

The Standard Life Assurance Co. of Edinburgh
 Established 1825. Head Office for Canada; MONTREAL, Que.
 Invested Funds.....\$ 66,500,000 Investments under Can-
 adian Branch, over...\$ 16,000,000
 Deposited with Can- Revenue, over..... 7,900,000
 dian Government and Bonus declared..... 40,850,000
 Government Trust- Claims paid..... 151,000,000
 ees, over..... 7,000,000
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

PROFIT RESULTS COUNT
 ASK FOR SAMPLES
London Life Insurance Co.
 LONDON Canada
 POLICIES "GOOD AS GOLD." 4



L'UNION
 Fire Insurance Company, Limited, of PARIS, FRANCE
 Capital fully subscribed, 25% paid up\$ 2,000,000.00
 Fire Reserve Fund 4,919,000.00
 Available Balance from Profit and Loss Account 206,459.00
 Total Losses paid to 31st December, 1913..... 90,120,000.00
 Net premium income in 1913 5,561,441.00
 Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND, Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

PROVINCIAL MANAGER WANTED
 For NEW BRUNSWICK
 Also District Managers for Perth, Wellington, Grey, Bruce,
 Essex and Middlesex. Liberal contracts to good business-getters.
 Apply giving full particulars to
 H. A. KENTY, Superintendent of Agencies.
The Continental Life Insurance Co., Toronto

First British Insurance Company established in Canada, A.D. 1804
Phoenix Assurance Company, Limited
 FIRE of London, England LIFE
 Founded 1792
 Total resources over.....\$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed..... 2,500,000
 Agents wanted in both branches. Apply to
 R. MACD. PATERSON, } Managers
 J. B. PATERSON, }
100 St. Francois Xavier Street, Montreal, Que.
 All with profit policies affected prior to the 31st December will rank
 for a full year's reversionary bonus at that date.

The British Columbia Life Assurance Co.
 HEAD OFFICE ... VANCOUVER, B.C.
 Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00
 PRESIDENT—L. W. Shatford, M.P.P.
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis
 Secretary—C. F. Stiver
 Liberal contracts offered to general and special agents

Prosperous Farmers
 are good buyers of Life Insurance. The Cana-
 dian West is full of them. A hustling Agent
 with ability and perseverance cannot help but
 get the applications. If you wish a place where
 you can grow, with Home Office help, top-notch
 commissions and attractive policies, lose no time
 in writing to
THE WESTERN LIFE
ASSURANCE COMPANY
 Head Office .. WINNIPEG

British Colonial
FIRE INSURANCE COMPANY
2 PLACE D'ARMES, MONTREAL
 Authorized Capital - \$2,000,000
 Subscribed Capital - \$1,000,000
*Agents Wanted in Unrepresented
 Districts*

LOWEST PREMIUM RATES
 AND
 Reserves in Excess of Dominion Government Standard
THE NORTHWESTERN LIFE ASSURANCE
COMPANY
 Head Office: Bank of Nova Scotia Building - WINNIPEG
 BRANCH and DISTRICT MANAGERS WANTED. 2

Agents Wanted
 APPLY FOR PARTICULARS.
Gresham Life Assurance Society
 LIMITED
 HEAD OFFICE FOR CANADA
Gresham Building ... **Montreal**
 ESTD. 1848. ASSETS \$53,000,000

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