ALFRED E. McGINLEY,

H. V. MacKINNON,
Managing Editor. YEARLY SUBSCRIPTIONS
By Carrier \$5.00
By Mati 3.00 Invariably in advance Advertising rates on application.

British Representative: Frederick A. Smith, 29 Ludgate Hill, London, E. C.

ST. JOHN, N. B., WEDNESDAY, JULY 21, 1915.

We are fighting for a worthy purpose, and we shall not lay down our arms until that purpose has been fully achieved"---H. M. The King. TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can send to the front means one step nearer peace.

SEND MACHINE GUNS.

ample equipment or machine suns to the Canadian troops is urgent. There tail of soldiers.' The demand is for to the war not only united factions more men, however, and the reason is explained by the secretary of war, who points out that the greater the army to the war not only united factions more men, however, and the reason is explained by the secretary of war, who points out that the greater the army the control of the government, but railied the colonies including India, to the defense of the Empire. There is every prospect that ment to supply all such weapons rethe Government equipment will include only the standard military outht, and any additional protection in the way of more machine guns will be very army already have reached a figure standard military outht.

Already other centres in Canada have been considered as utterly unare doing well in this regard, and this thinkable.' city and province should follow suit. As the 26th, now in England, and the this significant appeal in these words: 55th, now in Valcartier, are peculiarly New Brunswick Battalions, it is to be that our requirements in this respect hoped that all citizens who can do will be large, continuous and persisso will quickly contribute to the funds tent; for one feels that our gallant so so will quickly contribute to the funds tent; for one feels that our gallant sol. being raised. As to the need for this particular sort of weapon there is an abundance of testimony. Lloyd George, in a recent address, referred home to come out and play their part.

To wive the old familiar sun from of weapons and said: "The superiority of the Germans in material was of the War Minister, but that of our their rifles and perhaps most of all her call out to us from the trenches of

The Hamilton Spectator, in a recent men of Canada who are fitted by age editorial, quotes the views of several physical ability and circumstance-i Canadian officers who have returned is to them that the call comes with from the front, and they are of the especial directness. It is a call for the greatest need if Germany is to be sibly fall upon deaf ears?" fought as she is fighting. The Spec-

Dr. Gatling and Sir Hiram Maxim had many difficulties to surmount before they could convince either the American or the British government that there was any value in their method of fir-ing rifle bullets in rapid succession by machinery. By the force of sheer merit the machine gun has won its way, till now it is actually beginning to supersede the ordi-nary rifle. Testimony on this head comes to us almost every day. For instance, Lleutenant-Colonel F. S. Meighan, of Montreal, who has just returned from his experience, speaking of the German soldiers, says: "I would not call them good soldiers. They are good chemists and splendid organizers. Their artillery work is wonderful. They have the range of every ditch and road in the country, and they can drop a shell wherever they please. They are fighting us now with the machine gun. They are supposed to have TWELVE TO A BATTAL-ION, and they have separate bat-talions who have machine guns and nothing else. I hope that we will follow their example in this, as A FEW MEN WITH A MACHINE GUN CAN DO AS MUCH DAMAGE AS A HUNDRED WITH RIFLES. But as soldiers, they will never wait for a hand-to-hand conflict." Major J. Light-foot, of the Winnipeg and Calgary regiment, who came on the same vessel, also says there is no possibility of getting the Germans to wait for the actual shock of battle. "They prefer to do it with shells and machine guns."

Letters from the front tell of the havoc the German machine gun fire has wrought on the attacking Allies. If the Canadian soldiers were equip ped with a sufficient number of the same weapons the conditions of conflict would be more nearly equal and the result might be a great saving of valuable lives, To send a machine gun to the boys at the front is a good way of doing one's bit.

AN APPEAL FOR RECRUITS.

guns, omciai printed notices and other munitions of war the Germans were prepared for the war in 1911—just about the time that the pacifists were declaring most loudly that the Ger-mans were as harmless and peaceful as lambs, and that the talk of the Ger-man peril was a wicked effort to stir un strife. An eloquent appeal for recruits is made by the London Free Press, the arguments in which will apply to New eir battalions as is the case in this ovince and the Free Press refers Earl Kitchener's latest request for

FOREGONE CONCLUSION

(Springfield Republican.)
It cannot be said that a return to atrocities long since left to pirates is the best of credentials for a great nation which declares itself to be fighting for the freedom of the seas; there or the freedom of the seas; there could hardly be a more effective way of reconciling neutrals to Great Britain's maritime rule. If the world had a vote now as to which of these two nations could be better trusted with a navy, there can be little question as

Germany's Colonies.

(New York Journal of Commerce.) incapable of understanding the ele week, remarked upon the importance ments of their problem. Judging week, remarked upon the importance of keeping the extent of the new British army from the enemy. A German prince, he said, had ruefully spoken of his entire lack of knowledge as to They believed it would guns to the Canadian soldiers made the size of the British army. Probab material progress yesterday, and funds by no one but Kitchener and his imsufficient to purchase several guns are already in sight. The need for an already in sight. The need for an already in sight. The need for an number of men who have been reample equipment of machine guns for cruited. England, it is well known, is speedily showed that being forced in the greater the number of reserves the war will leave Germany bare of quired. This impression is erroneous, from which to draw to make good the such colonies as she had succeeded of more machine guns will be very army already have reached a figure still greater regard for the consent which only a short while ago would of the governed in her policy.

Futile Hatred

J. W. Bengough, in the Toronto Globe.
Boldly they talk, these lunatics of hate.
Of crushing Britain and the thing she is in the form of the regimental badge. "'One cannot ignore the certainty

To wipe the old familiar sun from

To wise the old familiar sun from heaven;

The flowers from the fields;

The flowers from the fields;

From the fair sky of springtime; the from the fair sky of springtime; the firm that is the firm the fair sky of springtime; the firm the fair sky of springtime; the firm that the firm the fair sky of springtime; the firm the fair sky of springtime; the firm that the firm the firm that the f most marked in their heavy guns, in brothers who have responded and who From the fair sky of springtime; the

machine guns. These have proved to France and Flanders. These men

the war. They have almost super respond. Their call is 'at once im seded the rifle; have almost rendered perious and pathetic.' Can we heart From souls of men? 'Twere just as you could see it." Close by this block you could see it. Glose by this block-house is a little waysids shrine, at which, according to the young Cana-dian, who is obviously no theologian, the Frerch and Belgians go to the confession." It was near this shrine

Our inviolate Isles, Enshrined within the fond-embracing

that Sergeant Michael O'Leary pe Of wide humanity; heart of the race THE ASSESSMENT COMMISSION That keeps the tides of hope and love

It is to be hoped that the City Coun- And swells with noble purposes of cil, at the meeting called for this

cil, at the meeting called for this morning, will appoint as members of think of Britain vanished and the assessment commission the citi- Is to think chaos and the friendless zens already placed in nomination by

names have been submitted are all

ence, men who can be depended upon

recommendation as to the measure

they believe will best meet the needs

Their report must first be adopted by

Current Comment

ment decided upon.

good citizens of wide business experi-

ence, men who can be depended upon to bring to their duties ripe judgment and business knowledge. Also, and And brandish puny swords to bid the

what is equally as important, they will treat the matter fairly and without consideration for the interests of Their hatred 'gainst Britannia and her

any one class in the community more than another. And fairness must be And threaten her destruction. God at the bottom of any system of assess-And, while His right

It must be remembered that it is Our Empire is immortal. only the function of the commission to investigate conditions and make

To The United States

(A rejoinder)

the Council and must then go to the Legislature for ratification, so there is ample safeguard against the adoption of any change which, though converging itself to the complesion. commending itself to the commission, might be deemed unwise by Council As well as upward shafts of satir

the commission as it has been nominated, however, there is little fear that the commission as it has been nomin-

it will make recommendations not in Inspiring timidity the interests of the citizens. The By his boldness and his wit-Standard believes His Worship's se (Oh! it's so hard to find a word to f

Standard believes His worships with "Liberty!")
lection to be a good one and it is hoped the nominees will meet the approval of the Council and receive their appointment without additional delay.

And with "Liberty!")
So we've tipped the old glock,
Oh! Liberty.

And with "warping soul longife the rock,
Conditive. -Cupidity-

With shame, greed, dishonor and di We've hoisted you up in her place! For so our poet sings, In song that soars on satire's wings. (Vancouver Province.)
From the dates of bombs, shells, guns, official printed notices and other Back to enemy, face to friend, With zeal that fitter might some

Flanders German seek to rend.
Patcen the Liberty!
TAPPAN ADNEY. Woodstock, July 19, 1915.

When Grenadiers and The Guards Mixed It

de by the London Free Press, the ruments in which will apply to New tinswick as well as to Ontario. It ims that some sections of Ontario in finding as much difficulty in filling it battalions as is the case in this prince and the Pree Press refers Earl Kitchener's latest request for in these terms:

A letter from a youngster who went to France with the First Canadian Contingent gives in interesting description of a ruined blockhouse near the writer that the price a syndicate were could have bought it for in the United by the Germans who held it, which can be pressed in the southern guiter reaching out for the southern for innumerable machine guns. The surface price in the southern surplus last year. The quotation is particularly interesting in view of the same encountered the Pruesian Guards and the Pruesian Gu

Little Benny's Note Book.

By LEE PAPE

Last nite I caim hoam with wun eye black and bloo and getting blacking and blooer, and my nose awl bluddy, and pop and ma was in the setting room, ma seeing me ferst.

Benny Potta, she sed lowd as enything, have you bin fitteing.

No mam, I sed.

Henry, will you look at that boys fase, and he ses he hasent bin filteing, sed ma, jeet look at his fase.

Im looking at it, sed pop, at leest, Lm looking at autch porshins of it as are still visibil in the reckidge, grate groof, that eyes, those noze.

The awdualty of him, to calmly wawk in heer loking like that and declare he hasent bin fiteing, sed ma.

Let me have the witniss a moment, sed pop. Benny wat do you meen by appearing befoar yure innersent parents looking like the ghost of the battli of Wattirioo and then infoarming us that you havent bin fiteing, if I find that you have bin telling us a faltshood, maimed and well nigh dismembered as you are, I feer thare will haff to be anuthir battil.

It wasent a fite, I sed.

Then prey wat was it, sed ma.

fully obeyed that command. The Can

The Best Quality at a Reasonable Price.

If your eyes smart or itch,

if they get tired easily so

you can't see distinctly, if

you squint or frown, have

headaches or are nervous,

you may be sure you need

But you can't pick out

glasses for vourself. You

ly made for you, with care

taken in examination of

the eyes, grinding of the

lenses and fitting of the

We use such care in pro-

viding glasses for you--

glasses which end your

eye distress, protecting

L. L. Sharpe & Son,

JEWELERS AND SPTICIANS, 21 King Street, St. John, N. B.

The B. R. WALL

BOARD is almost

three times as thick as

ordinary wall board,

and comes in sheets

It makes a good, stiff wall and costs but little more than the thin kind.

Christie Woodworking Co. Ltd.

Erin Street

WRITE FOR SAMPLES.

4-0x8-0.

and improving sight.

asses special

must have

How You Can Tell

It was a sintsh, I sed, I licked him with out haff trying. G, you awt to

If he looks eny worse than you I ask to be spared the site, sed pop, for the lowest eny worse than you I ask to be spared the site, sed pop, for the luv of Mars and Von Hindeberg, wen I look at the scene of carmidge and desolayshin befoar me and thenrefleckt that he ses it wasent reely a fite, I no that the red blud of the ancient Pottses flows in the vanes of my son and Id take awf my hat to him if I had it awn.

And he took me in the bathroom and washed my noze and eye with hot wattir and I told him how the fite startid, wich was by Sam Krawss sticking his fingirs up to his noze at me and getting mad wen I did it back to him.

aghts of the whole war. The Grenaders and the Prussian Guards were on their metal. It was the test—Der Tag to settle who were the better "Guards," with whom rested the honors of war. Inside the ruined blockhouse for an hour there was fighting with bayonets and the first. The with bayonets and the fists. The ITALIANS FROM LEAVING THE OTTOMAN EMPIRE manner that would have given the

Kaiser beart-spasms.

A huge brick memorial was built by the men of the Grenadlers inside the blockhouse, 30 ft, by 20 ft, over the grave in which they buried the heroes Rome, via Paris, July 20.-The go ernment has addressed a note to the United States government asking it to use its influence to protect Italian subjects in the Ottoman Empire, especial ly in Asia Minor, where the Turkish authorities are said to be preventing them from leaving.

In the note the government took the is in the form of the regimental badge

opportunity to express its high satis action over the recent efficac tervention of the commander and of nessee in Asiatic Turkey, to whose firmness, it is asserted, was due the moved up to those trenches has faith

See Our Bargains

Many Lines Marked Very Low for Advertising Purposes

Read the Prices

adies' Patent and Dull Calf But ton Boots, sizes 2 1-2, 4, 5 and 6 \$3.50 grade .. \$1.00 per pair

adies' Dongola Kid and Tan Calf Low Shoes, sizes 2, 2 1-2 and Ladies' White Duck Ties, size:

2 1-2 and 3, \$2.00 grade Ladies' White Duck Pumps, sizes

3, 4 and 5. \$1.25 grade Ladies' White Duck Pumps with

White Rubber Buttons, all sizes \$2.00 grade, \$1.50 and \$2.25 grade WE SOLICIT MAIL ORDERS.

FRANCIS & VAUGHAN. 19 King St.

A Pure Food Loaf From Canadian Wheat

BUTTERNUT BREAD 1111

Sweet As a Nut

WALL BOARD =That Looks Like a Board=

K. W. EPSTEIN & CO., Optometrist 193 Union St., St. John, N. B.

Now Is the Time To Plan for the Summer

St. John's Summers are so deliciously cool that the city is a place of refuge during the hot season, and study just as pleasant as at any other time. Students can enter at any





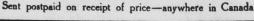
The accurate Time Keeping qualities of The Modern Watch" are to be found in the Watch of Moderate and even Lew Price, as Compared with those of our Grandfathers time. Our large stock of Watches, are from "The Best" only of the "Modern Watch Factories" erguson & Page.

Solid Alcohol Stoves



No danger from Explosion or Spilling. Ever Ready—Safe-Convenient, Economical Boils water in a "jiffy" Just what you want for making tea, coffee, heating everything - any-No. 400c time, anywhere.

No. 400c. Nickel Plated, complete, 75c No. 7c. N. P. or Brass, complete, \$1.50 Extra Tins of Solid Alcohol, . 15c



T. McAVITY&SONS LTD., 13 KING SI.

REVISED-1915 CANADIAN CUSTOM TARIFF

Now On Sale

BARNES & CO. LIMITED 84 Prince William Street

Printing

You Want Printing We Want Your Orders

Come In and Ascertain the Cost

THE STANDARD JOB PRINTING CO. St. John, N. B.

Don't Lay This Paper Down

Turn to page 5 and let your children enter the contests.

D. K. McLAREN, LIMITED OUR BALATA BELTING

BEST ON THE MARKET MADE ENDLESS TO ORDER IN TWO DAYS Complete Stook of All Sizes 64 Prince William St. 'Phone Main 1121. St. John, N.B.

D. K. McLAREN, LIMITED

YOU WILL FIND US IN OUR NEW QUARTERS TISDALE BUILDING, 3 Water Street With our up-to-date plant we can give you prompt service.

Phone Main 1740-11

FLEWWELLING PRESS, ENGRAVERS and PRINTERS

of Summer Shoes Contin

for Bargains

Waterb

Oil St

Ice Cr P. CAMPBE

For

On Saturd

boys and girls To the yo prize of a valu It's a simp fust cut the p

page, cut from painting and U

The Co Coup STA

Full Na

July 21, 1 The Prize

Spe In Ald of T ven to the a

hang up by. not later than This cont

uable story t one who sends

New Dete William C. Wickhar of the North West

chief detective for S ing Detective Worre tendered his resignati