CUT RATE

Brillen Bros.

The Original Cut Rate Store

Here Are A Few of Of Our Cuts

Mennen's Talcum Powder, regular 25c for **15c**

Tangle Foot Fly Paper, 2 double sheets, for **5c**

Mecca Ointment regular 25c, for **15c**

Fruitatives, reg. 50c, for **33c**

Kovah Health Salts, regular 15c, 2 for **25c**

Emulsified Cocoanut Oil, regular 50c, for **29c**

Nature Remedy, reg. 25c, for ... **15c**

Ko-Da Mexican Blood Purifier, reg. $1.00, for **50c**

Violet and Arbutus Talcum Powders, reg. 15c for **10c**

Jelly Filled Baby Soothers, reg. 15c for **10c**

Gin Pills, reg. 50c, for **33c**

Zam Buck, reg. 50c, for **33c**

Chases Kidney and Liver Pills, reg. 25c for **19c**

Freezone Corn Cure, reg. 35c .. **28c**

Writing Ink, reg. 5c, 2 for **7c**

We Are Here to Save You Money!

Brillen Bros. JEWELLERS

116-118 Colborne St.

CUT RATE

NEWS OF NORFOLK

Vittoria Citizens Spend Day Holidaying In Fisher's Glen

FARM HELP TO BE HAD

Work on Broken Trunk Sewer Continued; Fresh Excavations

Write Simcoe Agency Box 311 or 'phone 356-3 all matters regarding delivery or subscriptions; News items or advertisements.

Simcoe, Aug. 17.—(From our own correspondent) — Yesterday would have been a great day for burglars at Vittoria, the village emptied itself of its population and the citizens spent a gala day at Fisher's Glen, accompanied by many from the rural vicinity.

The advance guard were down before the campers had got squared away after a late breakfast, and others followed till late in the afternoon and many chickens about Vittoria got their grain late last night. Cows bellowed long for the milk pail and forsaken canines wondered what it meant. It was the biggest day of the season at the Glen, and the quietest day of the year at Vittoria.

Pow-Wow To-night

There will be a "pow-wow" at Fisher's to-night. Everyone in camp must do some stunt or come out in masquerade.

And there was a mighty pow-wow at "Glenholm" cottage last night. It happened this way. The tenants of this cottage purchased liberally from the surplus of provisions brought from Vittoria—there was enough brought down to do the whole picnic party a week, and only five-sevenths of it required—the provisions thus laid in disappeared mysteriously from the cottage shortly after dark, while the occupants were skylarking. The cow-bell chorus of morning was coming on before the maidens and their chaperone left off the search for the lost provisions.

Farm Help Available

Four young men from T. Eaton's came to town a few days ago and went to work on farms just out of town. After the first day in the open they slept soundly, were half an hour late getting round next morning and lost their job. They are willing to do their best, but yesterday were out of work, and in view of the fact that the local committee appointed by their own consent to put labour and employer in touch, is apparently quite dormant here, we give the matter publicity. Anyone wanting help on the farm may secure one or more of these young men at 85 Kent, or phone 15b. We give the matter publicity just to help things along.

Just a Little Rain.

A light shower Wednesday morning and a sprinkle yesterday afternoon, have done a little to help matters, but a good rain would be a local blessing.

Odd Ends of News

Bookton cheese factory closed two weeks ago. Farmers of the district are sending their milk to the Borden condenser at Norwich.

Kent Garvin of Hamilton laid this afternoon the tile setting at the new entrances to the Murdoch store.

The gang on the broken trunk sewer were busy to-day constructing new piling to continue excavations. Over a dozen lengths of tile have been found out of place, and it may be that, as the excavation is made, the quick sand may shift so that more tile at the ends of the excavation will get out of line. The condition of affairs after one week of work is not yet definitely known even to the engineer, and as Mr. Marston would not hazard an estimate as to the probable cost of putting matters to rights, any other conjecture would be premature.

Press Paragraphs

Mrs. Jos. Coates is now improving from prostration, due to the excessive heat of three weeks ago Tuesday last.

Mrs. David McIvor and Miss Florence Misner leave to-morrow morning for a holiday trip to Lake Nipissing.

Mr. and Mrs. Geo. Maddox of Hamilton, are the guests of Mr. and Mrs. Chas. Witherspoon, Talbot St., south.

Mr. and Mrs. Grover Murdoch are occupying the Sovereign cottage at Port Dover.

Mrs. Snively, of Brock St., is down with pneumonia. Her husband is overseas.

The Simcoe agency would appreciate for Wednesday's issue next week short items of news of Norfolk men overseas, whether at the front, on leave, or in hospitals. All such should be to hand before midnight Tuesday evening. See phone and box number above.

LYRIC Theatre, Simcoe

Friday — Saturday

Ann Pennington In

"The Little Boy Scout"

In 5 acts with others to fill out our usual programme of high class pictures and music

THE FIRST LINE OF DEFENCE

Pure blood is the body's first line of defense against disease. Strong, healthy blood neutralizes the poisons of invading germs or destroy the germs themselves. That is why many people exposed to disease do not contract it. Those whose blood is weak and watery and therefore lacking in defensive power are most liable to infection. Everybody may observe that healthy, red-blooded people are less liable to colds and the grippe, than pale, bloodless people. It is the bloodless people who tire easily, who are short of breath at slight exertion, who have poor appetites, and who wake up in the morning as tired as when they went to bed. While women and girls chiefly suffer from bloodlessness the trouble also affects boys and men. It simply affects girls and women to a greater extent because there is a greater demand upon their blood supply.

To renew and build up the blood there is no remedy that can equal Dr. Williams' Pink Pills. They tone up the entire system, make the blood rich and red, feed and strengthen starving nerves, increase the appetite, put color into the cheeks, give refreshing sleep and drive away that unnatural tired feeling. Plenty of sunlight and wholesome food will do the rest.

You can get Dr. Williams' Pink Pills through any dealer in medicine or by mail at 50 cents a box or six boxes for $2.50 from the Dr. Williams' Medicine Co., Brockville, Ont.

WITH THE C. M. R.

Four recruits have been sent to the medical board at Hamilton this week by Trumpet Major Taylor of the C.M.R., who is recruiting on the Market Square. Arthur and James McCreary, father and son respectively, 85 Brighton Row, went before the board, and while the former was accepted for the A. M. C., the latter was rejected. Stanley Adrison Pickering, formerly of the 125th battalion, a married man residing at 116 George street, employed as a chauffeur and valet, and William Henry Barter, 91 Oak Street, born in Ely, Cardiff, Wales, in 1890, and employed as a lineman, were the other two men who were sent to the barracks at Hamilton.

POLICE COURTS

Ten bicyclists contributed fines aggregating $22 in the police court this morning, for pedalling their two-weeled flivvers on the sidewalks of the city and county. Richard Johnson will apear again to-morrow in the county court, to answer a charge of conversion of grain from Barbalo Sarvacz.

America's first electric railway, and the second in the world was operated at the Canadian National Exhibition.

Nursing Sister Matilda Oatman has arrived safely at her home in Tillsonburg on leave of absence after being on duty overseas.

Of 21 men who went overseas from Renfrew with the First Contingent, only one—Pte. Munroe—is left as yet alive and unwounded.

Catarrh Cannot be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in the country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free.

Take Hall's Family's Pills for constipation.

Sold by Druggists price 75c.

Simcoe Business College

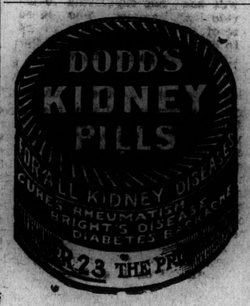
A School of Business Efficiency

Typewriting, Civil Service, Preparatory, Bookkeeping, Shorthand, Secretaricil, Education, Employment.

Fall Term Opens on Sept. 4th, 1917.

Write for Terms

J. H. BOWDEN, Principal.



AUGUST HURRY-OUT SALE | **J. M. Young & Co.** "QUALITY FIRST" | AUGUST HURRY-OUT SALE

August Hurry-Out Sale Continues

Saturday Bargain List

Stock Reduction Sale in Ready-to-Wear Department

SPORT SUITS $3.19
Smart Sport Suits, made of gabardine, plain line or check crash, regularly up to $5.00, Sale price **$3.19**

WASH SUITS AT HALF PRICE
One Rack of Wash Suits, in Palm Beach, linen, cotton, poplin or raw silk, reguarly up to $17.50, to clear at ..... *Half Price*

WASH SKIRTS 98c
Ladies Tailor made white wash Skirts, made of white jean, with or without pockets, they come in extra large sizes, Sale price **98c**

ODD SUMMER DRESSES $1.50
1 Lot of Odd Summer Dresses in White and colored muslin, slightly soiled, on sale at **$1.50**

NECKWEAR 49c
1 Lot Ladies colored neckwear in raw silk, voile crepe, all styles, your choice **49c**

NECKWEAR 25c
Another Odd Line in Voiles, Pique, on Sale at **25c**

Embroidery Flouncings

3 Pieces Emb. Flouncing, 44 in. wide, choice design, regularly $2.00, on sale **98c**

White Habitua Silk, 36 in. wide, extra heavy weight, reg. $1.25, Sale price, yard **$1.00**

Silk Crepe in black, white and colors, 36 in wide Sale price, yard **69c**

A few yards only, black paillette, 36 in. wide, fast dyes, lustrous finish, Saturday, yard . **$1.49**

A Few Examples of the Striking Economics Provided During August

MIDDY BLOUSES 59c
Children's Middy Blouses in white and white trimmed with colors, sizes 4 to 16 years, Sale .. **59c**

NIGHT GOWNS 63c
Ladies White Cotton Night Gowns, slip over styles embroidery and lace trimmed, on Sale at **63c**

CORSET COVERS 39c
Ladies Cotton Corset Covers, sizes 34 to 44, lace and embroidery trimmed, reg. 40 and 50c, at.. **39c**

WHITE VOILE WAISTS 98c
Ladies White Voile Waists, lace and embroidery trimmed, large collar and all sizes, Sale price.. **98c**

CHILDREN'S WASH HATS 50c
Children's Wash Hats, white, also a few white and colored straws, Saturday clearance **50c**

Ladies Cotton Hose in black only, garter top, fast black good servicable hose, all sizes, at 2 pairs for **35c**

Children's 1-1 Ribb Hose, fast black, servicable hose, all sizes, at **15c**

Silks Greatly Reduced for Saturday

Raw Silk, 33 in. wide, material and colors, Sale price **50c**

Tub Silks, 36 in. wide, good assortment of colors, Sale price **50c**

36 in. wide, Habitua Washable, white, Saturday, 2 1-2 yards for **$1.00**

Black Taffeta Silk, Chiffon finish, good wearing Silk, the wholesale price today is $2.00, on Sale Saturday, ... **$1.25**

TOWELS! TOWELS! TOWELS!

Special Sale of Fine Huck and Turkish Towels, over 2000 yards of towels to sell at extra special prices.

HUCK TOWELS 25c PAIR
25 Dozen Pure White Huck Towels, special at per pair **25c**

HUCK TOWELS 40c PAIR
Fine Huck Towels, pure white, fancy borders, Special at, pair **40c**

HUCK TOWELS 45c PAIR
Fancy Bordered Huck Towels, in blue and pink Special at per pair **45c**

COLORED TURKISH TOWELS 45c PR.
Colored Turkish Towels, good large bath size, Special at, per pair **45c**

FANCY TURKISH TOWELS 30c PAIR
Fancy Japanese Turkish Towels in white and fawn, Special at per pair **30c**

PLAIN WHITE TURKISH TOWELS 35c PAIR
Plain White Turkish Towels, large size, Special at per pair **35c**

H. S. HUCK TOWELS 59c
Extra Fine Towels, large size, hemstitched end, Special at per pair **59c**

FANCY BATH TOWELS 65c EA.
Fancy White Turkish Bath Towels, with fancy blue and pink borders, special *65c and, each*, .. **75c**

Special Remnant Sale

A big Lot of Remnants and Twill Ends of Factory and White Cottons, Table Linens, Towellings, Prints, Wash Materials of all kinds, all to go at Big Reduction Prices

J. M. YOUNG & COMPANY

DATES OF FALL FAIRS

Durham	Sept. 20, 21
Cobourg	Aug. 24, 25
Ailsa Craig	Oct. 5
Alvinston	Oct. 9, 10
Amherstburg	Oct. 1, 2
Atwood	Sept. 18, 19
Ancaster	Sept. 18, 19
Beamsville	Sept. 21, 22
Blenheim	Oct. 4, 5
Blyth	Oct. 2, 3
Bothwell's Corners	Sept. 20, 21
Bowmanville	Sept. 18, 19
Brampton	Sept. 21, 22
Brigden	Oct. 1, 2
Brighton	Sept. 13, 14
Brussels	Oct. 4, 5
Burford	Oct. 2, 3
Caledonia	Oct. 11, 12
Barrie	Sept. 17, 19
Brockville	Aug. 20, 23
Collingwood	Sept. 19, 21
Campbellford	Sept. 25, 26
Cayuga	Sept. 25, 26
Charlton	Sept. 26, 27
Hanover	Sept. 20, 21
Chatham	Sept. 18, 20
Chesley	Sept. 18, 19
Comber	Sept. 28, 29
Dorchester Station	Oct. 3
Dresden	Sept. 27, 28
Drumbo	Sept. 25, 26
Dunnville	Sept. 13, 14
Elmira	Sept. 14, 15
Embro	Oct. 4
Essex	Sept. 18, 20
Flesherton	Thanksgiving Day
Fergus	Sept. 26, 27
Florence	Oct. 4, 5
Forest	Sept. 26, 27
Fore Erie	Oct. 9, 10
Galt	Oct. 4, 5
Georgetown	Oct. 3, 4
Glencoe	Sept. 25, 26
Goderich	Sept. 26, 28
Gorrie	Oct. 6
Highgate	Oct. 12, 13
Ingersoll	Oct. 1, 2
Jarvis	Sept. 26, 27
Kincardine	Sept. 20, 21
Kirkton	Oct. 4, 5
Kingston	Sept. 25, 27
Lakeside	Sept. 27
Lambeth	Sept. 26
Leamington	Oct. 3-6

TENDERS
County of Brant

Sealed tenders, endorsed,, "Tenders for County of Brant Bridges," will be received by A. E. Watts, Esq., County Clerk, County Buildings, Brantford, Ont., until 4 p.m., Thursday, August 23, 1917, for:

"A." A reinforced concrete arch, containing approximately 286 cu. yds. concrete and 13,000 lbs. steel.

"B." A reinforced concrete culvert, 5 foot span.

Plans and specifications may be seen at the office of Jackson and Lee, County Engineers, Temple Bldg. Brantford, or A. R. McVicar, Road Superintendent, County Building.

I've seen all things a man may seen, I've known all things a man may know; and when Death's summons comes to me. I'll say, "All right," and gladly go. But ere I climb the sunset hill, and leave this world of tears and toil, I'd like to see old Kaiser Bill fried in some cheaper grade of oil. Long years I've lived and done my work as best I could, with talents few; a couch beside the old gray kirk will seem inviting when I'm through. But ere I pass thru Jordan's chill to roam in Eden's groves afar, I'd like to see old Kaiser Bill adorned with feathers and with tar. I do not understand the men who hang to life when life's a bore, who must be called and called again, before they'll start for t-other shore. I do not understand the dread with which men view a couch of clay; it's far more pleasant to be dead than sticking round in people's way. I'll glady go when, loud and shrill, rings out grim Azrael's commands; but first I'd see old Kiser Bill placed in the taxidermist's hands.

Wood's Phosphodine.

The Great English Remedy. Tones and invigorates the whole nervous system, makes new Blood in old Veins. *Cures Nervous Debility, Mental and Brain Worry, Despondency, Loss of Energy, Palpitation of the Heart, Failing Memory.* Price $1 per box, six for $5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. *New pamphlet mailed free.* THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)