

WHEN your stock of Mince Meat is running low, don't forget to order Wethey's. Don't let your jobber persuade you to take a substitute. You will be sorry if you do.

ALWAYS arrange to have it, and then you will never have to turn a customer away disappointed when Mince Meat is wanted.

RAPID sales will be the order of the day when you have our Mince Meat as a leader.

J. H. WETHEY

Sole Manufacturer

St. Catharines, Ont.

30,000,000 lbs.

That is the quantity sold annually of the famous

"BOSS"
Lunch Milk Biscuit.

(Patented and Registered.)

You are always ready to take hold of a staple, fast-selling article. We believe we have it, and experience proves our claim. Let us get together.

A TRIAL And the pleased comments of your customers will do more to convince you than anything we can say.

The process of making them preserves all the nutritious and wholesome properties of the ingredients. A delicious Lunch Biscuit at a popular price. Everyone stamped "BOSS."

Only authorized manufacturer in Canada.

Queen Biscuit Co.

ST. JOHN, N.B.

(Mail orders promptly filled.)

Safe Salt.

mmmmm

Safe for you to buy—safe for you to sell. Look at it either way, you are still safe—absolutely so. It is made in the only safe way—by the Vacuum Process. The only Salt in all Canada made by this, the most expensive method known to Science. Hence the recognized value of the saying, "as pure as Windsor Salt." Let's co-operate for more Salt trade with a Safe Salt. Sell it and you have the name of selling the very best there is and a home product, too.

Windsor Salt.

The Windsor Salt Co., Limited, Windsor, Ont.

Leading Wholesalers sell Table, Dairy, Cheese, Packing Salt made by us.