

COAL AND WOOD

COAL AND WOOD



**A most
A Coal
Break!**

A coal as hard as Anthracite, that is sized like it, looks like it and lasts as long as Anthracite, yet is not Anthracite. Such a coal is

CONSOLIDATION
Miller's Creek Coal

This coal has qualities found in no other, not even in the Miller's Creek area where there are multitudes of coal seams, is there another coal just like CONSOLIDATION Miller's Creek.

It is almost a freak in as much as it burns at first something like soft coal or good hard wood, then settles down to a strong, long lasting fire like hard coal; no stone, no clinker and next to no ash (only about 50 lbs of ash to the ton.) Burned according to instructions, which are very simple, it makes virtually smokeless fires in furnace, range, open fires and heating stoves. It is not, however, suitable for feeders. The price is several dollars per ton less than Anthracite and a ton goes further.

Genuine CONSOLIDATION Miller's Creek coal can be had in Saint John from C. R. Nelson, Fairville, telephone West 576; Robert Roberts, 26 Murray St., North End, telephone Main 4769; Peerless Coal Co., 71 Dock St., telephone Main 2647; or direct from the sole wholesale distributors in the Maritimes

BLIZARD COAL CO.

LIMITED

151 Prince Wm. Street Main 2800

We Still Have 400 Tons of
AMERICAN ANTHRACITE
Egg and Chestnut in Stock.

PLACE YOUR ORDER NOW.

We Also Carry
SCOTCH ANTHRACITE
And Soft Coals.

CONSUMERS COAL CO. LTD.

Telephone Main 1913.

NOW

We can supply your needs in
COAL as well as Wood.

**McBEAN PICTOU
RESERVE MINE**
and
MILLER CREEK
Phone M. 733

McNAMARA BROS.

BROAD COVE

**ACADIA STOVE
PICTOU FUNDY
SPRINGHILL**
Nova Scotia Anthracite Chestnut and
Nut Size, Good For Heaters and
Furnace

McGivern Coal Co.

12 Portland St. Main 42

**CHESTNUT AMERICAN
ANTHRACITE**

OLD COMPANYS LEHIGH
Unexcelled for Heat and Last-
ing Qualities
CUSHING, - Main 417
1-30

Broad Cove Coal just re-
ceived. Another large ship-
ment excellent stock.

Prompt Delivery
Phone 4055

D. W. LAND

Railway Siding. 100 Erie St.

COAL and WOOD

SCOTIA, BROAD COVE
Heavy Soft Wood and Dry
Kindling, \$2.00 a Load
W. A. DOWD
Hanover St. Extension, Phone 122

BEST HARDWOOD, any length, \$11.00
cord, \$6.00 half cord. - W. 804-11.

**Five Dead In Moscow
From Animal Bites**

MOSCOW, Jan. 28.—Five persons are
dead in Moscow from rabies, caused
by the bites of animals suffering from
hydrophobia. The disease is spread-
ing owing to a plague of wolves and
vagrant dogs and cats in the city and
its surrounding areas. One man has
been torn to pieces by a pack of
wolves on the outskirts of Moscow.

**MONTREAL'S COAL CONSUMP-
TION.**

MONTREAL, Jan. 28.—Montrealers
use an average of 2,800,000 tons of coal
per year, according to a local coal
dealer.

Stove Cut Up

Capers?

The STOVE may be all
right—but how about the
COAL? Try one of these:—
Besco Coke, Broadcove, Pictou,
Special, or Sydney Nut.

Phone Main 3938

EMMERSON FUEL Co. Ltd.

115 City Road

Welsh Anthracite

Stovoids

An excellent fuel suitable for
Grates, Furnaces and Cooking
Stoves

R.P. & W.E. STARR, LTD.

49 Smythe St. 159 Union St.

**MILLER'S CREEK
PICTOU, SYDNEY
SCOTCH ANTHRACITE**
On Hand.
Delivery One Price—City, Fairville,
Lancaster.

The Colwell Fuel Co.

LTD.

Phones West 17 and 90

On Hand

BESCO COKE

BROAD COVE PICTOU

PEERLESS LUMP RIDGE

Hard and Soft Wood

Sun Coal and Wood Co.

Phone M. 1346 78 St. David St.

NOVA SCOTIA

ANTHRACITE

For Feeder, Furnace, Stove or
Grate.

Foshay Coal Co.

Cor. Lansdowne Ave. & Elm St.
Phone M. 3008

FOR SALE—Dry Cut Wood, \$2.50 large
truck load—W. P. Turner, Glasgow
Street Extension, Phone 6718.

Voucher/Cheque No. 2048

Saint John, N. B., January 27, 1926



The Standard Bank of Canada, Saint John Branch

Pay Mr. N. E. Moore, 63 Parks St., Saint John, or order.

the sum of One thousand ONE THOUSAND DOLLARS Dollars.

For items mentioned below:

ITEM	AMOUNT	DISCOUNT	NET AMOUNT
Prize Award for Coining the Name: "Hi-Heat"	\$1000.00		\$1000.00
To denote Best Heat Value Coal of All.			

\$1,000.00

Consumers Coal Co., Limited

J. M. Oleson President

\$1000 Check Won By Norman E. Moore

Secretary of N. B. Telephone Co. Coins Money
by Coining Prize Name of the Special
Welsh Coal in Consumers Coal Co.
Contest to Protect Public

"Hi-Heat" Name make sure you Get Best Coal

MR. NORMAN E. MOORE, will get a shock when he reads these words. It means a thousand dollars to him. The above check awaits you, Mr. Moore, with the congratulations of the Judges and the Consumers Coal Co., Ltd. It is hoped you won't delay getting in touch with the Consumers Coal Co., Ltd. They were much tempted to notify you before this goes into print, but they thought the surprise would be nicer this way.

You can be sure of everybody's sympathy, Mr. Moore, in having the sad news broken so suddenly.

A Close Decision

Another thing, Mr. Moore, for all your cleverness, you just succeeded by a hair's breadth. If you had spelt Hi-Heat with one letter different than it is, you'd have lost out to another.

The Judges had no idea whose ideas they were considering. They were all listed without the names of the authors by Mr. Caldwell, Manager of the Standard Bank. It was only after it was all over that he opened the sealed case containing the name and address of the one who suggested "Hi-Heat." The Judges were Commissioner Bullock, R. G. McInerney, Barrister, W. L. Caldwell, Bank Manager and Howard Wallace, advertising writer.

The Judges were unanimous in their final choice of "Hi-Heat" as the name which best describes the chief characteristic of this special Welsh Coal.

Hotter-Longer Lasting

As the Chairman, Commissioner Bullock, said: "I never saw such a coal for Heat. I have three kinds of coal in my house right now—the three best known and best regarded Coals you can buy. And this particular Hard Coal has all Scotch and American stuff backed off the map.

"Why Gentlemen," the commissioner told the other judges, "the Heat of that grade of Welsh Coal is simply terrific. I had to close all the drafts and check the furnace hard to keep the house from being too warm. And how it does last!"

It may be noted that each of the Judges were presented with a ton of Hi-Heat Coal last week and that the Commissioner bought the fill of his bins in addition.

Big Money Saving

"Hi-Heat" was chosen therefore as the Coal that showed its main superiority over other Coals by its extra Heat Value.

Hi-Heat Coal delivers more heat value for the money than any other. It has from a quarter to a half the ash content of other well regarded coals—which means it has that much more true coal to the ton, that much more heat. A gain that

counts up in dollars for every ton. Yet it sells for but \$16.50 cash, city sluiced delivery.

A Thousand Dollars was put up by the Consumers Coal Co., Ltd., in this Name Contest as a means of finding a Name to protect the Public in ordering the right kind of Welsh Hard Coal.

It was felt that to order just "Welsh Coal" was no guarantee that the buyer would get the most desirable Welsh Coal. There are so many classes of Coal known as Welsh.

Now the Public may call for "Hi-Heat" Welsh and be sure of getting the finest results for the money.

Reason for Prize

For four years the Consumers Coal Co. have studied and tested Welsh Coals. They were the first firm in Canada to import it in many years. They saw its superiority over other good coals—the expert analysis proved it—and the reports of their own testers and Customers confirmed their opinion.

In time they found one type better again than another until they finally found one special grade that won over all on all points. The question was now to give that grade a name all its own. Then there would be no doubt about the buyer getting exactly what he ordered.

More Heat-Less Ash

This grade—now known as "Hi-Heat" Welsh Coal—holds more heat and less ash to the ton. It's HOT, it's clean, it's long lasting.

Formerly Welsh Coal was sold here in the same way as in Wales—mixed. Today it is hand picked, sized and screened in their own yards by the most modern equipment in the East. Furthermore, today every cargo shipped from the other side is inspected by a special representative of the Consumers Co. at point of shipment.

Boost Port Trade

So great has been the demand for this better value Coal that dealers in Maine, Quebec and all over the Maritimes buy it from the Consumers Co. This means many new ships for the winterport trade. In December alone this means over \$10,000 in wages.

So "Hi-Heat" Welsh serves the public benefit in this way besides providing a lower priced higher heat Coal of general utility. And unlike some, its price—though ruling higher at the mines due to Strike conditions—has been kept down here in Saint John.

For Kitchen Range—for Feeder—for Grate—and for Furnace, the finest satisfaction and fullest value for the money is Hi-Heat Welsh. Order safely by this name from

Consumers Coal Co., Ltd.

Main 1913

Yards, 331 Charlotte Street