

\$5500 surprise

FIW makes money

Last year the beer strike put Freshman Introduction Week in a hole.

This year in the first four day week of classes students drank 1600 cases of beer. That's 10,200 bottles.

At \$1.25 per beer, minus cost of promotion and bands the

Students' Union made a pleasantly unexpected \$5500 on the freshman event that wasn't even budgeted for the previous year.

Even though her side of FIW lost \$263. SU v.p. Internal Liz Lunney says it was a small price to pay for the exposure clubs got to

students and students to clubs.

"There were two main focuses of FIW this year — "fun and information" says Lunney.

And while the success of the fun part is well documented, the information part went over extremely well.

In all, 30 clubs had booths outside along the walk from CAB to SUB and another ten set up on the main floor of the Students' Union Building.

The idea, says Lunney, was to combine the perennially unpopular Clubs Week with the ever-popular FIW beer drinking event. It worked, she says, with the help of a little planning.

A hundred dollar loss on the Dunk Tank wasn't too much of a disappointment, Lunney says, considering the lack of promotion for the event. In any case, \$400 was raised for the Fireman's Burn Treatment Center.

A few sour notes wafted up from the bands during the week to CAB classrooms, eliciting complaints from profs and, in particular, one group of students writing their Medical exams.

However, Lunney says, everyone was notified months earlier that bands would be playing at FIW.



Photo Dave Chan

Another luxurious day in Quad. Not quite! Most days do not include high temperatures and plenty of beer. Freshman Introduction week has been termed a success. That means over 1600 cases of beer have found homes.

SU gets BASS

by Ben Yee

The Students' Union Box Office in HUB has been offering the Bass ticket system for the last two months.

In the final meeting of Student Council this April, the decision was made to go ahead with BASS. BASS, the Best Available Seating System, offers a system where ticket sales are kept track of by a central computer system whereby a patron can purchase the best available ticket at that price.

Now, for the convenience of SU ticket office patrons, one will be able to purchase tickets to BASS events as well as tickets regularly sold at the ticket office.

The BASS agreement will also make the SU ticket office the "home base" for events held in SUB and the Jubilee Auditorium, meaning that people purchasing tickets to events at these locations will not have to pay the 50¢ BASS ticket charge. A 50¢ BASS ticket charge will be levied for tickets elsewhere.

A new agreement between BASS and SU was reached after a more lucrative agreement than one rejected last year was offered by BASS. Council voted near unanimously for BASS, with only Councilor Keith Krause objecting.

Asked his reason for the negative vote, Krause explained that going with BASS will add to its monopoly of the ticket market; although they may offer fair terms now, when the three year agreement is up they may begin to dictate less favorable terms.

According to Brian Bechtel, Internal of the Students' Union, this year's agreement with BASS is not exclusive meaning that SU will be able to sell tickets not offered on the BASS system. Also, BASS offered the SU a 25¢ return per BASS ticket sold, almost double that offered last year. He said that there was no financial

cost to SU in entering into the Bass agreement.

The initial response to the BASS system at the SU ticket office was slow because of the absence of Students during the summer. According to one of the employees at the ticket office, the students have showed surprise upon learning that the ticket office now offers BASS tickets.

Bechtel said that sales should pick up as soon as people become aware of it. He thinks that the addition of BASS to the ticket office will help avoid any losses similar to the \$7000 loss incurred two years ago. He adds that the SU ticket office should be profitable now with the inclusion of BASS and its move into the SU Music Store.

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