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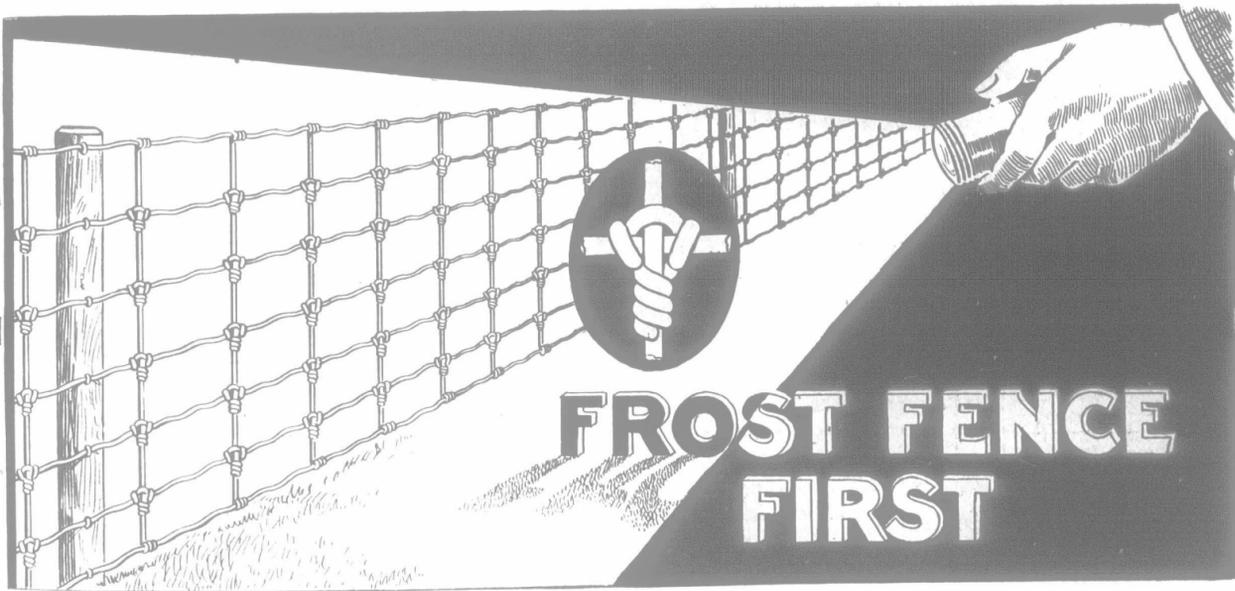
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Don't Buy Fence in the Dark!



Know What You Are Getting

THE FROST WAY: Selling fence through dealers, known as the "Daylight Method," You can examine FROST FENCE before paying for it. There is no necessity for you to take the chance of sending your money weeks before you get your fence, because you can get better goods from the FROST dealer at home and pay for them only when you have them in your own possession and know they are right.

FROST FENCE is backed up by modern wire drawing and galvanizing mills. It is not in the "all alike" class of woven wire fence in which no practical change has taken place in the last fifteen years. The "FROST" knot is a strong point. It holds without putting a weakening kink in the lateral wires. Spacings of stays and laterals are just as represented. The Government regulation enforcing full No. 9 gauge wire did not affect the improved FROST FENCE; because it always has been full gauge. They were simply making the others come up to the FROST standard in size; but to make them duplicate FROST quality is another matter.

The few cents per rod difference in price is the difference between "SERVICE and SATISFACTION" and "Buying in the dark," as you are told, "Direct-from-factory" method.

Dealers are, and are even solicited to, handle these same "direct" fences, and do you think they are doing it without profit? Necessity of getting rid of the goods makes any and every policy worth a trial.

If you have not already use "FROST FENCE," let us put you in touch with a dealer.

FROST WIRE FENCE CO., LIMITED, HAMILTON, CAN.