



Have You Tried To Get Neolin?

Mr. R. L. Simms, wi sition candidate again of Public Works in January, 1915. Mr. S of the Parish of Bri has a large number friends and has a sonal following. Mr be remembered was the opposition in 11 noisy flourish of tri hailed as the yout would lead the oppo-wilderness and in land of overdrafts counts, and many counts, and many counts, and many could see in their mil days ahead when ti "W. P. \$5,000," would lead pencil on the ryncial books of acc at on papers at that with glowing account scholastic and pr and as an orator he same rank with Clo lay, W. J. Bryan at mr. Simms made a paign and received a vote. Election day bered was very un cording to Mr. Cas the election was at that Mr. Simms has feel proud of the to ments, are sure of dry, it was expected friends that he wo place on the ticket coming session he v ity of raising

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Dhina." Pointing out that an agreement b xisted between Japan and Fran since 1907 based upon the indeper ence and integrity of China by who

Last January we announced Neolin to Canada. Since then thousands of Canadians have purchased shoes with Neolin soles. The demand has surprised us. Strive as we might, we have not yet been able to meet it fully.

As a result many have been disappointed. Some have found their dealer's stock exhausted. Others have not found shoes with Neolin soles. So good is Neolin, so quickly is it appreciated, that we have not dared to push its sale. Manufacturers and dealers alike have found the supply, heretofore, inadequate, to meet the present demand.

Now, however, we hope to supply many more with this better shoe sole. We hope that you will soon be able to enjoy its many advantages.

To The Shoe Dealer

The manufacturers of these shoes

have been supplied with Neolin window cards and Neolin book-

lets. They will be glad to supply you with these in your next ship-ment of shoes. Or you can obtain

them direct from us.

Neolin is better than leather or rubber. It wears longer. It is waterproof. It is light.

> Every Goodyear "Made-in-Canada" Neolin sole is branded with the name "Neolin." Be sure you get the genuine.



It is flexible. It is stub-proof and slip-proof. On the shoes of grown-ups or children it has incalculable advantages.

Shoes that are better because of Neolin:

We publish here a list of shoes than can be obtained with Neolin soles. They are all good shoes. They are all better shoes with Neolin soles than without.

egal,	Astoria,	Altro, Smardon.
eresford, inister-Myles, ack's,	Liberty, Ames-Holden- McCready.	For Children
onarch, randon,	For Women Vassar,	Hurlbut- Cushion-welt.

If your local dealer in these brands has not Neolin-equipped shoes, he can easily get them from the Manufacturer.

The Goodyear Tire & Rubber Co. of Canada, Limited Ontario Toronto

portunity of raising legislative halls at stead, however, the lutely ignored Mr. young mans of oc and with no politic for, and selected tw old guard who hav the and misdeeds tration. It, ther much as if the opp-used Mr. Simms as time when their pr lutely hopeless. T hopeless. T to give him is sure to w Mr. Simms' fr HOTEL AI

Cliff N Roger, Toronto Montreal; G H Hay dereon, Digby; Mrs Mr and Mrs G W B; Mr and Mrs W U B; Mr and Mrs W U Jyn, N Y; J B Bish B Smyth, Halifax; Eastport, Me; Mrr Annapolis, N S; son, Centreville; G ronto; Miss E Fra M R Fraser, Coati Chas JH Ritter, Mis Miss Mary Seede, Mabel Wilkinson, Harriet DeHart, N and wife, Miss Fito F C Morrell, Bosto ell, Seal Harbor, N Attuck, N Y C; A ton; S R Warner, A M I Downle, St J Sussex, N B; R P Rev Dr and Mrs ville, On; O J B I Kettridge, Toronto

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