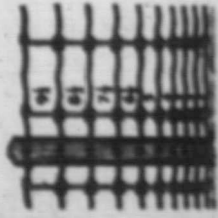


BUY YOUR FENCE DIRECT FROM THE FACTORY



in Winnipeg—and Buy it Now
Guard Against Higher Prices and
Shortage of Wire



Read This
Greatest of all
Special Offer
and Hurry Your
Coupon TO-DAY!

As These Prices
Save You Money on
Good Fencing

READ OUR
GUARANTEE

"You Get Your
Money Back"

We have saved thousands of dollars for Canadian farmers on high grade Gasoline Engines, Cream Separators, Harrows, Churns, Pumps, Washing Machines, Farm Trucks, Threshers' Supplies, Roofing and other necessities by going back to the original source of supply. We have put into the pockets of our customers every cent of the unnecessary expense of the local agent and middleman system of distribution.

Now comes our latest and biggest sensation in a "Factory-to-Farm-Direct enterprise. To meet the tremendous demand from western farmers for High Quality Woven Wire Fencing at reasonable prices we have bought out the biggest, best equipped, most modern fence factory in Western Canada, and will now sell to our customers "Direct-at-Factory Prices!"

We give you the most wonderful proposition and offer you, at factory prices, the very best woven wire fencing made, "EMPIRE" Fencing, made of hard, tough, open-hearth steel wire—thoroughly galvanized. Remember, there's a whole lot in these words, "thoroughly galvanized," in these days of high-priced galvanizing materials. Steel is rapidly becoming an almost precious metal, and in our determination to get the fence business of Western Canada we are going to give our farmer customers the benefit of our big early contracts for both steel wire and galvanizing materials. Time affects the galvanizing. Don't get old black wire that's been lying around for two or three years—get brand new stuff just as it comes woven from the looms.

We are the only mail order firm selling direct to the farm that make their Fencing in Winnipeg. We manufacture, sell and ship from Winnipeg, the strongest, toughest and most rust-proof wire fencing. Read our guarantee.

Our thirty-day trial money-back guarantee goes with every rod of this "EMPIRE" Fence. That's about as strong a guarantee of quality as it's possible for any manufacturer to back up his goods with, isn't it? Remember, if our fence isn't superior in every way to any fence on the market—material, design, finish and wear considered—and heavier in weight than all you have to do is to ship it back at our expense—and get your money immediately.

Fifteen styles to select from—greatest value—lowest price guaranteed—thirty days' money back trial—study these weaves and prices—and order promptly.

Hog Fence—7-wire, 26 ins. high, stays 13 ins. apart—6 lbs. per rod.....	30c
Hog Fence—7-wire, 26 ins. high, stays 6 ins. apart—7½ lbs. per rod.....	36c
Hog and Sheep Fence—8-wire, 32 ins. high, stays 13 ins. apart—7 lbs. per rod.....	37c
Hog and Sheep Fence—8-wire, 32 inches high, stays 6 ins. apart—8½ lbs. per rod.....	41c
Stock Fence—9-wire, 42 ins. high, stays 13 ins. apart—7½ lbs. per rod.....	42c
Stock Fence—10-wire, 50 ins. high, stays 13 ins. apart—8½ lbs. per rod.....	43c
Sheep Fence—6-wire, 42 ins. high, stays 13 ins. apart—6 lbs. per rod.....	36c

No. 9 top and bottom wires.
No. 12 intermediate line and stay wires.

"EMPIRE" Heavy
Special Hog, Stock
and Poultry Fence
No. 9 top and bottom wires.
No. 12 intermediate and
line wires.

Prices of "EMPIRE" Extra Heavy Fence

Field Fence—4-wire, 33 ins. high, stays 22 ins. apart—5½ lbs. per rod.....	28c
Field Fence—5-wire, 40 ins. high, stays 22 ins. apart—7 lbs. per rod.....	36c
Field Fence—7-wire, 48 ins. high, stays 22 ins. apart—9½ lbs. per rod.....	47c
Stock Fence—8-wire, 41 ins. high, stays 15 ins. apart—11 lbs. per rod.....	55c
Stock Fence—10-wire, 50 ins. high, stays 22 ins. apart—12½ lbs. per rod.....	62c
Sheep Fence—7-wire, 26 ins. high, stays 13 ins. apart—11 lbs. per rod.....	44c

Made of all No. 9 wire throughout.

Barbed Wire Lyman 4 pt. galvanized, per 80 rod spool, weight about 80 lbs. Price per spool, \$4.25
Fencing and gates shipped at third-class freight rate. Barbed wire at fourth-class. The freight amounts to practically nothing compared to what we save you. Use the attached order blank and save dollars.

C. S. JUDSON CO. LIMITED, WINNIPEG, CANADA

Cut off here
----- COUPON ----- and mail to-day

Guarantee Order Coupon—Tear off here and Enclose in Envelope Addressed to

C. S. JUDSON CO. LIMITED, WINNIPEG, MAN.

Customers—Please find enclosed check, draft or money order for \$..... for which ship me the following order to the address given below. It is distinctly understood that if I do not find the "EMPIRE" fencing and gates to be higher in quality and lower in price than any other fence on the market, and to be made of all hard, tough, open-hearth steel wire, full weight and thoroughly galvanized, I have the privilege of returning it to you, and you will refund me all moneys which I have paid, including freight charges.

No. of Rods	Style	Price

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