

W. C. T. U. Notes.

FRANCE'S NEW WAR

As we wandered that day on the battlefields and in the trenches occupied by the brave French soldiers, as we heard the tales of suffering, deprivation and death, we realized the profound significance of the words of the French Mother, who had lost her well beloved oldest son. "We mothers have given our best beloved to save the homeland; we gave it willingly, ungrudgingly; but now that France is saved from its one great enemy, you, the people, must come to our aid to help us save it from another more insidious, more dangerous enemy within its gates, the alcohol that is destroying our sons, our daughters, yea, our nation."
—Julia Dean in Union Signal.

UNCONSCIOUS IRONY

As a liner left the wharf at New York the free and enlightened American citizen heaved a sigh of relief. "I guess I'll have a highball," he said to the steward.
"I guess not, sir," replied the affable steward; "not yet."
"Why not?" said the U.S.A. man.
"This is a British ship, isn't it?"
"Yes, sir."
"Then why can't I have a drink?"
"We have not yet passed the Statue of Liberty, sir," replied the steward.
—London Post.

A GUARANTEE

The publishers of The Family Herald and Weekly Star of Montreal are doing the right thing with the public. Ninety per cent. of newspapers have already raised rates. The Family Herald publishers guarantee a full year's subscription at the old rate of \$1.50 a year to all who remit before December 1st, 1920. We learn that many old subscribers are renewing for two years in advance and thousands of new subscribers are being added. It is a great paper and the best value on the Continent.

Wonderful improvements have lately been made in The Family Herald. Members of the Imperial Press Conference, who lately visited Canada, say it has no equal in the British Empire. Canadians should appreciate such a paper at the price. After December 1st they may have to pay more.

Minard's Liniment for Colds, Etc.

**ALWAYS
The Lowest!**

Our prices on Beds,
Springs and Mattresses

Iron Bed, White Enamel with Brass Caps, all sizes - \$8.50

Double Weave Spring 5.85

Soft Top Mattress, in good Art Tick - 8.50

Our Catalogue quotes equally Low Prices on

FURNITURE AND RUGS!

Write for a copy to-day.

WE PAY FREIGHT on orders amounting to \$10.00

VERNON & CO.,

Furniture and Carpets.
TRURO, N. S.

LECOMTE & FLESHER
PRESENT
THEIR NEW EDITION OF THE
TUNEFUL MUSICAL NOVELTY

MY SOLDIER GIRL
20 SONG HITS! SMART AND SAUCY
WITH MOORE & MURPHY
AND A REAL PONY BALLET
TUNEFUL AND GAY

WOLFVILLE OPERA HOUSE
TUESDAY NIGHT, NOV. 5th

Red Riding Hood

An old tale—
Re-told by the Canada Life.



A man called "Daddy" who works to keep the Wolf from the door



The Wolf who is always prowling around.



The Wolf tells Red Riding Hood that something dreadful has happened!



In due time the Wolf of poverty and distress, makes for the home



But he finds he has made a mistake—the Canada Life Monthly Income Protection stands between the Wolf and his designs.

**A True Story—Told with New Meaning
The Wolf Who Made a Mistake**

A dreadful tale was told the little girl in this story.

It was about her Daddy, upon whom everything depended.

So far all had been well, because he had worked to keep away a certain bad, hungry Wolf.

But now the Wolf made it plain that he was going to live at her home,—because Daddy's work was done.

There would be no more toys, no more new shoes and dresses—

Perhaps even food would be denied to her and her mother—

Very soon her childish hands would learn hard tasks,—her innocent mind would take up the cares of life.

♦ ♦ ♦ ♦

So this was the Wolf of poverty and distress,—the spectre of want that Daddy had worked so hard to keep from his home!

But this Wolf had made one mistake.

It was only too true that Daddy would return no more, but—

Faithful and loving, he had planned that each month a Canada Life cheque would come to that home, almost as if he had brought it himself.

In due time they learned how perfectly Daddy had guarded them and by his forethought shielded them from want and despair.

The Monthly Cheque That Never Fails

It is all so simple and effective!

Just a few dollars set aside and now, without delay, the Canada Life will guarantee to your home a regular monthly income.

In the Meantime

But in the meantime, what a relief to know that no matter what may happen the monthly cheque that never fails, issued regularly by the Canada Life will come to your home!

Just a Few Dollars Saving

You will be surprised to learn what a reasonable proposition can be made to you, how only a few dollars saved and set aside from your regular earnings can be multiplied into an income which will surely keep the Wolf from your door.

Ask for particulars of our new Monthly Income Policy.



Canada Life

H. E. WOODMAN

District Manager;
WOLFVILLE, N. S.

ESTABLISHED 1847

Canada Life Assurance Company, Wolfville
Dear Sir—Without obligation on my part, please send me particulars of your Monthly Income Plan.
Name.....
Address.....
Your Age.....
Age of Wife.....
Age of Child..... 105