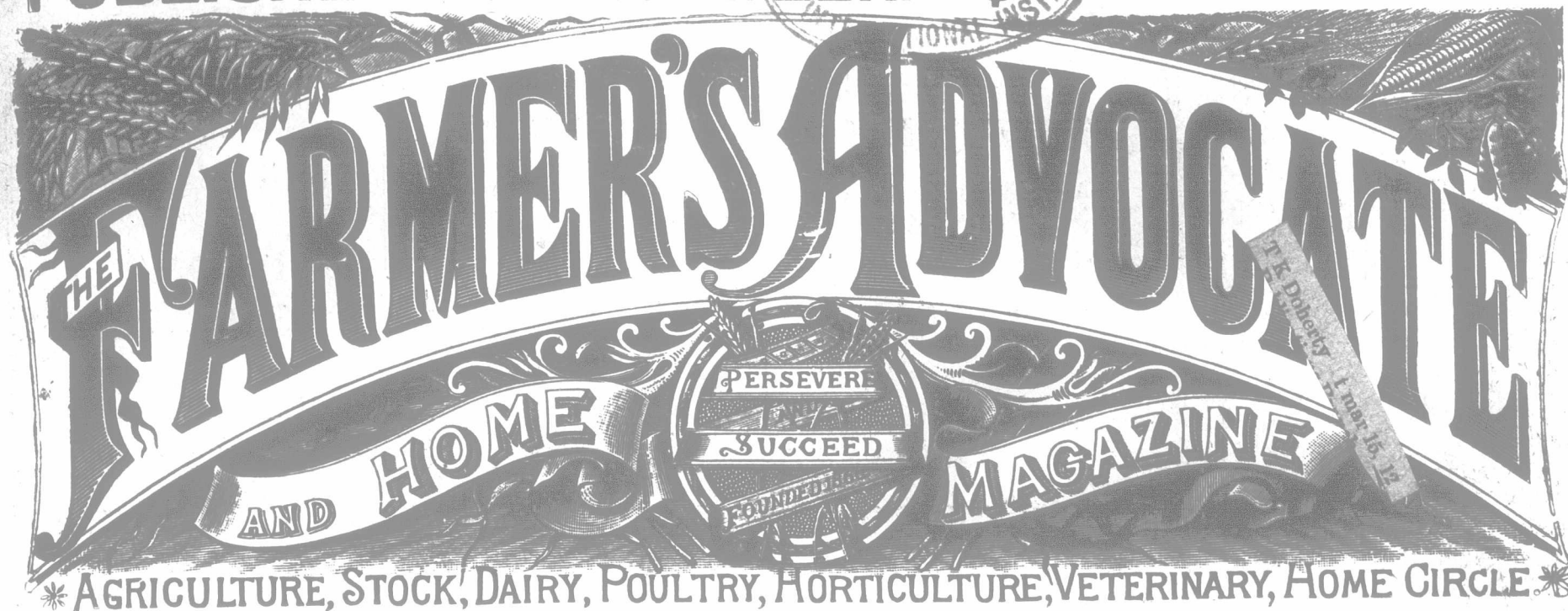


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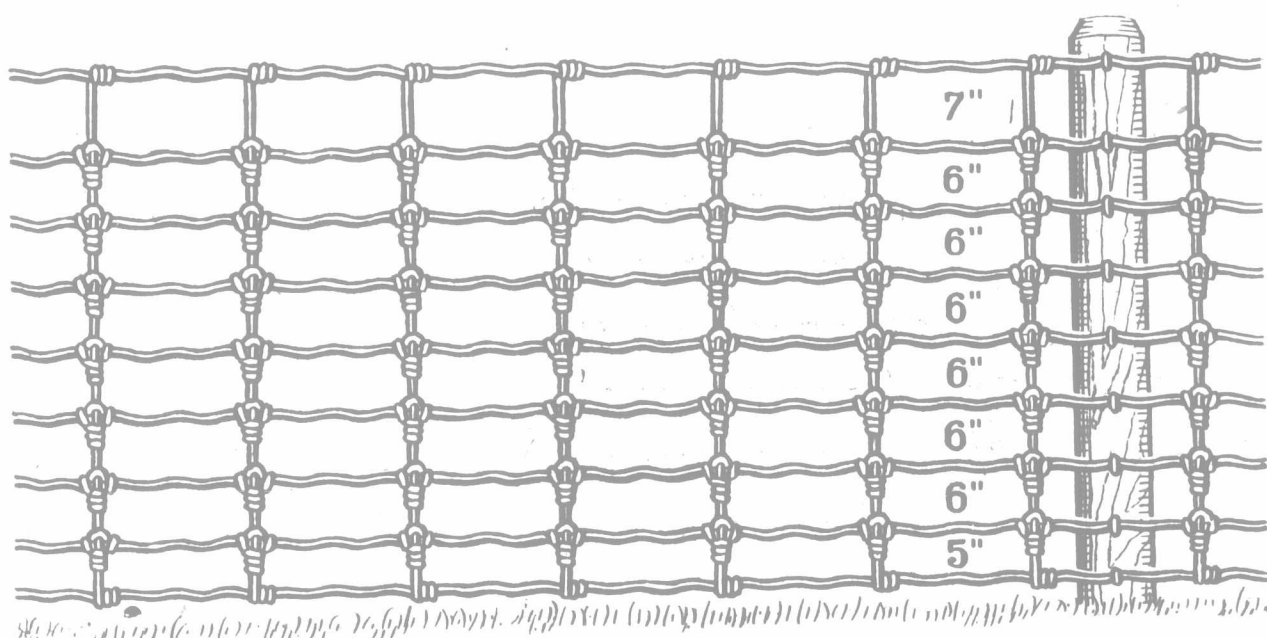
* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE *

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FROST FENCE

Comparison With All Others Sells It

No matter what you buy, you must make some kind of a comparison between it and other articles of the same nature, in order to determine its value.

Nothing that you buy requires closer inspection than wire fence. And no other wire fence shows up as well by comparison as Frost Fence. Comparison proves that there is more to the fence question than mere price.

Unlike other fence, Frost Fence is not made from commercial or ordinary wire. We make the wire for Frost Fence right here in our own plant. A highly competent foreman watches every step in the making and galvanizing.

Instead of skimping in the galvanizing in order to cheapen the fence, we pay \$125.00 per ton for pure zinc spelter. We put as much of this pure zinc spelter on the wire as is practicable. There is about double the thickness of spelter on Frost Fence Wire than is to be found on ordinary commercial wire. This has been proven, and can be proven again any day by actual tests.

Instead of the usual tension kinks and kinks, GIVE and TAKE is provided for in the Frost Fence by a continuous wave or coil.

Without good springy stock, these GIVES and TAKES would be too limited to be of value. But Frost Fence is made right from start to finish. It will remain tight and springy throughout all seasons and under all conditions.

The tie or binding for the Frost Fence is a most secure one. This tie is built into the fence without damaging the horizontal with a short kink. A short kink, you know, has a habit of developing into a broken wire later on.

The horizontal wires of Frost Fence are all even in length. This permits even and tight stretching. The stays are all evenly spaced at the ends of the roll, in the middle and throughout the entire length of the fence. The stays of the Frost Fence do not lean. The fence stands straight between the posts. It's a neat, trim-looking fence.

The combination of all these good Frost features provides the best fence value your money can buy. Any two of the SHORTCOMINGS so prominent in most other fences, lessens the value of an ordinary fence to a greater extent than the difference between the price for

All Other Makes

Fences made from commercial wire, instead of wire made in a fence factory expressly for fence purposes, are liable to have shortcomings such as these:

Thin galvanizing, lessening the cost of the stock.

Driven Locks, with the galvanizing bruised and a kink in the lateral in order to make the binding more secure.

Tension kinks to allow for Give and Take.

Wire small to gauge, robbing the fence of from 5% to 8% of its proper weight.

Missing knots and unevenly-spaced stays, and horizontal of uneven length, making a neat job in stretching impossible.

which Frost Fence is sold to the farmers and the lowest price at which an ordinary fence has ever been offered.

In cheap fences you are not only likely to find one, but many shortcomings. Yet the cost for posts and labor is the same for stretching up a cheap fence as it is for a good fence. And the difference in the cost per roll between an ordinary fence and the Frost Fence is so little that it would be poor economy, indeed, to be influenced by it.

Other Frost products, of guaranteed quality, are: Galvanized Gates, plain and fancy, which you can procure at the price others charge for painted gates; Frost Coiled Wire, with a guarantee tag on every bundle; Stays and Locks for Field Built Fence; Iron Posts; Farm and Fancy Fences; all of which are sold through dealers who make a business of building, or through leading hardware dealers who loan stretching tools.

We want you to know more about Frost Fence. We believe you want to know more, too. Send us your name and address, so that we can mail a catalogue to you promptly.

FROST WIRE FENCE CO., LIMITED, Hamilton, Canada