

The Canadian Courier

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NO. 9



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CHAMPAGNE

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Who Killed Edwin Droad? By Mona H. Coxwell.

A Picturesque Impersonation of a Famous Mystery.

Men Women Like A Symposium.

The Picturesque Derelict, Story By Madge Macbeth.

The Genius of Strathcona By Augustus Bridle.

Illustrated by numerous photographs of a great man's career.

Housing the Workers By W. A. Craick.

A Winter Garden of Debutantes Illustrated.

More than twenty photographs of this year's "rosebud garden of girls."

Demi-Tasse By Staff Writers.

Behind the Picture, Serial By McDonnell Bodkin.

Money and Magnates By the Financial Editor.

Recent Music By the Music Editor.

Reflections By the Editor.

Editor's Talk

WHEN it comes to the test it's the paper that averages up in popular interest that counts most. We believe in meeting the average citizen of Canada a little more than half way; in getting news features and articles and stories; in our printing and engraving; in our arrangement of matter to suit various tastes and our selection of material to meet various interests and shades of opinion.

We believe that an average issue of the "Canadian Courier" to-day represents a greater variety of interests than an average issue of any other paper of its class in Canada. We believe that it covers the country better. We believe that it contains a high percentage of what nearly everybody would be interested in reading.

And when it comes to the test of the business value of space, we think that a paper which averages highest up in interest to the generality of its readers is the paper that should best command the attention of the man to whom space in a paper means investment of money. The paper that specializes in this or that department of activity, or that deals mainly in sensational features, is not the paper whose selling space means most to its clients; but the paper whose reading space has a uniform interest value in all its departments.

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Competition open to British subjects and to citizens of the French Republic. For terms and conditions apply to

C. H. HALE,

Corresponding Secretary, Champlain Tercentenary, Orillia, Canada.