

# There is a Gold Mine On Your Farm

*Will You Develop It and Win the Reward?*

Wheat is as good as Gold. The more wheat—the more gold. The man or woman who grows the best wheat will get the largest share of gold. The majority of farmers do not get as much gold out of their wheat as they should because they have not sowed the best quality of seed. The Grain Growers' Guide has purchased enough pure registered seed to sow 1,000 acres and is giving this seed away absolutely free to 1,000 farmers. This seed has been grown in the Prairie Provinces under the rules and regulations of the Canadian Seed Growers' Association and has been registered by that Association. This seed is guaranteed to be absolutely pure in variety, free from noxious weed seeds of all kinds, clean, free from small and broken kernels, plump and testing at least 95 per cent. germination. There is no better seed produced in the world. The man who sows an acre with this seed and follows the rules and regulations of the Canadian Seed Growers' Association will start a gold mine right on his own farm. Registered seed is going to be the big demand in this country in the next two or three years and it will bring at least double the price of the ordinary seed that is shipped over the platform or sold thru the elevator. The man who starts growing pure registered seed in 1917 will protect himself against the time when wheat goes back to the old prices after the war. When his neighbor is putting his wheat thru the elevator at \$1.00 the man with pure registered seed will be getting \$2.00 to \$2.50 per bushel for all he can produce. The same applies to oats and barley. Never in the history of Western Canada have farmers appreciated the value of good seed as they do today. There is a great money-making opportunity for the first 1,000 or 1,500 farmers who will get into pure registered seed and supply it to their fellow farmers. The man who starts now with only one acre of The Guide's seed can easily have 1,000 to 2,000 bushels of pure registered seed to sell in two years. The Canadian Seed Growers' Association costs nothing to join and any farmer who follows its rules and regulations will start his own gold mine and it will be one that will never play out. Members of the C.S.G.A. have produced as high as 80 bushels of wheat to the acre and that is one of the best paying propositions in Canada.

## Mining Rules

The Guide's Pure Registered Seed consists of Marquis and Vife Wheat and Banner and Victory Oats put up in 20 lb. sacks and O.A.C. 21 Barley in 24 lb. sacks. These are the quantities put out in seeding one quarter acre. Any person who will collect two yearly subscriptions to The Guide, (new or renewal) at \$1.50 each and forward the \$3.00 to The Guide office will be entitled to one sack of either variety of wheat, oats or barley, described on this page free of charge. No person may own more than three sacks of any one variety of grain, but to everyone who earns three sacks The Guide will donate a fourth sack free of all charge. No person will be allowed to forward his own subscription and count the same towards earning a sack of grain. Every person making a reservation must send in his first subscription with his reservation coupon. All seed earned will be shipped in plenty of time even for the earliest seeding. Every winner of one or more sacks of The Guide's pure seed will be assisted to become a member of the Canadian Seed Growers' Association and thus secure the advantages of growing pure registered seed. This seed will be accepted by the C.S.G.A. as foundation stock and entitle the holders to membership in the Association.

	For Wheat	For Oats	For Barley
1st Prize	\$100	\$40	\$25
2nd "	50	20	15
3rd "	25	12	10
4th "	20	8	7
5th "	15	5	5
6th "	12	4	4
7th "	10	3	3
8th "	10	3	2
9th "	8	2	2
10th "	7	2	2
11th "	6	2	2
12th "	5	2	2
13th "	5	2	2
14th "	5	2	2
15th "	5	2	2
16th "	5	2	2
17th "	5	2	2
18th "	4	2	2
19th "	3	2	2
20th "	3	2	2
Total	\$315	\$105	\$80

## The Gold Rush Is On

Already one-fourth of our gold producing pure registered seed has been taken. This seed is the scarcest article in this country and gold seekers should get after it now. If you are a gold seeker and want to join hands with The Guide in this gold rush collect your first subscription at once and send The Guide the name and address of the subscriber and the money collected. At the same time mail the coupon filled out plainly with the number of sacks you want. We will then enter your reservation and will send you full supplies for taking the rest of the subscriptions required, also our illustrated seed grain folder.

### COUPON

THE GRAIN GROWERS' GUIDE, WINNIPEG, MAN. January 3rd, 1917.

Gentlemen—Please reserve for me the number of sacks of the different varieties of your pure seed as indicated below and send at once complete details of competition and seed fair and supplies necessary for taking subscriptions.

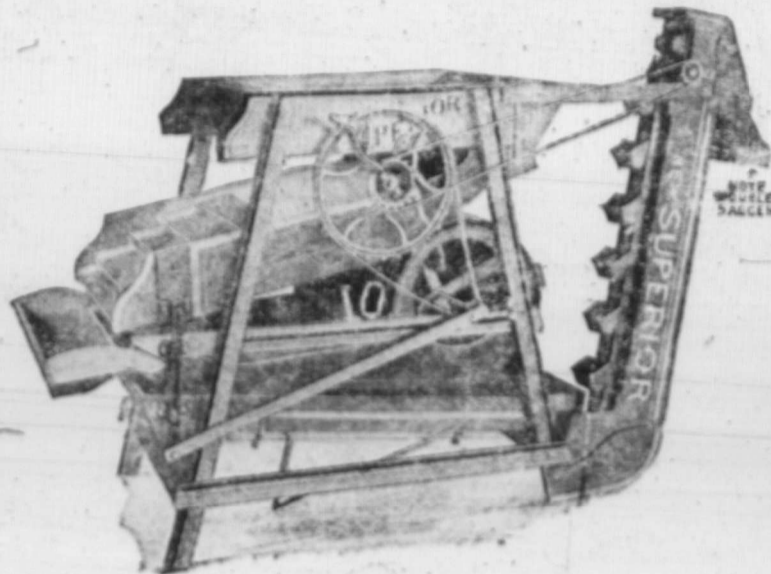
..... 20 lb. sacks of Vife Wheat and ..... 20 lb. sacks of Marquis Wheat  
 ..... 24 lb. sacks O.A.C. 21 Barley and ..... 20 lb. sacks of Banner Oats.  
 ..... 20 lb. sacks Victory Oats.

In order to entitle me to this prize free and also to enter into the \$500 Prize Competition I will endeavor to collect the necessary number of yearly subscriptions required within six weeks from date. My first subscription is being sent with this coupon.

Name \_\_\_\_\_ Province \_\_\_\_\_  
 P.O. \_\_\_\_\_  
 Write Name and Address Plainly.

Note: Thorpe Barley can no longer be supplied.

## SAVE DOCKAGE, CLEAN YOUR GRAIN BEFORE MARKETING WITH King of Wild Oat Separators



### The Lincoln "NEW SUPERIOR" Wild Oat Separator

With our patented open and blank space sieves, it positively separates every wild oat seed, causing them to lie flat, and not up on end. It is STRONG, WELL BUILT AND BOLTED—NOT NAILED. Our machine is built to clean any kind of grain and do perfect work. What the "NEW SUPERIOR" cannot do, no other can do. Exceptionally easy to operate, it will appeal to your customers. Made in sizes, 24, 32 and 42 inches wide, with or without bagger, and with power attachment for gasoline engine if desired.

### Cushman Motor Works of Canada, Limited

Builders of light weight, high grade Gasoline Engines for all farm power work  
 WHYTE AVE. AND VINE ST., DEPT. D., WINNIPEG, MAN.  
 EXCLUSIVE SELLING AGENTS FOR  
 Fanning Mills—Saw and Planing Machines—Farm Washing Machines—Lincoln Grinders—Lincoln Saws—Incubators—Universal Holes—Langdon Ideal and Federal Portable Grain Elevators—In grain Hardware Specialties—Mountaineer and Little Giant Hook Yoke Centres—Combination Threshing Outlets

## If You Dread the Freeze-Up

Read This!

Does the thought of winter make you shudder? If so, the reason is obvious. You are afraid of the cold because you have had little heat in your house and that seems to be all in one corner. And when it comes to water, which you must have for household purposes, it probably means going out in a cold, biting wind with the thermometer standing at 40 below zero. No wonder you shiver! But why tolerate such things any longer? You can have an even distribution of warm, glowing heat in every portion of your home and water—(hot and cold), under pressure, piped everywhere—the equal of any city dwelling, at nominal cost.

### "ISCO" Heating Systems and Pneumatic Water Systems are the Acme of Perfection

#### Pneumatic Water System

Water under pressure means running water at all times in the kitchen, bathroom and laundry, and you can have it piped to any part of the farm. Wouldn't the family appreciate it? Let us know if you have windmill or gas engine. Either will supply the necessary power. "ISCO" systems are inexpensive.



This is not a pleasant winter occupation.

#### Hot Water or Steam?

We can give you either system. It all depends on the size of your house. Hot water is more general for small houses. We are experts in heating systems and specialize in this class of engineering. Let us figure on your house. We absolutely guarantee "ISCO" systems to your complete and lasting satisfaction.

### Let Us Do The Worrying

Just supply us with a rough plan of your house to enable us to make an estimate of the cost of installing a complete "ISCO" Heating or Pneumatic Water Supply System. Fill in the coupon, tear off and mark with an "X" which you are interested in. We do not merely sell the materials—we install the entire system. Our prices will be inclusive and the job perfect in every detail—a credit to your community.

## Canadian Western Mfg. & Supply Co. Ltd.

Manufacturers and Wholesale Merchants  
 Dept. "A," Eighth Avenue and Third Street West, Calgary, Alta.  
 BRANCHES IN EDMONTON AND MEDICINE HAT

### COUPON

Canadian Western Mfg. and Supply Co., Ltd. Dept. "A," Calgary, Alta.

I am interested in your famous "ISCO" Heating System, "ISCO" Pneumatic Water System, and enclose rough plan of my house. Please furnish me with estimated cost of installation.

Name \_\_\_\_\_ Address \_\_\_\_\_

A pink notice your renewal The Guide and renewal at an address on We always subscribers w their renewal Guide. We Guide, so we your renewal address, please date of the changed with renewal, please safer to send money order.



Through through demand us for Why no farm is assured Let this a snug fit is ideal a E. G. ALI Room 21 M