

Moir's Biscuits

Moir's Sweet Wine is a dainty little biscuit, of just the right delicacy of flavor to blend perfectly with wine, sherbet or punch. For smart social affairs, it is one of the most popular of biscuits.

Moirs, Limited, Halifax, N. S.

TIPS for the THRIFTY!

We help you to **ECONOMIZE**, by buying from us. We call your attention to our large **SELECTION** of

Beds, Mattresses and Furniture,

REALIZATION SALE PRICES.

Our Stock of MATTRESSES Are large, we have them at \$1.95, but strongly recommend the Celebrated Health Mattress.	See our range of WHITE BEDS, OUR SPECIAL, With Lath and Spring Combination, only \$4.95.	A Surface Oak DRESSER Will add greatly to the appearance of the Bedroom. OUR PRICE: \$9.00 up.
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Couches, \$4.95; Sideboards, \$7.75; Wire Springs, \$2 22.

See Our Quartered Oak Dressers and Stands, they are Beauties.

No need to write an essay on these things. Come in and see them.

C. L. MARCH CO., Limited.

Feast of Our Lady at Mt. Carmel.

The thousands of persons interested are reminded of to-morrow's annual collection at Mount Carmel Cemetery. At 10.30 a.m. Mass will be celebrated by Rev. Dr. Kitchen, who will also preach on the occasion. During the past year many decided improvements have been made by the Committee in the way of beautifying the grounds. To-morrow being the anniversary, for the first time a silver collection is announced, the proceeds to go to help pay off the large but necessary expenses incurred in the erection of the new concrete retaining wall. It is hoped that to-morrow's collection will be a record one.

A GOOD HAUL.—Mr. Joseph Peckford made a good haul in his trap on the local grounds yesterday and brought to port 300 qts. of codfish.

Cup Donated to Regatta Committee.

Mr. Arthur Donnelly, on behalf of the City Boat Club, which has now disbanded, offered a cup to the Committee for this year's Brigade contest at last night's meeting. President Hiseock and Vice-President Higgins spoke of the good work done by the City Club members and the interest always manifested in the annual Regattas for over a quarter of a century. It was ordered that Secretary Noonan write the Club thanking them for their gift, which would tend to foster the Regatta. It was suggested at the meeting that in order to induce rivalry among the brigades the cup should be won three consecutive seasons to become the property of the winners.

Regatta Notes.

Quite a number of crews were practising on the Lake last evening. The Methodist Guards had a spin on the harbor in the Nina. The order of the programme of races this year will not be altered. The time for the presentation of prizes will be changed from 5.30 to 1 p.m. The Post Office amateur crew are practising on the harbor in the Bob Sexton and will row the Guard on Regatta Day.

McMurdo's Store News.

SATURDAY, July 13, '12.
Red Cross Oil has a very wide range of usefulness, and is serviceable in all kinds of muscular and nerve pains, as well as for cramps, internal as well as external. It is a rapid and effective diffusible stimulant, a reliable remedy in case of chill and sudden colds. For toothache and neuralgia it gives prompt relief. Applied to stings and insect bites it at once neutralizes the poison and checks the inflammation. For all cases where pain balm is needed, Red Cross Oil can be trusted to give good service. It contains nothing harmful or deleterious and can be taken internally as well as used on the outside of the body. Everyone who needs a "much in little" medicine should possess a bottle of Red Cross Oil. Price 25c.

ALLAN LINE.—The Carthaginian and Pomeranian are due here to-morrow, the former from Liverpool and the latter from Philadelphia.

NOTICE.—JAS. SNOW'S HAIR-DRESSING PARLOR WILL BE CLOSED FOR A FEW DAYS. NOTICE OF RE-OPENING WILL BE GIVEN.—ad.11

CAUSED DISTURBANCE.—Yesterday evening a drunk entered the S. A. Food Depot and after threatening the officer in charge, began to "smash things." Officers Nugent and Crocker were soon on the scene, but on seeing them enter the front door the fellow made through the back door, and is not done running yet.

Minard's Liniment Cures Dandruff

Regatta Committee Meeting.

Another enthusiastic meeting of the Regatta Committee took place at Wood's Restaurant last night. President Hiseock presiding, and a large number being present.

A letter was read by Secretary Noonan from Mayor Ellis thanking the Committee for his appointment as an honorary member and offering \$2 gold pieces to the laborers who win on Regatta Day.

Mr. P. F. Collins wrote suggesting a race for the "old boys" of the various colleges. If crews are forthcoming such a race will be put on the programme.

There was a discussion as to what might be done if more than five boats entered for any race.

Only one representative crew will be allowed to run in the Brigade, Society, mercantile and other events, and should a greater number offer the Committee will deal with the matter.

Messrs. Higgins and Noonan proposed that in the Mercantile race only those who had served a firm continuously for four months and who are not employed at manual labor should be eligible. This was carried.

The Juvenile crews must enter at least a week before the Regatta and must produce age certificates.

The collectors reported a favourable reception, though the sum at present subscribed is away below that of last year and half sufficient to cover the expenses of the Regatta. The collectors will put on steam next week.

Mr. F. W. Hayward proposed, and it was carried by acclamation, that Lady Williams be asked to present the prizes on Regatta Day.

The Naval Reserve-Firemen's race will be placed on the programme as usual and will be open to the regular navy men of the Cypso, Naval Reservists and Reserve Firemen. A mixed crew of these, however, will not be allowed.

The prizes will be presented after the swimming race, at 1 p.m.

The meeting adjourned at 9.45 p.m. to meet Friday next.

Here and There.

GOOD CATCHES.—Hook and line men on the local grounds made good catches of cod yesterday, and the fishery here seems to be improving.

Dr. de Van's Female Pills
A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 25c a box, or three for \$10. Mailed to any address. The Scofield Drug Co., 91, Catharines, Ont.

WITH THE ADVENTISTS.—"God's eternal purpose. Why sin was permitted." Elder C. H. Keslake will preach upon this interesting topic at the Adventist Church, Cookstown Road, to-morrow night. Seats free. Come!

BAD FISHERY.—Passengers by the train from Placentia say that the fishery there is very poor, and the same applies all along the coast up to St. Lawrence. At Golden Bay and Island Head there is some fish for traps, but no big hauls are being made.

Ask your Druggist for SERRAVALLO'S TONIC (Bark and Iron Wine).
Cures: ANAEMIA, CHLOROSIS, DEBILITY, Delightful Taste.

OBITUARY.—The death occurred last evening, after a brief illness, of Miss Mary Bambrick, a member of one of the oldest and most respected families of the South Side. The deceased was well known and liked in the community, and to her sorrowing relatives the Telegram extends its condolence.



Persecuted!

by the pangs of indigestion or the torments of Dyspepsia, a man is unfitted for work and a burden to himself. The cure is difficult and may not be rapid unless you take Stafford's Prescription "A." Two or three bottles will strengthen the digestive organs and enable them to assimilate food, etc.

For sale by Dr. F. Stafford & Son, foot of Theatre Hill; Stafford's Pharmacy, Duckworth St. Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.; also manufacturers of Stafford's Liniment and Phlegmatic Cough Mixture. July 5, 11

There's Money in Our Ads.

Remember This:

The Woman and Man that Keeps their eyes on our advertisements these days will save lots of money by so doing, for there's money in them. We are now making deep cuts in prices.

THESE BARGAINS

Will be picked up by SHREWD BUYERS.

Children's White Drawers, to fit 2 to 6 years old. Collins' Price 12c. up	Boys' American Linen Suits, to fit 3 to 8 years old— Value \$1.10, Now 75c. Value \$1.50, Now \$1.00	Ladies' White Bust Forms. Regular 80c. Now 60c.
Children's White Skirts, to fit 3 to 8 years old. Collins' Price 25c. up	Boys' White Linen Suits, 3 to 6 years old, \$1.50. Now \$1.00	Ladies' Kimono Blouses. Regular \$1.50. Now \$1.50
Ladies' Nightdresses— Value \$1.00 for 68c. Value \$1.30 for 98c.	Boys' Blue Linen Suits, \$1.90. Now \$1.35 Boys' Linen Pants 35c. up	Ladies' White Belts, with Pearl Buckles; washing. Worth 18c. Now 9c.
Ladies' White Skirts— Value 90c. for 68c. Value \$1.50 for \$1.18	Boys' Linen Blouses— White 50c. up Striped 50c. up	Embroidery Remnants, 6 3/4 yard lengths. 5c. yd.
Children's Cotton Dresses, 3 to 6 yrs. old. Now 70c.	Men's American Cut Suits, 10 per cent. off every suit in the store.	Misses' Middy Blouses, White with Blue Sailor Collar. Worth \$1.00 each. Now 75c. ea.
Delaine Remnants, 2 to 6 yd. lengths. Worth 15c. Now 5c. yd.		Ladies' American Linen Dresses. Regular \$2.30. Now \$2.40

Don't Postpone the Hour of Buying or You May be Everlastingly Too Late.

P. F. Collins,

299, 301 Water Street.

RODGER'S

A Seasonable

RODGER'S

Summer Offer at Extra Special Prices,

Ladies' Silk ELBOW GLOVES,

Cream, White and Black, at

40, 45, 50 and 55 cents

per pair.

A. & S. Rodger.

REPRESENTING

Dale & Co., Ltd., Montreal,

MARINE and FIRE UNDERWRITERS,

Newfoundland Agency for

FIRE

The British Dominions Gen. Ins. Co., Ltd.

Tessier & Co., Agents.

THE ONLY STORE IN TOWN

Authorized by the Ceylon Planters to sell

"Star" Tea at 40c. lb.

Grown in iron soil—nervousness left out—and the extreme of Tea-Blenders art in its place.

"STAR" TEA 40c. lb.

For 5-lb. Parcels, 10 per cent. discount allowed.

C. P. Eagan,

A BARGAIN IN SHOE POLISH!

Friction Shoe Polish.....6c. btl.
Shoe Dressing6c. btl.
Blackstone Shoe Dressing, 8c. btl.
The above are 10c. lines and are excellent value at price offered.

Wilson's Root Beer (x ract, 10c. bottle).

Hires' Root Beer Extract.
1 oz. Essence Lemon or Vanilla, 75c. doz.

2 oz. Essence Lemon or Vanilla, \$1.00.

Duckworth St. and Queen's Rd