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"Please send me a small box of 'Romeo & Juliet' Cigars, same as I bought from you before going to France. I am well satisfied with the quality and prices of everything purchased at your shop."

Above extract, from an Officer's letter, needs no comment.

RICHARD HOPE,

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Adjoining Town Hall.

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PATRONS are sincerely thanked for kind support during the past year, and, in soliciting a continuance of same for 1918, are assured that no effort will be spared to ensure their complete satisfaction, and thus merit future favours.



The best of everything desired by discriminating Smokers can be obtained at

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RICHARD HOPE,
THE Smokers' Specialist, :: Maidenhead.