H. H. FUDGER President

J. WOOD Manager THE

SIMPSON

TORONTO, ONT.

COMPANY.

Monday, April 16th

ON ALL ORDERS OF \$25 OR OVER WE PREPAY FREIGHT OR EXPRESS CHARGES

to your Nearest Railway Station in Ontario, Quebec and the Maritime Provinces, and as far west as Winnipeg

excepting on some especially heavy goods such as Furniture, Crockery, Groceries, Pictures, Heavy Hardware, Baby Carriages, Wail Paper, Sewing Machines. Where freight or express rates are the same to points outside of Winnipe, as to Winnipe, such charges will be fully prepaid. We reserve the right to ship by cheapest way. This means much to our customers; it brings our Mammoth Store and Factories into their midst with best goods and latest styles at our Toronto prices. The Education

Unite with your neighbor, make up a Club Order of \$25 or more, and you will find it means a big saving in charges to you. We peak each order in a separate parcel and make one shipment to one address. Try it; get up a club order and we will show you how nicely it works. Our arrangements for quick service are the best. Always have our latest Catalogue in your home; free for the asking. If your neighbors do not receive them, send us their names and they will be mailed at once.

ORDER YOUR SPRING SUIT AT SIMPSON'S

We are going to invite you to test our magnificent Cloak Dept. by writing to-day for one of these Spring Suits. It is a value which we are sure can be no nearer approached in the West than it can here in Toronto.



The above illustration is an exact picture of the suit.

G812—A very smartly tailored Eton Suit of French Cheviot in black, navy and green, jacket lined with mercerized, and trimmed with wide strapping of self, vest effect, formed with fancy braids size, 32 to 32 inches bust measure, skirts from 37 to 43 inches in length, with waistbands 23 to 29 in., very special value, postpaid to your address ... \$9.20

This same style may be had in tweeds, light and mid-gray mixtures, postpaid to your \$10.65

THIS MERCERIZED UNDERSKIRT, ONLY 69 CENTS

This is, without doubt, the greatest Understitt value ever offered. We bought them months ago, before the recent big advance in Sateens, and ordered them in such quantities as to practically control a manufacturer's entire output.



1412-BRIGHT MERCERIZED SATEEN UNDERSKIRTS

made with Novelty Pleated Flounce and two frills. A very serviceable and sensible Skirt, selling at less than the manufacturer's present cost. 69c. Lengths 38, 40 and 42 inches

When ordering this skirt separately enclose 16 cents extra for postage.

THE FARMING WORLD, TORONTO

Send for a copy of our 200-page handsomely illustrated Spring and Summer Catalogue. Your name and address on a post card is all we ask. GET UP A CLUB ORDER and we will show you how nicely it works. Our arrangements for quick relice are the best.