PURITY - QUALITY - ECONOMY With the increased cost of labor and materials due to war conditions, it is not reasonable to suppose that a really first class baking powder can be made and sold at the old prices. Rather than sacrifice the quality of

## MAGIC BAKING POWDER

we found it necessary to make slight increases in price during the war period. Even though Magic Baking Powder may cost a few cents more than the ordinary kinds powiter on the the most economical barity por powder on then purity. strength and leavening qualities are taken into consideration.

Contains No Alum Made in Canada

## More Earthquake Shocks

## WRIGLEYS

## 路


aids to
cool laoks, sound teeth, Cumaprotite and diaestion

## nex

## 

## Experienced In Italy.

## C. H. E.

scholarship lists, 1990 .












## READY? AYE, READY!

## School Books and Requisites.

## WE HAVE THE BOOKS

## hat you require and that are called for

## C. Y. E. SYLLABUS

Our stock is large.
Our service prompt. We therefore solicit from Teacher and Trade PROMPT ACTION and LARGE ORDERS.
Ayre \& Sons, Ltd.,

## NEW ARRIVALS

EDGEWORTH TOBACCO, ready rubbed and sliced.
PRINCE ALBERT TOBACCO.
"STERLING" BRAND SWEET MIXED PICKLES, 10-oz.
FRAY BENTOS C. C. BEEF, 1's and 6's. OXO CUBES.
FOUNTAIN SYRUPS, FRUITS,
ICE CREAM SUNDRIES.

## P. F. FEARN \& CO., Ltd.

## Men's and Boys' Suits.

The Biggest, the Finest, the Best assortment of clothing weever had. Why pay exorbitant prices for suits when you can get them with the desired combination of choice materials, unexcelled workmanship and a range of prices that will urge you to make a purchase ?
See our selection and be convinced.
The English - American Clothing Co., 312 Water Street.


