

UNDLAND
OMPANY.

Windows
From Frost
Using This
Little Preventer.



d Company

Sale!

ELIA E. NOR-
78 Tons Regis-
Essex, U.S.A.,
in perfect con-
be sent to sea
expense.
apply to
M. BARR.

ALE.

OFF.
c. to 75c.
to \$1.50.
Sentimental

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EAL,
ED,

for poultry—Crushed

To arrive.

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Dats.

PANY

re, Imperial
to 80c. each;
c. each.

COMPANY.

WEATHER FORECAST.

TORONTO. Noon—Fine and cold-to-day. Sunday—Strong S.E. winds with snow and sleet.

VOLUME XXXIII.

PRICE: ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, FEBRUARY 4, 1911.

\$3.00 PER YEAR.

NO. 29

The Evening Telegram.

THE PEOPLE'S PAPER
GOES TO THE
PEOPLE'S HOMES.

Notice.

THE STEAMER
'Prospero'
Will leave the Wharf of
BOWRING BROS., LTD.,
—ON—
Monday, 6th February,
at 2 p.m.

Calling at the following places:
Cape Broyle, Ferryland, Renewes, Trepassay, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbord Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Francois, Cape La Hune, Ramea, Burgeo, Rose Blanche, Channel.

Freight received until 12 noon Monday.
For freight or passage apply to the Coastal Office of
BOWRING BROTHERS, Limited,
Telephone, 306.

4th FEBRUARY!
Now landing a choice cargo,
NORTH SYDNEY COAL.
In Store:
ANTHRACITE COAL.
We are sure to please you.
Morey's Coal is good Coal.
M. MOREY & CO.
Office Queen Street.

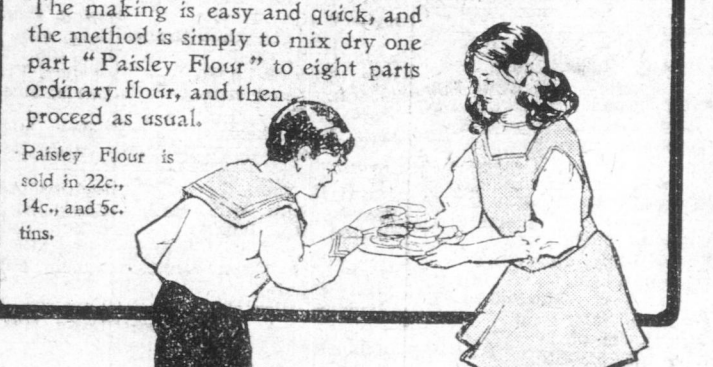
Phoenix Stores,
Cavendish Square.
Just received a small shipment
of CHOICE
P. E. ISLAND CHICKEN
In Excellent Condition.
A. H. MARTIN, AGENT.
'PHONE 698.

New Valentines and Valentine
Post Cards.
Just arrived from New York ex. S. S. Florida.
Comics Trades Jokers, 5c. and 8c. doz. Fault Finders and Long Jokers, 10, 15 and 25c. doz.
The New Elite Comics, 10c. per doz.
Fancy Valentines, 1, 2, 4 and up to 25c. each.
Fancy Valentines, in boxes, up to \$1.25 each.
Valentines faintly perfumed, 15 and 25c. each.
Novelty Valentines, from 25c. to 50c.
Valentine Post Cards, Comic, from 2c.
Valentine Post Cards, Sentimental, from 2c.
Very handsome embossed, satin, plush and floral post cards, with-out mottoes, 5 to 30c.
Envelopes and mailing wraps given "free" with all "valentines" at 5c. and upwards.
A nice line of booklets and illustrated novels very suitable for St. Valentine's Gifts.
Garland's Bookstore.
feb4,11 177-353 Water St.

JUST RECEIVED, ex TRAIN
A Choice Lot of
Fresh P.E.I. Geese,
Low Prices to clear.
JAS. R. KNIGHT,
311 Water Street,
Commission Merchant.
jan12,11

"Paisley Flour"

The SURE raising powder.
Mothers can only be SURE of absolute freshness and cleanliness by both mixing and making the family cakes and pastry at home.
Wholesome and reliable scones, cakes and pastry can be made at home easily and at little cost with "Paisley Flour"—so light and digestible that the little ones can safely have "Just one more."



The making is easy and quick, and the method is simply to mix dry one part "Paisley Flour" to eight parts ordinary flour, and then proceed as usual.
Paisley Flour is sold in 22c., 14c., and 5c. tins.
Better be sure than sorry

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets
Do You Want One?
Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money
H. W. de FOREST TEA CO'Y.

NEW ARRIVALS!

A choice selection of

Suitings and Overcoatings.

These fabrics cut in

Our Styles,

for Fall and Winter, and made at our store give our patrons an exclusively

Well Dressed

appearance. New-foundland's Store for

Fashionable Tailoring.

Personal attention given to Mail Orders.

JOHN MAUNDER, TAILOR and CLOTHIER,
281-283 Duckworth Street, St. John's.

LETHBRIDGE COUNTRY WATCH PUZZLE
SOLID GOLD WATCH PUZZLE
GIVEN TO THE LUCKY
SOLVER
The watch is given to the person who first solves the puzzle.
The puzzle is a watch where the hands are made of gold and the dial is made of silver. The watch is set with diamonds and is worth \$500.
The puzzle is to be solved by finding the date when the hands will be in a straight line.
The watch is to be given to the person who first solves the puzzle.
The puzzle is to be solved by finding the date when the hands will be in a straight line.
The watch is to be given to the person who first solves the puzzle.
Miss Stella E. Merrills, 35 Beirds St., St. John's, Newfoundland.
Mr. E. Payne, Brigus, Conception Bay, Newfoundland.
dec17,11

FRESH POULTRY,
FRESH FRUIT,
FRESH SAUSAGES.
ELLIS & CO., Ltd.,
203 Water Street.
Fresh New York Turkeys,
Fresh New York Chicken,
Plymouth Rock Chicken,
New York Corned Beef.

FRESH IRISH SAUSAGES.
Fresh Smoked Finnan Haddies,
Fresh Kipperd Herring,
Loch Fyne Smoked Herring.
FRESH HALIBUT.
Naval Oranges,
Ripe Bananas,
Tangerines,
Bartlett Pears,
Grape Fruit,
Desert Apples,
Cooking Apples,
Palermo Lemons.

Fresh Blue Point Oysters.
California Celery,
Fresh Tomatoes,
New Kibbarb,
Sweet Potatoes.
Fresh Supply Irish Ham and Bacon.
Per S.S. Tobacco.

Our delayed cases of
20,000 Savory's Celebrated Cigarettes
have arrived.
Remember Our Telephone,
No. 482.

T. A. HALL!
The W. S. Harkins Co.
Matinee To-day, 2.30.
"A MAD LOVE."
A Dramatization of Lady Audley's Secret.

TO-NIGHT:
Sir Gilbert Parker's Great Play,
"Pierre of the Plains."
A Story of the Great North West and the Royal Mounted Police.
Monday and Tuesday,
The Comedy Melo-Drama,
"The Convict's Daughter."

MATINEE PRICES:—No. Reserved Seats, 30c. General Admission, 20c. and 10c.
NIGHT PRICES:—See R., centre, 75c.; Side Sections, A & C, 50c.; See. Nos. 1, 2 and 3, 50c.; Gallery, 30c.; Pit, 20c. On sale at Atlantic Bookstore.
Doors open at 7.15; Performance at 8.15, sharp. feb4,11

LADIES!
What about the replacement of lost hair?
When the hair has fallen out the follicle is not necessarily destroyed, and prompt, unremitting attention, such as described below, will tone the hair, making machinery and stimulate the vessels and tissues to action.
Hair health depends upon a clean, sound scalp, the pores of which are open, the glands active and the blood circulation in correct condition. It stands to reason that if the scalp (which contains the hair-producing machinery) is in perfect order, the hair will be good.
ELLEN TIDMAN
HAIR SPECIALIST, Etc.
21 NEW GOWER ST.

FOR SALE--By W. J. Gough, Winter Avenue.
1 Extension Dining Table & Chairs.
2 Mahogany Dressing Cases.
2 Bedroom Chairs—used only one year—condition perfect. 12,31p

CHEAPER ELECTRIC LIGHT!

UNIVERSAL USE.
It is already pretty widely known that burning Carbon Filament Lamps, where METAL FILAMENT LAMPS can be obtained, is a wasteful extravagance.
IMPROVEMENT IN LIGHT.
The light is whiter, more brilliant and more agreeable.
ECONOMY.
It saves 70 per cent. on your Electric Light Bill, and the full candle-power is sustained practically throughout its entire life.
Latest shipment by S.S. "Tabasco," selling at our usual Low Prices.
P. C. MARS, BOARD OF TRADE BUILDING.
'Phone 696.

FRUIT & VEGETABLES

We offer in fine condition
150 barrels No. 1 Winter APPLES, 50 barrels Cheaper APPLES, 50 cases Sweet ORANGES, 10 cases Large LEMONS, 50 cases Silverpeel ONIONS, 50 sacks P. E. I. PARSNIPS, 20 barrels P. E. I. CARROTS, 10 cases Fresh EGGS.
Apples very scarce, buy before they get dearer.

Edwin Murray

Your money back if Purity Flour does not prove entirely satisfactory in the baking.

DO NOT simply buy flour from the dollar and cent side of it. Buy high-quality flour. That means PURITY FLOUR. The first little extra cost is more than made up by the extra number of loaves of bread it makes—by the superiority of the bread and pastry in sweetness of flavor and nourishing qualities. Buying Purity Flour is a safe investment. You get large returns, not only on account of Purity's ability to produce more, but because Purity contains the greater nutriment and the vim of a strong hard wheat flour. Food made from Purity Flour gives the consumer health, gasp and force, which cannot be gained from the use of the weaker soft wheat flour.

"MORE BREAD AND BETTER BREAD"
PURITY FLOUR
You can buy as little as a pound cotton bag or in 14, 24, 40, and 98 pound sacks. Also in barrels and half-barrels.
Purity may cost a little more than some flours but you'll find it's more than worth the difference. To be a trade mark.

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at Winnipeg, Goderich, Brandon

SUITS. OVERCOATS

If there is one characteristic more than another which marks our
"Ready for Service Clothing"
It is the Fine Tailoring that is put into every garment we handle.
We are never satisfied—we are constantly striving for finer work, and every successive season is improving the make and finish of our clothes.
Our success has never been so striking as with the New Models we are now showing.
Ask Your Dealer for The Mode, Silenfit, Progress, Truefit, Faultless, American, Fit Reform.

Nfld. Clothing Factory, Ltd.,
225 and 227 Duckworth Street

J. J. ST. JOHN, Duckworth St.
CHOICE IRISH BUTTER,
HALIFAX SAUSAGES,
BIRD'S EGG POWDERS,
JELLY POWDERS,
FRUTELLA, TURKEY FIGS,
HEINZ'S EUCHRED PICKLES,
HEINZ'S PEANUT BUTTER,
VAN HOUTEN'S COCOA,
BAKER'S CHOCOLATE, Potato Flour.

J. J. ST. JOHN.

CITY CLUB! SALE OF PAPERS.

The Papers for 1911 will be sold on Monday, Feb. 6th, at 8 o'clock, p.m. The Secretary, if notified, will be pleased to purchase papers for any members who may be unable to attend.
FRANK H. DONNELLY,
Feb4,11p Sec.-Treas.

FOR SALE!
Schooner "Brema H."
71 Tons.
Built December 1902.
Apply
H. McC. HART, Halifax, N.S.,
Liquidators, Levi Hart & Son, Ltd.
feb2,3,11eod

FOR SALE:
Schrms. from 20 to 40 Tons. Apply to
G. N. READ SON & WATSON,
Bank of Montreal Building, St. John's.
oct22,0m,s

FOR SALE--That well known Business Place,
situated on Topsail Road, known as "DONOVANS." The property consists of thirty-two acres of Freehold Land, with House, Stables, etc. For terms apply to owner on the premises. feb4,11

TO LET--Possession
immediately, low rent up to May 1st, that desirable residence 29 King's Bridge Road, containing 8 apartments and all modern conveniences. Apply P. O. Box 1172. jan28,11

TO LET--The House,
No. 129 Military Road; immediate possession. Apply to P. C. O'DRISCOLL, Auctioneer. jan25,6p,eod

Read What FRANKLIN & CO., have to say regarding the E. M. F. in this issue. feb4,11

READ Squire Leamon's Horseswarming, a Bridge, Hall and Story of a Duel that created a great sensation 70 years ago, in this weeks' Fr. Grace Standard. Copy at Garland's or Dick's. feb4,11a

LOST--Between Harvey Road and Water Street, via Carter's Hill and Beck's Cove, a Purse containing a sum of money. Finder will be rewarded upon returning same to this office. feb4,11p

LOST--Yesterday, between Bishop Spencer College and Skating Rink, a pair of Gold Rimmed Eyeglasses—in black case. Finder will be rewarded upon returning same to this office. feb2,11

Will the Young Lady who took a head shawl from the British Hall on the night of the "Cadets" At Home, kindly return the same to this office and save further trouble, as she is known. feb4,11

Help Wanted.
A Strong Lad, as Messenger; must be able to read and write; references required. DICKS & CO. feb4,3p

A General Servant; references required; apply to MRS. ROGERSON, Waterford Bridge Road. feb4,11p

A First Grade Teacher, (male), for St. Lawrence Boys School. Apply to R.V. A. J. MAHER, St. Lawrence. feb4,3p

Immediately, — First-Class Coat Makers and Skirt Makers. Splendid opportunity for industrious persons to learn latest system of Ladies' Tailoring. Our Motto:—Short hours and good wages. Preference given to my old employees. Constant employment. J. BURNSTEIN, Pioneer Ladies Tailor, 301 Water Street, St. John's, S. F. feb2,11

At Once, For New College. Grand Falls, a thoroughly competent teacher, any denomination, for Junior Department. Good Salary to suitable person. Apply by letter in the first instance, stating qualifications with copies experience and present salary of three recent testimonials, to A. W. L. BRAY, 2 Freshwater Rd. St. John's. feb2,11

Make your spare time profitable—large salary and commissions paid for securing subscriptions to best Woman's Magazine in Canada—easy sales—many districts untouched. Beginners earning big money. Write at once. CANADIAN HOME JOURNAL, TORONTO. jan28,feb4,11,1p

An Opening for Men and Women--GOOD pay; copying and checking advertising material at home; spare time; no canvassing; send stamp to SIMPLEX MANUFACTURING CO., London, Ont. jan21,28,feb4,11