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LE CINQUANTENAIRE

1879

1929

HONORABLE D. O. L'ESPÉRANCE,
PRÉSIDENT

MONTREAL

J. H. FORTIER,
VICE-PRÉSIDENT

January 14th., 1929.

Canadian General Securities, Ltd.,
National Bldg.,
Toronto, Ont.Attention Mr. Art. Meighen,

Gentlemen:-

The coming month of February will mark the Fiftieth Anniversary of "La Patrie".

During these last fifty years, "La Patrie", which is the oldest French newspaper in Montreal, has had the honour of adding a contribution of notable value to the general welfare. In order to show the part which this paper has played and to celebrate its anniversary, we have decided to publish a Souvenir-Number.

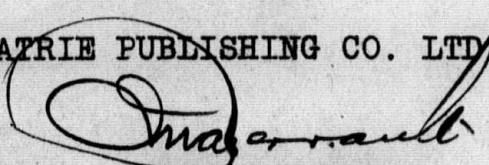
All those who have aided in the progress of our country should deem it an honour to take a share in this issue in which great names will be recalled and where the principal deeds of our national activity during the past fifty years will be featured.

Splendidly presented, with an artistic cover in colours, handsomely illustrated and containing original articles of great variety, written over the signatures of the highest personalities in the country, this number will, from an historical and documentary point of view, present an exceptional interest. It will undoubtedly be very popular with the general public and will deserve to be kept by all the families which it will reach.

We are counting upon the wholehearted co-operation of all the friends of "La Patrie" - readers, correspondents and advertisers - to give this Anniversary the consideration we think it deserves, and we hope to have the pleasure of seeing your name in a select position among them.

Yours truly,

LA PATRIE PUBLISHING CO. LTD.,


General Manager.

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