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W. A. Machaffie Manager



n The Guide

WELCOME NEWS FOR THE XMAS SHOPPER

Buy Your Christmas Presents Now

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Remember there aren't very many shopping days between now and Christmas: and re-member, too, you will get very much better service now than when the rush starts in earnest



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DON'T OVERLOOK FATHER OR BROTHER

The Christmas remembrances for the male portion of the household generally solves itself into something essentially oveful, and about the most useful present for a man is komething to wear, a pair of slippers, say, or mullers, or neck tie, or suspenders. In anticipation of their popularity we have laid in a wide range which is described on page 156 and 157 of our regular Catalogue. And, in ordering, kindly tell us if the neckwear is for presentation purposes, so that if it is we can enclose it in a next box with decorations emblematic of the festal season.

Here are a couple of suggestions:

Men's Silk Scarf, made from good quality silk repp, hemstitched ends, in fancy patterns, on colors Blue, Black, Grey, Maroon and White.

Men's Fancy Brocaded Silk Scarf, medium weight, beautiful quality, in popular shades as Blue, Grey, Maroon, Ivory and Black

\$2.00 14N113-Each ... For a full line of Men's furnishings see pages 146 to 158 in our Fall and Winter Catalogue.

TOYS BRIGHTEN the CHILDREN'S YULETIDE

TOYS BRIGHTEN the CHILDREN'S YULETIDE Without toys, Christmas to the child would lose much of its charm. The assortment we catalogue should make the task of choosing something to please the kiddle very simple. The toy makers have indeed been very busy devising new things and producing other lines, the popularity of which has been established during the years.

One of the latest novelties is a walking bear. It is so constructed that when it is pulled along, its legs move in a natural hid-like way. It is strongly made and is covered with dark brown plush that looks like for.

33N284—Walking bear, a genuine novelty.

Street was the swinging Horsef It is supported by steel rods from hardwood platform. Has hair, mane and tail, padded saddle, covered with leatherette, bridle, stirrups and leather reins. It inches from floor to top of saddle.

35N297—Galloping or Swinging Horse, splendld value at \$4.95 (Weight about 50 pounds).

Nothing adds to long winter evenings' enjoyment as much as a Postcard Projector. With it, postcards, photographs, cuts from magazines, pressed leaves or flowers or almost anything, may be shown on a white screen or wall, in their original colors, but greatly enlarged. Equipped with aplendid double lens that will give a sharp picture on the screen. The hinged back has reversible cardholder for either upright or horizontal pictures, which is curved enough to bring the edges of the pictures out sharp. The gas generator will hold sufficient carbide for many hours' use. This projector will give a clear, sharp, five-foot picture at a distance of ten feet from the screen.

33N348 Projector and Generator, complete, price 85 00 33N352—Carbide, for use with 33N348 Postcard Pro-jector, per 2-lb. tin 25

For a complete list of the toys we catalogue, see pages 344 to 349.

TOILET AND MANICURE SETS

Then there are workhouse that appear to all women who sew, and how few there are who do not. Here are two of our most popular lines.

are who do not. Here are two of our most popular lines:

36N47—Ladies' Toilet Set, in black leatherstic case, lined with mercerized drill; contains hair brush with eleven rows of good strong bristles, round shape, beveiled edge mirror and dressing comb, all mounted. Complete. \$1.90

36N51—Combination Sets are most popular as gifts for ladies, and this Seven-piece Combination Set is among our leaders. It is packed in a leatherestic covered case, containing hair brush, dressing comb, cuticle and corn knives, powder box, nail file and polisher, finished in ebonoid, all pieces are mounted. Case is lined with colored drill. Set complete. \$2.90

For the complete line of Toilet and Manicure Sets we catalogue, see catalogue pages 184 and 185.

OUR EATON BEAUTY DOLLAR DOLL

This is the best known and the most popular young lady in Canada. She is in the home of hundreds and thousands of people all over Canada, and each year she makes new friends. And each year, too, she grows bigger and better looking. This season, for instance, she parts her hair on the side.

The body of the doll is made of pressed flax fibre, enamelled flesh color, jointed at shoulder, elbow, wrist, hip and knee. The head is best quality Bisque; eyes that go to sleep are shaded with eyelashes. The flaxen wig is parted at the side and tied back with baby ribbon and hangs in long ringlets around shoulders. Dressed in trimmed nightgown, with white hose and bootees; 1934 inches tail. Weight, 334 lbs.

33N252—Eaton Beauty Doll. \$1.00

HERE'S SOMETHING TO PLEASE THE BOY

It's a complete outfit consisting of a rifle, a rifle case, cartridges and

The rifle is of The Stevens make and take-down pattern. It has a £0-inch barrel, with lever action, and sporting front and rear sights. It has walnut stock and fore-end and shoots £2 calibre short or long cartridges. Besides heing a good target rifle it can be used in destroying gophers and killing small game.

h/The rifle case is made of heavy canvas, is leather-lined and has leather handle.

With each outfit we supply one box of \$\foatstart{a}\text{ short cartridges and a wire cleaning rod. This make sa complete outfit and a suitable gift for a boy or man.

22N321—Rifle Outfit complete For a complete list of sporting goods we catalogue, see pages 294 to 298 in our regular Fall and Winter Catalogue.

THERE'S HEALTH IN WINTER SPORTS

Skating, hockey and snow-shoeing accelerates the circulation of the rich, red blood and incidentally skates, and hockey sticks and snow shoes make particularly timely and attractive Christmas presents

We catalogue a line of skates that range in price from \$1.00 to \$5.00. The lower priced ones are of light construction for boys and girls; the higher priced ones are the best grade that money can buy and are of either hollow tube or solid construction.

Our hockey sticks comprise practice sticks for men and boys and champion sticks as well. They range in price from 10 cents to 60 cents.

In snow shoes we have most anything that one could desire, tramping shoes, lumbermen's shoes, club shoes and shoes for women and children as well.

Page 298 tells a pretty complete story of our skates and hockey sticks and snow shoes and other sporting goods.

HOW ABOUT A PHOTOGRAPHIC OUTFIT?

It contains everything that is required to produce splendid little pictures. The camera, the films, the fixers and developers, the trays, the printing frames—in fact the whole outfit. The camera is our Teco No. 2 for pictures 2)4x3 34 inches.

This is a convenient size for almost any composition. The material costs little, and the camera is inexpensive, and yet excellent results may be obtained with this outfit. Camera measures 33/243/4x5/4. Weight 20 ounces.

The outfit contains everything necessary for developing and finishing pictures, and is suitable for use with any camers of corresponding size that we sell; containing:

Instructions for beginners Developing powder Measuring glass Toning and fixing powder Stirring rod Z Celluloid trays Printing frame with glass Acid hypa 1 dozen cardboard mounts Ruby candle

One package Paget papers. 6N300 Photographic outfit, consisting of camera,

For a complete list of the camera and photographic autilies we acatalogue. se rages 231 to 233 in our Fall and Winter Catalogue

EBONY SETS OF THE VERY FINEST QUALITY

These toilet sets are strictly high grade. The brushes all have soild chony backs and the best quality French bristles. They have also sterling mountings, and are put, up in pretty pebbled leatherette cases. Here are four popular lines:
6Nia2—Men's Military Brush Set. An acceptable gentleman's set that will last for years. The brushes, have ovas backs, with a high-grade of medium stiff bristles, and black comb. Complete with case

6Nia4—Men's Brush Set. It consists of a comb, heavy military brushes with, high-grade bristle cloth-brush, mounted with fancy, sterling, silver ornaments. Price

6Nia3—Ladies' Toilet Set. This set not only looks well, but will wear well. It contains an ebony white crystal glass mirror, with beveiled edge, having the popular ring handle. This and the fine quality hair, brush is mounted with sterling silver. The ladies' dressing comb is one of our best grades. These are in a fancy cloth-ined case. Price

We are not issuing a Special Christmas Catalogue this year