

Travel to the place where Nova Scotia's great brewing tradition started.

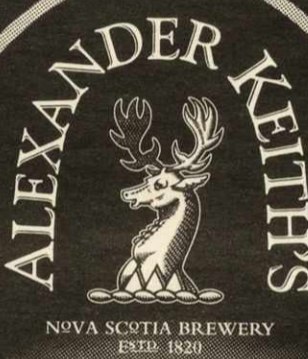
The year was 1817. The place
was Halkirk, Scotland.

Alexander Keith had just finished his
brewing apprenticeship. It was time to
make the next momentous step — to
Halifax. The rest, as they say, is history.


Today, Alexander Keith's invites
you to celebrate common ground.

You could win a trip for two to
Scotland, the ancestral home of ceilidhs,
kilts and, of course, Alexander Keith.

Details where you buy Alexander
Keith's. No product purchase necessary.
Must be 19 years or older. Contest ends
April 15, 1998. And as they say in
Scotland — "*Slainte!*"



**Celebrate
Common Ground**



Alexander Keith's invites you
to rediscover the origins of
our heritage & our fine ale.
You could win a trip to Scotland.

Those who like it, like it a lot.

ALEXANDER  KEITH'S NOVA SCOTIA
BREWERY
FINE BEERS