

Elastica Floor Finish Makes Floors Like This



WE want to know, and we want you to know—about your floors. We want to show you, as we daily show so many others, how inexpensive, and how easy it is to end permanently all your floor troubles. Elastica is the only floor varnish which will give you positive satisfactory results. It is trade-marked like this—

ELASTICA
FLOOR FINISH

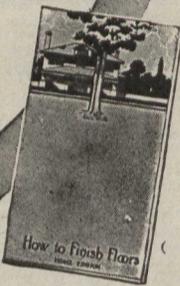
Look for this Trade-mark on a Yellow Label. All others are imitations.

Whether your floors be old or new, of soft wood or hard wood, painted or unpainted, stained or unstained, Elastica will preserve them with an elastic, bright, durable, waterproof finish. Elastica can be used just as well over linoleum or oilcloth.

Send for descriptive booklet. Ask your dealer.

INTERNATIONAL VARNISH CO. LIMITED

TORONTO WINNIPEG
Canadian Factory of Standard Varnish Works
New York, Chicago, London, Berlin,
Brussels, Melbourne L18
Largest in the world and first to establish
definite standards of quality.



If Canada desires to add immediately to the fighting strength of the naval forces of the Empire, she can do so only in Mr. Borden's way. She cannot as yet build or man ships herself, and we can only help her to do so by gradual degrees. In view of these conditions Mr. Borden's is a practical as well as a patriotic plan. It offers three splendid ships to the Empire to meet a pressing need, and offers them on terms which the Admiralty, with a clear eye to all its responsibilities, can whole-heartedly accept. The Admiralty policy is dictated by necessity; there is no room for choice. If the proposed Canadian ships were not to be made available in the manner which Mr. Borden suggests, the Admiralty, with the best will in the world to further the alternative plan, might still be compelled at the present juncture to keep its skilled and trained personnel for other available ships. It seems indeed that such a course may be dictated by the imperative requirements of Imperial security, which cannot be set aside in favour of any scheme, however well conceived, that neglects the present in pursuit of more distant aims. While, therefore, Sir Wilfrid Laurier's suggestions may well embody the principle of future developments, it is difficult at the present time to regard it as a practical alternative to Mr. Borden's if prompt action is what the Canadian people desire. Mr. Borden's proposals will add at once to the effective naval strength of the Empire; Sir Wilfrid Laurier's will not. On the other hand, Mr. Borden's proposals—which are definitely put forward as an emergency policy—are in no way incompatible with future expansion or modification on the lines which Sir Wilfrid Laurier has sketched. Similar considerations apply to the policy which Colonel Allen is here to discuss. The Pacific is not at present a threatened sphere, and time may well be taken, while New Zealand is working out her responsibilities as Colonel Allen suggests, to frame a Pacific policy on well-considered lines. That, as we have often urged, is a subject for conference between all the Governments concerned, and we trust that such a conference may be held in due course. The New Zealand sets out to-day alone, but she carries with her the promise of a fleet, not yet in being, which some day will sail the outer seas as the Empire's naval patrol.

A Commonsense Message of Cheer

To People With Bad Complexions

All too many people try to cure pimples, skin blotches, and bad complexions without stopping to think what really is the cause of their affliction. In the majority of cases the reason lies in the fact that their systems do not get properly rid of the waste that accumulates in the human body. This waste accumulates and clogs in the lower intestines and generates poisonous matter, which is absorbed into the system, permeates the blood, and displays itself not only on the surface of the skin, but in various ways that cause illness more or less serious.

There is one common sense way to cure this, and it is not by the aid of drugs. Drugs give only temporary relief, and have to be constantly taken in increasing doses, and in the end make us slaves to the drug habit.

The scientific way, approved by physicians everywhere, and used by hundreds of people, is the internal bath, the simple treatment calling only for pure water. Does this not appeal to your common sense? If you are a sufferer from any of these tortures, profit by the experience of Wm. DeVoy, 703 Seventh Avenue, Lethbridge, Alberta, who tells his experience as follows:

"After using your J. B. L. Cascade I feel it my duty as a thankful patient to express my enthusiasm for the great blessing it has been to me. You cannot feel my emotions as I write this letter in praise of your great work; words fail to express my thankfulness for first learning of your Cascade. Previous to using it I could not go a day without a drug of some sort. Since using it I have not, on my word of honor, swallowed five cents' worth of drugs. I spent over \$300 in the two years previous to hearing of the J. B. L. Would that all young men and women I see in this town with their faces covered with horrid, unsightly pimples use it. They would soon get rid of them as I did."

You owe it to yourself to learn more about this simple and remarkable treatment. Write to-day, a personal letter if you wish, to Dr. Charles A. Tyrrell, Room 521-4, 280 College Street, Toronto, and he will send you full particulars, together with his free book, "Why Man of To-day is Only 50% Efficient."

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VISITING CARDS, Ladies' or Gentlemen's, printed to order; latest styles, fifty cents per hundred, postpaid. Frank H. Barnard, Printer, 35 Dundas St., Toronto.

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WE SELL, MANUFACTURE, DEVELOP and market patents; rights obtained: Canada forty-five dollars, United States sixty-five dollars; expert advice given free from the Patent Selling and Manufacturing Agency, 22 College Street, Toronto.

Real Estate for Sale

LOTS \$50 and \$62.50 to introduce Fort Salmon, the natural distributing centre; British Columbia's richest agricultural valley; railway already surveyed through; construction begins early 1913; Government title; illustrated booklet free. Western Canada Townsites, Limited, 11-P, 407 Hastings St., Vancouver, Canada.

30 ACRES, Whitby, Canada; 28 miles from Toronto; adjoins new line C.P. Railway; near G.T. Railway; two blocks from street car line; electric service; low rates for water, light and electric power; clay loam; very suitable market gardening, factory sites or building lots; terms to suit. J. H. Downey & Co., Whitby.

Stamps and Coins

PACKAGE free to collectors for 2 cents postage; also offer hundred different foreign stamps; catalogue; hinges; five cents. We buy stamps. Marks Stamp Co., Toronto.

The Novelist and the Lawyer

(London Opinion, Jan. 25, 1913.)

SIR GILBERT PARKER is a brilliant novelist. He is also—next to Sir George Doughty—the best platform asset of the Unionist Party. Last, but not least, he is a "jolly good fellow," and has won troops of friends among his opponents. He does not, however, know much about Ireland, and a few days ago a speech of his provoked from Mr. Lardner, the young and brilliant M.P. for Monaghan, a very effective reply which left nothing of Sir Gilbert's structure standing. Mr. Lardner persisted, however, in referring to Sir Gilbert Parker as "the right honourable gentleman"—a title reserved for Privy Councillors—until the gallant knight interjected: "I am not right honourable." One of the Irishmen promptly rejoined: "Well, you ought to be: many a worse man is." Hearty laughter betokened general approval of the compliment, to which the recipient bowed his acknowledgments. Mr. Lardner proceeded to correct himself by explaining that he meant to speak of Sir Gilbert as "the honourable baronet." Again the Member for Gravesend had to dissent: "I am not a baronet, either"; whereupon that same small, smooth voice from the back Irish Bench spoke encouragingly to the Member for Monaghan: "Try 'noble lord' on him, and see how he takes it." The Speaker, Sir Gilbert, and everybody else had to join in the merriment that ensued, for the respected novelist "took it" well.

New Motor-Cycle Club

THE Montreal Motor-cycle Club was formed last week at an enthusiastic meeting, held at 70 Beaver Hall Hill, with Mr. R. A. Redmore in the chair, when 24 names were handed in for membership to Mr. A. J. Wilson, sec. pro-tem.

If You Want Any Rifle You Need the Best—the "Ross"



It is no exaggeration to claim for the "Ross" that it is the most accurate and most powerful rifle sold.

Its tests on the hunting field and in the still more trying long range competitions at Bisley—have proven its superiority.

At Bisley—though used by only a few competitors, it won a very large percentage of prizes and established many records.

For your next hunting trip buy a Ross. The 280 High Velocity is of course the finest arm which money can buy, but any Ross will give superior accuracy and power.

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Toronto, Canada.
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American Plan, \$2-\$3. European Plan, \$1-\$1.50.

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TORONTO CANADA
H. V. O'Connor, Proprietor.
Rates—\$2.00 to \$3.00.

HOTEL MOSSOP
Toronto, Canada. F. W. Mossop, Prop.
European Plan. Absolutely Fireproof.
RATES:
Rooms without bath...\$1.50 up.
Rooms with bath.....\$2.00 up.

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One Hundred and Fifty Rooms.
Single rooms, without bath, \$1.50 and \$2.00 per day; rooms with bath, \$2.00 per day and upwards.
St. James and Notre Dame Sts., Montreal.

THE NEW RUSSELL
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250 rooms.
American Plan...\$3.00 to \$5.00
European Plan...\$1.50 to \$3.50
\$150,000 spent upon Improvements.

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Toronto, Canada.
—Fireproof—
Accommodation for 750 guests. \$1.50 up.
American and European Plans.

THE TECUMSEH HOTEL
London, Canada.
American Plan, \$3.00 per day and up. All rooms with running hot and cold water, also telephones. Grill room open from 8 to 12 p.m.
Geo. H. O'Neil, Proprietor.

LA CORONA
A Favorite Montreal Hotel, 453 to 465 Guy St.
Room with use of bath....\$1.50 and \$2
Room with private bath...\$2, \$2.50 and \$3
Cafe the Best. La Corona and its service acknowledged Montreal's best, but the charges are no higher than other first-class hotels.

TO submit to a headache is to waste energy, time and comfort. To stop it at once simply take

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Your Druggist will confirm our statement that they do not contain anything that can harm heart or nervous system. 25c. a box.

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