

The Housing Problem

Indisputable Reasons Why People Who Contemplate Building Homes Should Do It Now

These are the times of overcrowding and house shortage, and the question ever confronting us is, "Will build now settle the housing problem?" The housing situation, while of a general nature, is really a personal and individual matter and one which the man who is up against it must face and eventually decide. The present house shortage may be attributed to various causes, but perhaps chief among them is the case of the permanent resident who is renting a home, but has no place to call his own, yet who must perforce add to the general flurry of finding a place to live in along with the man who has just arrived, and at this time of year there are always a lot of new-comers, this fact having been very noticeable of late.

The permanent resident who calls the city he dwells in his "home town," takes a community pride in the district in which he lives, yet rents his own home, and pays out each month his hard-earned cash in the shape of rent, is not adding to the welfare of the community, so to speak; lacking that greatest fundamental of citizenship—ownership—he is unconsciously assisting in "overcrowding." It is therefore apparent that the housing problem is much of an individual matter and ultimately resolves itself to the conditions and desire of the citizens themselves.

For those who contemplate building their own homes in the near future, to "build now" will undoubtedly settle their own particular case of the housing problem for all time, but it will do much more—it will materially assist in relieving the congestion in dwellings that undoubtedly exists, and help indirectly to solve the problem of unrest. When a man builds his own home he obtains a better standing in the community, besides which it is also more economical.

Strange as it may seem, it is undoubtedly a fact that since the end of the great war there has been a serious house shortage in all countries, and this is one of the reasons why many new-comers to the West seem nowadays to be looking for a home in vain. By a home we mean, of course, a real home, a habitation fit to live in and one that gives a sense of comfort and a feeling of satisfaction. Yet, while the shortage of homes to the newcomer is in a way a serious matter, it is also one of en-

couragement, for it indicates progressiveness and growth, it points out that by building he will undoubtedly have a ready sale for his home should he desire to move. It also indicates a demand, and a demand in a case of this kind is better than an overplus. And these are some of the reasons why so many are taking advantage of the present opportunity and building homes of their own.

There are many home buyers who favor ready-made homes, whilst there is a general desire on the part of prospective builders to see the complete plan of exterior and interior of a number of homes before any decision is reached. The lumber dealers were not slow in providing for this service, and there are now quite a number of well-tried plans upon the market, full specifications and blue prints of which can be obtained at such a reasonable cost that the lumberman who gets the order usually agrees to furnish them free of charge. The buyer finds many advantages by this system, chief among which is the one by which all modern features can be incorporated and any special details that may be desired by the purchaser can be arranged by way of changes to the original plan. He can thus see exactly what the place will look like when completed and he can get all the specifications that are necessary to

enable him to get the actual construction contracted for. There is also a 100-page book of plans entitled "Better Buildings," which most lumber dealers have a supply of and which they will forward free of cost to prospective

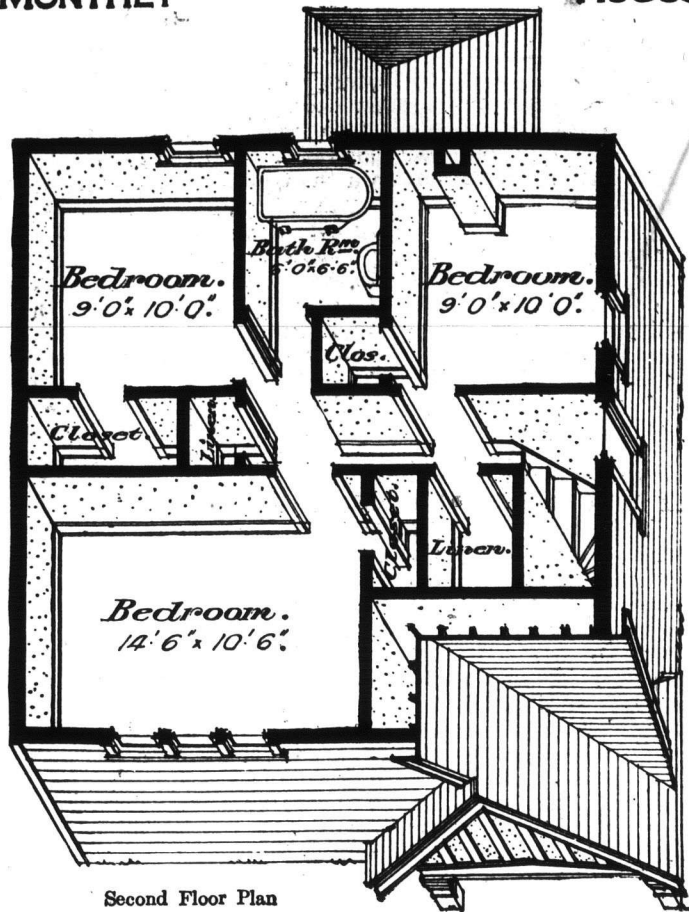
everybody will know by September. Therefore, those who desire to build and who wish to avoid the increased cost in lumber owing to the increased cost in freight rates would do well to get their plans into actual shape and get their orders placed without further delay. As regards home building, it is the height of folly to procrastinate at the present time.

Nor are these the only reasons why people should not hesitate in at once constructing their own homes—a serious dearth of houses has a close and direct bearing on the public health and morals and upon social unrest. The housing problem is one so serious and so important to the people and to the country that one may even question whether any other problem whatever deserves so urgently the attention of all—a problem growing constantly bigger and more difficult until it has to be dealt with in all sincerity, even by legislative bodies—it is a question of vital importance. This is no time for hesitation, it is the period of opportunity. Never was well-directed intelligence more needed than in these days of reconstruction and realignment, when the world is groping blindly in a fog of frenzied inflation, dwindling dollars and staggering high cost of living. If evidence of well-directed intelligence were needed it is to be found where the opportunity is taken advantage of in sound investment in the shape of building a substantial and comfortable dwelling before the prices of lumber aviate. Now is the time for direct action. Build now.

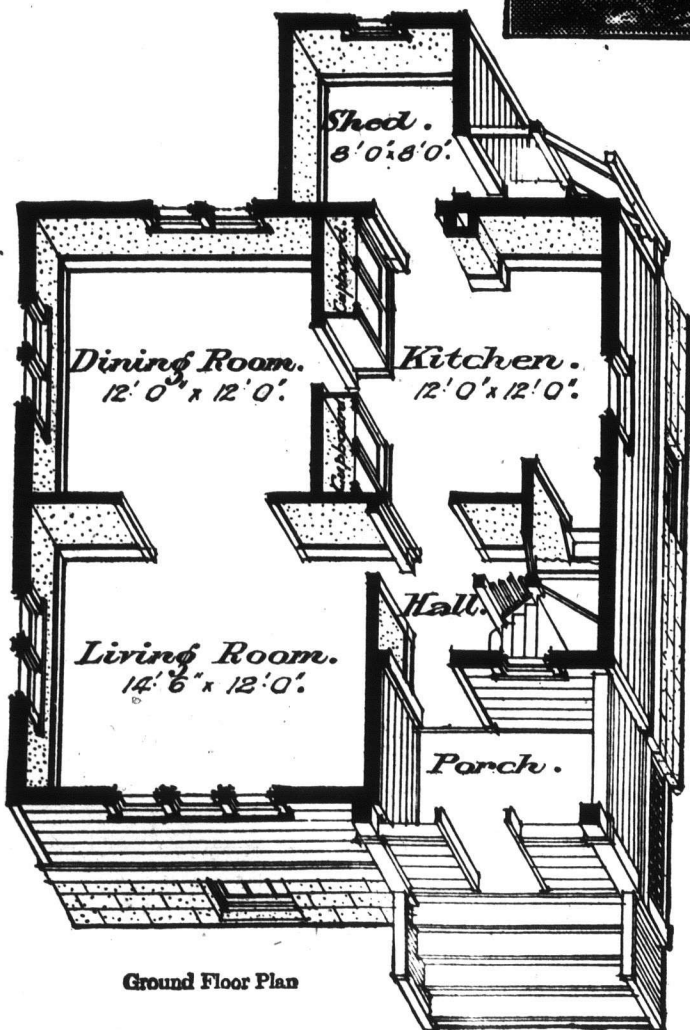
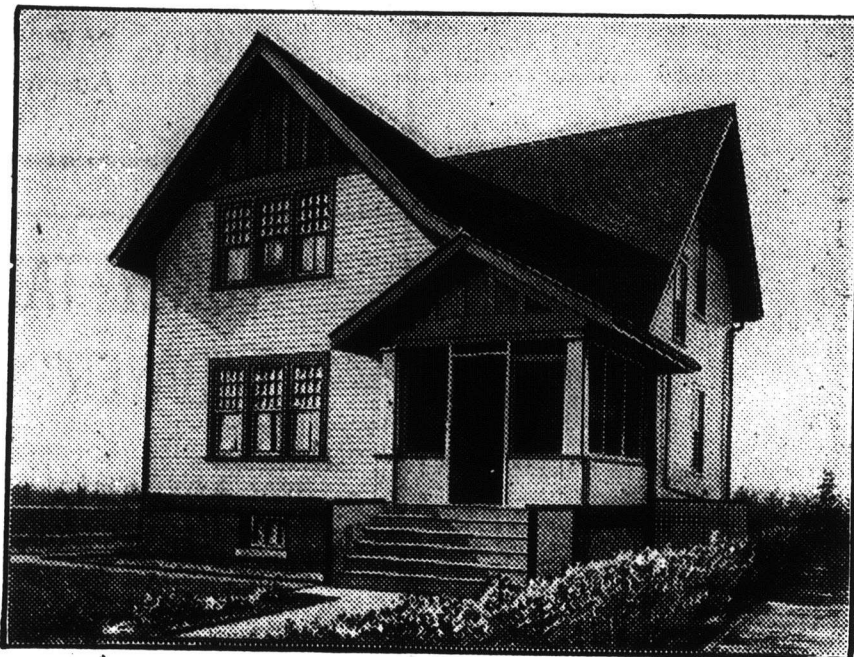
builders applying for same, a book beautifully printed and illustrated which pictures homes in various designs that are favorites in the West, both in the city and country.

You have often dreamed of the house you will some day build—how comfortable it will be, how artistic, how enduring; but don't experiment when you build your home, no man can nowadays afford costly experiments and bitter disappointment that often comes when one realizes that the completed home is not the home of which he had dreamed. "Better Buildings" is published for the sole purpose of obviating such disappointment, to help you solve your difficulties, to visualize for you how your completed home will look. It is the handsomest, the most complete, the most interesting and informative book on practical home-building ever offered in this way to the Canadian public, and you should not delay in writing to any lumber dealer, who will forward you a copy free of charge.

There are many factors which are influencing people in building at the present time in order to have their own home ready for next winter, and one which has not yet been mentioned must not be overlooked, for ere long it will be a factor that will enter largely into the cost of material for construction, we refer to the proposed heavy increase in freight rates, which will, of course, affect, to a considerable extent, the price of lumber. Just how much the proposed increases will affect the price of lumber is very hard to predict.



Second Floor Plan



Ground Floor Plan

USED Army Tents

14 Ft. Diameter

SLEEPS 8 MEN

FULLY REPAIRED

\$25.50
including
Govt. Tax

J. PICKLES
Tent Manufacturer
WINNIPEG