the settlers south of the river. This will draw a considerable amount of trade to the town, which formerly went to towns along the C. & N. railway owing to the difficulty in fording the river with a load. The ferry will be located near the big dam which is being constructed by the C. P. R.

Accommodation for immigrants.

For the accommodation of the large number of homesteaders who are going into the country north of the Red Deer, the immigration department has provided two large tents for sleeping and cooking purposes. C. W. Speers, vice-president of Bassano, a short time ago selected a site for an irrigation building which will be erected shortly by the

BABY CRIED CONTINUALLY

Mrs. Eugene Segmon, 141st Street, Qu'Appelle, says:—"I believe Baby's Own Tablets is the best medicine in the world for little ones. I have given them to my baby for colic, constipation and sometimes for breaking up a fever, and I have never known them to fail in giving prompt relief. Before I began the use of the Tablets my baby was very thin and cried continually. Since then she has grown plump and is a healthy child. I have given her four year old child who suffers frequently from convulsions and they made a permanent cure. When I have Baby's Own Tablets in the house I feel safe and I advise other mothers also to keep them on hand." Sold by medicine dealers or by mail at 25 cents a box, a box of 100, The Williams Medicine Co., Brockville, Ont.

Domestic government. He also appointed official land guides to give information to intending settlers and direct them into the sections in which they intend to make their entries. The charges for such land guides, when using a team to carry settlers is fixed at \$1 per day, the actual cost of the man's services and of the livery team. When an intending settler receives marked blank plots from the Dominion lands agent, he is to be supplied with the official land guide in the particular district intended to be visited. The intention of the department is to protect settlers from unscrupulous land speculators and to make the land guides sometimes made by outside parties.

Schools, Churches, &c.

In order to provide for the education of the rising generation, the Bassano school district was organized early in the spring and a small one roomed school building has just been completed. A teacher has been engaged and the school will be opened next Monday with about 40 pupils. It is the intention of the board to issue debentures and erect a large and handsome school building of four rooms to cost \$15,000.

If the town continues to grow at its present rate such a building will be required before the end of the present year. The school board consists of Mrs. W. Shoop, chairman; Frank Stevens and Fred Bond.

Regular church services are held in Struthers hall by the Presbyterians and the Church of the Nazarenes. Churches have been selected by both these denominations, and buildings will shortly be commenced. Rev. W. H. Anderson, M. A., is Presbyterian minister and Rev. Mr. Sykes the Anglican. The Methodists have also purchased a site for a church but as yet have held no services. An arrangement was entered into last fall between the Presbyterians and the Methodists by which it was agreed that the latter should establish a church at Brooks, leaving the Presbyterians to the Presbyterians until the size of the town would justify the maintenance of churches of both denominations.

Through selling the original lots purchased and purchasing others, the Anglican church has through increase in value of property in the town, money to build a fine church and parsonage.

Steps are being taken to organize a branch of the C. P. R. in Bassano and the members of other fraternal societies are also considering the question of applying for charters.

Sub Land Office Needed

The Bassano Board of Trade are taking steps towards inducing the Dominion government to establish a sub agency of Dominion lands at this place. There is no point between Calgary and Medicine Hat, through which homesteaders pass than Bassano and it is considerable of a hardship for them to have to go to Calgary and wait often for days to make their entries. And again in two or three years when they make application for their patents, it will be a considerable drain on their resources to have to go to Calgary with their witnesses as prove up on their claims. The establishment of such an office either at Bassano or Brooks would be a great convenience to the settlers and relieve the situation at the Calgary office.

C. P. R. Improvements

The Canadian Pacific Railway company have commenced extensive improvements in the yard at Bassano to facilitate the handling of freight & a force of men are at work extending the side tracks and filling in the ditches at the side of the main line.

Among the other improvements that will shortly be commenced are the extension of the passenger depot, fifty feet to the east, to provide for the better accommodation of passengers, baggage, Dominion Express company and the enlargement of the telegraph office at the station. The plan will be extended 200 feet, 100 feet at each end, giving it a total length of 400 feet. A new freight shed will be erected on the west end of the main line. It is also expected that a round house will be built and Bassano made a freight divisional point in the near future.

Improvements will mean the expenditure of a large amount of money and go to show that the railway company recognize the fact that Bassano is destined to be a very important town.

Four elevator companies have also selected sites and it is probable that at least two elevators will be erected this year.

Irrigation Company's Big Dam

The C. P. R. Irrigation Colonization Co., has a force of engineers at work making preliminary surveys in the big dam which it is proposed to build this year at the Horse Shoe bend of the Bow river about four miles south of Bassano for the purpose of supplying water for the irrigation of the eastern section of the Irrigation block. The contract for the work is being let this week to Calgary. It is estimated that the cost of the dam will be about \$1,600,000 and over 1,000 men will be employed in its construction. The making of the dam will mean the construction of the distributing ditches will also give employment to a large force of men for the next few years, the supplying of water will be of great benefit to business in Bassano and assist materially in the upbuilding of the town.

Natural Gas

In the summer of 1909, the Canadian Pacific Railway company commenced boring for natural gas and the present time operations are being carried on day and night. The officials in charge are very reticent about giving out information in regard to the work, but it is understood that the well is now down about 1,500 feet and that a fairly good flow of gas has been struck. It is further learned that the intention of the company is to sink a depth of 3,000 feet. There are also indications of petroleum being found

and this appears to be the principal object of the company in sinking the well. Several seams of good coal have been encountered, proving that the town is underlain with coal. The presence of natural gas is assured and will not only be a great convenience for the citizens of Bassano for heating and heating purposes, but will be a great factor in the future growth of the town.

R. N. W. M. P. Barracks

New Barracks for the accommodation of the detachment of the Royal North West Mounted Police at Bassano are nearing completion. The building is 60 ft. by 22 ft. in size and will contain a court room, three cells for prisoners and accommodation for a non-commissioned officer and three constables. The building is being erected by the Canadian Development company and will be leased to the police department. It is understood that as soon as the building is completed, a permanent detachment of the mounted police will be stationed at Bassano, to patrol the surrounding country.

Fuel Supply

The people of Bassano and the farmers and ranchers of the surrounding country need have no fear in regard to their future fuel supply. It is a well known fact that all along the Bow river and at different other places in the district, there are outcroppings of coal of excellent quality. There are also good seams of coal along the Red Deer river north of the town, which are being developed.

On the Blackfoot reserve, the eastern side of which comes to within a mile of Bassano, the Indians have developed a large coal mine and deliver the product in the town at from 10 to 15 per ton according to the demand.

The Western Pacific Development company is developing a large coal area 35 miles south of Bassano and will be shipping coal by next winter. Excellent water, free from alkali can be procured in the town and at any place in the Bassano district by sinking wells 25 feet to 100 feet deep.

The Bassano District

As yet the C. P. R. Irrigation company has pending the extension of the irrigation system placed, very little of the irrigable land in the Bassano district on the market, but a considerable quantity of the non-irrigable land has been sold.

The Canadian Development company purchased a large tract of land adjoining the townsite and will have 1,000 acres in crop this season. In addition to this there are smaller areas of crops north and south of the town and also in the homestead belt.

The next five years should see it a town of at least 3,000 population and perhaps more.

It has the count behind it, to make and support a town of that size, awaiting development, the resources of which have not yet even been estimated.

The geographical position makes it especially suited for the location of a large town. Its business men are enterprising and public spirited. A superior class of settlers are coming into the district and everything gives promise of future growth and prosperity.

To an outsider property in Bassano may appear high in price, but when one considers the future prospects of the town and the certainty that lots will still continue to increase rapidly in value, it will be found that the price is not excessive. Lots in the business section range in price from \$1,000 to as high as \$5,000 for 50 ft. frontage according to location, and men who understand the conditions best do not hesitate to invest in real estate even at those figures. These same lots were bought less than a year ago for a few hundred dollars each.

After spending a couple of days in Bassano and talking to business men, farmers and others, I am firmly of opinion as stated above that the town has a splendid future before it and that the ambitious hopes of its citizens will be more than realized in the near future.

Future of Bassano

Well, after studying the conditions

NA-DRU-CO

Formulae Have Been Well Tried Out

Though the NA-DRU-CO line of Medicinal and Toilet Preparations have been on sale for a few months only, don't think for minute that in buying NA-DRU-CO goods you are experimenting with new or untried preparations.

Their Origin

The twenty-one wholesale drug firms now united in the "National" had all of these lengthy careers, some for fifty to one hundred years, prior to the union. Each firm had acquired or developed a number of valuable formulae for medicinal and toilet preparations, all of which became the property of the "National". Since the union our expert chemists have carefully gone over these formulae and selected the best for the NA-DRU-CO line. Every formula has been carefully studied by these experts, improved if possible, and then thoroughly tested again, in actual use, before we consider it good enough to bear the NA-DRU-CO Trade Mark.

An Example

A good example of what we mean is NA-DRU-CO Nervosine for Brain Fog or nervous break-down. The formula was pronounced the most scientific combination of nerve medicines, but this was not enough for us; we had to try it out with a dozen different kind of Brain workers—School Teachers, Lawyers, Bookkeepers—as well as Society leaders and home workers, and everywhere the result was so good that we adopted it as one of the best of the NA-DRU-CO line.

Some NA-DRU-CO Preparations You'll Find Most Satisfactory.



Compound Eye
Compound Tooth
Compound Hair
Compound Skin
Compound Nerve
Compound Blood
Compound Stomach
Compound Lungs
Compound Kidneys
Compound Bladder
Compound Prostate
Compound Uterus
Compound Vagina
Compound Menstruation
Compound Pregnancy
Compound Delivery
Compound Lactation
Compound Nursing
Compound Weaning
Compound Growth
Compound Development
Compound Maturity
Compound Senility
Compound Death

Compound Eye
Compound Tooth
Compound Hair
Compound Skin
Compound Nerve
Compound Blood
Compound Stomach
Compound Lungs
Compound Kidneys
Compound Bladder
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Compound Pregnancy
Compound Delivery
Compound Lactation
Compound Nursing
Compound Weaning
Compound Growth
Compound Development
Compound Maturity
Compound Senility
Compound Death

National Drug and Chemical Company of Canada, Limited

Wholesale Branches at:
HALIFAX, ST. JOHN, MONTREAL, OTTAWA,
KINGSTON, TORONTO, HAMILTON, LONDON,
WINNIPEG, REGINA, CALGARY, NELSON,
VANCOUVER, VICTORIA.

London Workingmen's Club

Sussex Arms, on Plan of Bishop Pott
Sussex Arms, on Plan of Tavern in
New York, Proves a Success.

London, May 6.—A workingmen's club very much on the same lines of the late Bishop Henry Codrington Pott's club in New York, is being tried in London, strangely enough also, on the initiative of an Episcopal clergyman, the Bishop of Manchester.

Some months ago the bishop, who was very much impressed with the superiority of the inn of the late Bishop Henry Codrington Pott's club in New York, is being tried in London, strangely enough also, on the initiative of an Episcopal clergyman, the Bishop of Manchester.

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STUDENT FACE UP

Did the "Newsmen" know?

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Boston, May 4.

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