

The Trust and Loan Co.

OF CANADA

Capital Subscribed	\$10,000,000.00
Paid-up Capital	2,000,000.00
Reserve Funds	2,000,000.00

MONEY TO LOAN ON REAL ESTATE

30 St. James Street, Montreal

CANADA PERMANENT MORTGAGE CORPORATION

QUARTERLY DIVIDEND

NOTICE is hereby given that a Dividend of TWO and ONE-HALF PER CENT., for the current quarter, being at the rate of TEN PER CENT PER ANNUM on the paid up capital Stock of the Corporation, has been declared, and that the same will be payable on and after WEDNESDAY, the FIRST day of OCTOBER next, to Shareholders of record at the close of business on the Fifteenth day of September.

By order of the Board,
GEO. H. SMITH,
Assistant General Manager.

Toronto, 27th August, 1919.

Prudential Trust Company

LIMITED

<p>Head Office 1 St. John St., Montreal</p>	<p>Trustee for Bondholders Transfer Agent & Registrar Administrator Receiver Executor Liquidator Trustee Guardian Assignee Real Estate and Insurance Departments Insurance of every kind placed at lowest possible rates.</p>	<p>Safety Deposit Vaults Terms Exceptionally moderate. Correspondence invited</p>
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B. HAL. BROWN, President and Gen. Manager

CONSERVATION OF LIFE INSURANCE

Life insurance is of supreme value in these uncertain times. Life insurance should not only be jealously guarded and kept in full force but it should be increased if at all possible. It is a well known fact that the dollar has greatly diminished in value so that a given income will not purchase much more than one half the amount that it would have yielded in pre-war days. Not only therefore should we resist every inducement to relinquish our insurance, we should rather increase our protection to the limit of our ability. There is nothing else to be compared with a life insurance policy as a protection for the home. During the policy holder's life it is an asset of ever increasing value; at death it is the financial anchor of one's dependents. Do not allow your "best friend" to induce you to give up a policy in a sound company. Take a new policy if you can but never give up the old.

The Mutual Life Assurance Co. of Canada

WATERLOO, - - ONTARIO

Western

Assurance Company

Incorporated in 1881

FIRE, MARINE, AUTOMOBILE, EXPLOSION, RIOTS, CIVIL COMMOTIONS AND STRIKES

ASSETS over **\$7,000,000.00**

LOSSES paid since organization of Company . . . over **\$74,000,000.00**

DIRECTORS

<p>W. B. MEIKLE, President Sir John Aird Robt. Bickerdike, (Montreal) Lt. Col. Henry Brock Alfred Cooper, (London, Eng.) H. C. Cox John H. Fulton, (New York) D. E. Hanna</p>	<p>John Hoskin, K.C., LL.D. Z. A. Lash, K.C., LL.D. Geo. A. Morrow, O.B.E. Lt. Col. The Hon. Frederic Nicholls Brig.-General Sir Henry Fellatt, C.V.O. E. E. Wood</p>
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<p>W. B. MEIKLE, Pres. and Gen. Man. JOHN SIMS, Asst. Gen. Man.</p>	<p>C. S. WAINWRIGHT, Secretary A. E. PRINGLE Asst. Secretary</p>
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HEAD OFFICE - TORONTO

The LIFE AGENTS' MANUAL

THE CHRONICLE - - MONTREAL

A BRITISH COMPANY

Union Insurance Society of Canton, Limited

Head Office: HONGKONG ESTABLISHED 1866

TOTAL ASSETS—Union and Allied Companies, \$36,000,000 Assets over \$18,000,000

FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 81 Toronto Street, TORONTO

General Agent Montreal, **JOSEPH BOWAT** Manager for Canada, C. R. DRAYTON