



Every Farmer's Wife in Canada Ought to Read this Advertisement



IF you, Madam, are a farmer's wife, you should use your influence to get your husband to roof the house and barn with Oshawa Galvanized Steel Shingles. For these practical reasons:—

Safe Against Lightning

Every thunderstorm that passes over your place endangers his life and your own, and threatens damage or destruction to the property. But here would be no such danger if the farm buildings were roofed with Oshawa shingles. They provide any building against lightning far better than any lightning rod system possibly can.

Safe Against Fire

And, at certain times in the year, the house you live in and the barn nearby is in danger from fire—flying sparks from the threshing machine; sparks from the kitchen chimney; sparks from passing locomotives; sparks from forest fires, perhaps. Farmer's roofs catch fire in many ways—and you are different from most farmer's wives if you do not dread this ever-present danger. You need not dread it at all when the buildings are covered with a seamless steel fireproof Oshawa shingled roof.

Improves Cistern Supply

Probably you depend a good deal on cistern water. An Oshawa-shingled roof keeps your cistern fuller, and the water is cleaner, tasteless, without odor. It never can be from a wood-shingled roof. It always is from an Oshawa-shingled roof.

Costs Very Little

When you speak to your husband about this, ask him to send for the instructive and handsomely-illustrated free book called Roofing Right. He will see, when he reads that, that the actual cost of an Oshawa-shingled roof is less than five cents per year for a hundred square feet of roof surface. He will see that this roofing is guaranteed to satisfy in every sense for twenty-five years, or he gets a new roof for nothing. He will see that it will pay him well to cover his house and barn with a roof that is guaranteed wet-proof, wind-proof, fireproof and lightning-proof for a quarter century, and that will be a good roof in every sense for fully 100 years.

Use Your Influence

Interest yourself in this vital matter. It directly concerns you. Get your husband to inquire into it. Get him to send for the free book—now—to-day. Or send for it in your own name. Do that, anyway. You will be interested in what the book tells you; and it is important that you, as well as himself, should know all about roofing, and about Roofing Right in particular. Send now for the book, please.

OSHAWA STEEL SHINGLES are made of 28 gauge steel, specially toughened and heavily galvanized to make them rust-proof. Thus they weigh about SEVENTY-EIGHT



pounds to the square. With the box about 88 pounds to the square.

When considering metal shingles always learn THE WEIGHT OF METAL per square offered and be sure that the weight is of the METAL ONLY.

Make the weight test yourself. First be sure the scales are accurate. Then unbox a square of Oshawa Shingles and weigh them. Note that the weight averages 78 pounds WITHOUT THE BOX.

Don't go by the box weight. Some boxes weigh fourteen pounds or more.

S. A. Pedlar

DON'T stop when you have Oshawa-shingled your roofs. That is only the first step towards making a house modern, or a barn what a barn should be. Go on and plate your house inside and out with steel. Cover the surface of your barn with steel. In a word, "Pedlarize" every building on your farm. This way:

Make Your House Fireproof

Finish the interior of every room in your house with Pedlar Art Steel Ceilings and Side-Walls. These are made in more than two thousand beautiful designs, the patterns stamped accurately and deeply into the heavy and imperishable metal. They cost less than plaster in the first place; and they will be like new when a plaster ceiling or wall is cracked to the danger point—which doesn't take long as a rule. They are easily put in place. They can easily be painted and decorated.

Make Your House Sanitary

Then, if you surface the exterior of the house with Pedlar Steel Siding—it is made to simulate brick, rough stone, cut stone—these Ceilings and Side-Walls and an Oshawa-shingled roof gives you a residence that is more nearly fireproof than the "skyscrapers" of the great cities. Also, such a house will be much warmer in winter than if it were built of solid brick—and so it will save its cost in fuel-savings. It will be cooler in summer. It will be sanitary inside—you can wash the ceilings and walls clean with soap-and-water. It will be a handsome, substantial, and enduring proof of your judgment in choosing the modern building material—steel—Pedlar-made Steel.

Make Your Barns Safe

With Pedlar Steel Siding you can finish the outside of your barn most economically, and your cattle will thrive better in bitter weather than if they were housed in a solid concrete barn. This heavy-gauge seamless steel finish, keeps out the wind and keeps in the animal heat. It saves in lessened feed-bills enough to pay its cost over and over. It costs but little; it is simple to put on; and it will outlast the building's very timbers. Most important of all, it—with Oshawa Steel Shingles for the roof—makes barns practically proof against fire, entirely free from every kind of dampness, and proof against lightning.

Learn About Pedlarizing

At the same time you send for your free copy of Roofing Right Booklet No. 9, ask us for particulars about these other Pedlar specialties. We will send you samples of any of them; prices; illustrations; and samples of the Oshawa Steel Shingle as well—all just for the asking.

**GET SEVENTY-EIGHT POUNDS OF STEEL TO THE SQUARE
GET A TWENTY-FIVE YEAR GUARANTEE**

304



THE PEDLAR PEOPLE OF OSHAWA



HALIFAX 16 Prince St. ST. JOHN, N.B. 42-46 Prince William St. QUEBEC 127 Rue du Front REGINA 76 Lombard St. WINNIPEG 45 Cumberland St. MONTREAL 321-3 Craig St. OTTAWA 423 Somerset St. TORONTO 11-113 Bay St. LONDON 86 King St. CHATHAM 200 King St. W.

PORT ARTHUR 45 Cumberland St. WINNIPEG 76 Lombard St. REGINA 1901 Railway St. South CALGARY 1112 First St. West VANCOUVER 821 Powell St. VICTORIA 434 Kingston St.

ADDRESS OUR NEAREST WAREHOUSE. WE WANT AGENTS IN SOME LOCALITIES. WRITE FOR DETAILS. MENTION THIS PAPER.