

GOLDEN OPPORTUNITY.

**\$10,000 Bankrupt Stock
Boots, Shoes and Rubbers**

Just arrived from New York.

There are Shoes for Men, Women, Boys, Girls and little people, far too many styles to attempt any description, and at prices less than the cost to manufacture.

People who have been here on previous occasions when we had sample shoes to offer, will come with a rush as soon as they read this announcement.

AT THE

WHITE SHOE STORE

304 & 306 Water St.
mar23,1m

S. B. KESNER, Prop.

Choice Fancy Molasses.

Just Landed ex S. S. Dumore:

**100 Puncheons Choice Barba-
dos Molasses--Fancy.**

At Lowest Prices.

GEO. NEAL

'Phone 264.

Why bother with an Old Fashioned Kerosene Lamp



with its smoke and smell when you can get a Lamp that gives twenty times as much light with no smoke or smell and that costs only one-third of a cent per hour for fuel?

Burns ordinary Kerosene Oil,
Gives a brilliant light, is clean and economical and

Absolutely Safe.

CALL AND SEE THEM.

Robert Templeton.

333 WATER STREET.

Just Received,

PER TRAIN.

80 BAGS OF

**Victoria
Hominy
FEED.**

HARVEY & Co., Ltd.

Advertise in the "Telegram."

Dr. A. B. Lehr
will return to
practice on
March 18th.



THE FIREMEN
MAY save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PURCIE JOHNSON,
INSURANCE AGENT

Chesley Woods

282 Duckworth Street,

Representing

Newsome & Gilbert,
Toronto.

Lawson & Jones,
London, Ont.

Pritchard & Andrews,
Ottawa.

Mason & Hamlin, Boston.

The Needham Organ,
New York.

The Auto Piano Co.,
New York.

Kohler & Campbell Pianos,
New York.

The Tonk Piano, New York.

J. & G. Cox, Edinburgh.

The Aladdin Lamp Co.,
Montreal.

The Giant Junior Safety
Razor, New York.

We have now on sale the latest
Popular Song, entitled

**"THE SWEETHEARTS
THAT WE LEFT IN
NEWFOUNDLAND."**

The words of this beautiful melody are very appropriate, and delightfully interpret the sentiments of our naval and military heroes at the front towards their loved ones here at home.

It is set to lively and entrancing music and will be sure to please all purchasers.

PRICE,
25c.

DICKS & CO., Limited,
Biggest, Brightest, Busiest and
Best Book, Stationery and
Fancy Goods Store
in Nfld.

Now landing a choice cargo of

**Screened
North Sydney
Coal.**
BEST QUALITY.

M. MOREY & CO.
OFFICE: QUEEN STREET.

SCHOOL SHOES!



This House of Good Footwear is strong on School Shoes — we make a Specialty of them.

We've studied the School Shoe problem carefully and we believe that we have mastered it at every point.

If you have Children who need School Shoes this Spring, bring them here and see how well we meet every requirement for style, fit and durability!

Better
Shoes
For
Children

BOYS' SHOES
Box Calf, Gun Metal Calf and Tan leathers. Solid soles and heels. Lace or Button style. Perfect fitting and durable, but not clumsy.

\$1.50, \$2.00, \$2.50, \$3.50.
According to size.

GIRLS' SHOES
Patent Calf, Vici, Gun Metal Calf and Tan leathers. Medium or Low Heels. All the styles. Button or Lace. Trim looking Shoes, but formed to fit the foot perfectly.

\$1.30, \$1.50, \$2.00, \$3.00.
According to size.

Our Shoe Prices are not striking, but we can certainly impress you with the Special values and goodness of our Shoes, at any Stated Price!

PARKER & MONROE, Ltd.
THE SHOE MEN.

PERFECTION.



When you buy from us you get

**Fine Gold,
Good Weight,
Bright Finish,**

and every Ring is carefully examined before going out. Out of town orders receive every attention from

T. J. DULEY & Co.,

THE RELIABLE JEWELLERS, ST. JOHN'S.

LENTEN GROCERIES!

Fish - in Tins.

No. 1 LOBSTER.

ASSD FISH PASTES—

Anchovy,

Sardine,

Lobster,

Salmon & Anchovy.

No. 1 Salmon.

French Sardines.

Skipper Sardines.

Anchovies (in oil).

Kipperd Herring.

Fresh Herring.

Pindon Haddock.

Oysters.

Halibut.

Cream Lucca Oil.

Princess Olive Oil.

Peasant Butter.

Marmalade.

Hartley's 1 & 2 lb. crocks and 7 lb. tins.

Robertson's Golden & Silver Shred.

HARTLEY'S JAMS in 1 and 2 lb. crocks.

Coffee.

Seal Brand, White House, Caranza, Camp (bottles).

For Something Good in

TEA.

try our Brands of OUR BEST, CROWN, ROYAL.

Fruit Pulp.

Apricot, Peach, Crushed Pineapple.

Cranberries, Partridge Berries.

Datant Butter.

Bowring Bros., Ltd.,

GROCERY.

Advertise in the Telegram

REID-NEWFOUNDLAND COMPANY.

**COLUMBIA
IGNITOR CELLS.**

We have just received a shipment of the world-celebrated
No. 6 Dry Cells.

Water St. Stores Dept.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candles drew them. I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp and GASTHEAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

dec6,1f

Motor Engines.

**Regal, Palmer and Fraser
And all Parts and Fittings.**

K. W. Covered Spark Coil. Columbia Batteries.
Rajah Spark Plugs.

Franklin's Agencies, Limited,
Showroom, Commercial Chambers.

mar34,1f

Notice of Removal and Partnersnip

HON. R. A. SQUIRES, K.C., LL.B.,

Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of SQUIRES & WINTER.

Address: Bank of Nova Scotia Building, St. John's.
January 3rd, 1916. dec5,1f

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

SQUIRES & WINTER

Barristers, Solicitors and
Notaries.

New Bank of Nova Scotia Building,

Corner Beck's Cove and Water Street. dec31,1f

TEN PAGES TO-DAY.

WEATHER FORECAST.
TORONTO, Noon—Fresh N.E. to N. winds; a few local snow flurries but mostly fair to-day and on Sunday, not much frost.
ROPER, Noon—Bar. 29; ther. 45.

VOLUME XXXVIII.

BOWRING CURLIANA.

Owing to unforeseen circumstances "TROPHY NIGHT" has been postponed until next Thursday evening, March 30th, commencing with the presentation of prizes at 8 o'clock by the President. About 9.15 the "COMRADES' GLEE CLUB" will appear, and all attending are sure of a regular musical treat. Between the presentations Currier P. V. Chesman has arranged a short but excellent programme.

On Tuesday evening, the 28th inst., commencing about 8.30 p.m., the first of those popular Card Tournaments (45) will come off. Three handsome prizes have been handed the Secretary by the Curlers, and no doubt another happy evening is in store for those participating.

DON'T MISS IT.

mar25,1f

Whisky

Don't be careless and simply ask for Whisky.

Ask for

House of Lords,

a mellow full strength,

10 Years Old

Scotch — a favourite with the public.

J. C. BAIRD.

English and American Magazines.

ILLUSTRATED PAPERS AND FASHION BOOKS.

Lot o' Fun and Comic Life, latest quarterly division, 35c.

The latest issues of the following Magazines just in—

Strand, London, Windsor, Cassell's, Pearson's, Captain, Nash's,

Physical Culture, Wide World, Nation Picture, Novel, Green Book,

Story-teller, Argosy, Royal, Red Book, Photo-Play, Popular.

Munsey, Smart Set, Everybody's.

Fashion Books.

Weldon's Ladies' Journal, Weldon's Children's Fashions, Harrison's Fashions,

Fashions for All, Weldon's Illustrated Fashions, Weldon's Home Dressmaker,

The Young Ladies' Journal, The Ladies' Companion.

Some New Books.

The Rainbow Trail—Zane Grey, 25c.

Beacon Fires—Morice Gerard, 60c.

Eltham House—Mrs. H. Ward, 60c.

The Fortunes of Garin—Mary Johnston, 65c.

The Temple in the Tone—Guy de Maupassant, 65c.

The Greater Power—Guy de Maupassant, 65c.

The Research Magnificent—H. Wells, 65c.

The Kangaroo Marines—Capt. R. V. Campbell, 35c.

The Thirty-nine Steps—John Buchan, 35c.

GARRETT BYRNE

Bookseller & Stationer.



JUST AS YOU WANT

it, we cut the choicer meats for you. Come in and tell us what you want and how you want it and how satisfactory

OUR MEATS.

our service and our prices prove you will like sanitary clean dealing also.

M. CONNOLLY

mar14,1f