Today is Bargain Day at Simpson's Here Are a Few That

All the Needs of the Growing Boy Are Provided for in Our Boys' Clothing Department From Which These Specials Are Chosen Today:

Boys' Odd Bloomers at 95c

Made from Winter weight tweeds and worsteds, in serviceable shades of grey and brown, showing fine hairline stripes; warmly lined, and have strap and buckle at knee. Sizes 24 to 35, for boys 6 to 17 years. Friday at95

Boys' Winter Weight Overcoats \$4.95

Heavy weight tweed coat in dark grey shades, showing neat stripe effects; it is double-breasted, convertible collar, that will fasten close to chin; half belt in back, and durable warm body lining; a splendid Winter overcoat for boys 8 to 14 years of age. Friday 4.95 Boys' Russian Overcoats \$2.95

These are very attractive coats; sizes for boys 3 to 9 years; tailored from Winter weight tweeds and chinchilla coatings, in serviceable shades of grey; some have half belt in back, and convertible collars; others have loose, all-around belt, and neat military collar; all 2.95 have warm body linings. Friday selling at

Boys' Tweed Norfolk Suits \$3.95



Baked Stuffed Lake Trout, Creole Sauce, Boiled Choice Corned Beef and Cabbage.

Mashed and Boiled Potatoes, Mashed Turnips, with White Bread and Butter.

Fresh Peach Pie.

Tup of Tea, Coffee or Glass of Milk.

Cold Weather Wear

Must Be Secured Shortly

Today we are demonstrating the preparedness of our Men's Store to equip the average man with all

the clothes he will need at the smallest possible

prices. As examples of what can be done for little

Men's English Tweed Men's Tweed Raincoats

Men can rely upon these suits to Broken lines from regular stock.

Single and double texture tweeds.

made from strong English tweeds, in browns and greys, in a number of good patterns. Cut in smart good fitting, single-breasted, three-day.

Made from strong worsted finished lens. It is a dark grey, heavy Eng-

tweed, in a dark brown and black lish tweed, in a diagonal weave. Cut

see these special values for today:

Suits Today at \$7.90

button sacque style. Sizes 36 to 44.

Regular \$10.00 and \$12.00 7.90 suits. Friday bargain

Men's Pants \$1.49

mixed in color stripe pattern. Will

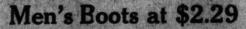
Chelles

Bargain Day Offers Big Savings in the Simpson Boot Section

Women's \$3.50 to \$4.50 Boots, Today, \$2.49

We urge you to buy your boots today at this sale price. They are the kind of boots you would expect to pay \$3.50 to \$4.50 for.

They are patent colt, gummetal, dongola kid, black suede and tan calf boots; medium and high cut; button and Biuche: lace styles, with toecap and plain vamp; dull calf, kid and black cloth uppers; McKay and Goodyear welt soles; Cuban and Spanish leather heels. All sizes 2½ to 7. We bought in a manufacturer's clearance for away less than their value, and place them 2.49 on sale Friday at



Box Kip and Dongola Kid Blucher Boots, made on good full fitting shapes, with box kip and dull kid uppers; double weight standard screw soles; low and military heels. Sizes 6 2.29 to 11. Friday, per pair

Boys' Sturdy Boots at \$2.29

Heavy Box Kip, Casco Calf and Oil Grain Blucher Boots, made on wide toe shape; heavy viscolized and standard screw solid leather soles, solid heels and box toe; heavy twill lining, backed up with leather. Sizes 1 to 5½. Friday ... 2.29

Youths' Boots at \$1.99

Youths' Blucher Boots, made of heavy box kip leather, with standard screw soles. This stout little boot is made on full fitting last, and will give lots of wear. Sizes 11 to 13. 1.99

Cushion Comfort Boots for Children

Girls' Patent Colt Button Boots, black cloth uppers; made on wide scuffer; plain toe last, with cushion comfort insole; heavy flexible outer sole; low heels. Sizes 2 to 4, \$1.39; sizes 5 to 7½, \$1.69; sizes 8 to 10½, \$1.99.

Carpets and Curtains at Bargain Prices

\$22.50 Rugs \$17.95-Ten only, Scotch Tapestry Rugs, in

Oriental designs, in brown, tan-green and red colorings. Size 11.8 x 12. Regular 17.95

New Linoleums

Splendid range of patterns, in block, tile, floral and wood effects, all new and perfect goods and extra good quality. 2 yards wide, 55c a square yard; 4 yards wide, 65c a square yard.

Cocoa Mats 29c Each

A very serviceable closely-woven fibre mat, with a plain green border, quite reversible. Size 14 .29

Japanese Jute Rugs \$1.50

Good heavy quality Japanese Jute Rugs in Oriental designs, in fawn, blue and red colorings. Will give excellent wear and are very inexpensive. Size 24 x 48 inches at \$1.50; 30 x 60 inches, \$2.50; 36 x 72 inches at \$3.50.

Denim at 21c

Than Half Price

We have only a very few left of these serviceable yet inexpensive Bedroom Rugs. For quick clearance they are marked much less than half price. Sizes 7.6 x 9 feet and 9 x 9 feet, regular \$5.58 and \$6.75, Friday, \$2.98. Sizes 9 x 10.6 and 9 x 12 feet, regular \$7.88 and \$9.88, Friday, \$3.98.

Muffs, Stoles and Sets Reduced for Today

Black Siberian Wolf Muff, extra large pillow shape. Made of best selected skins and lined with first quality black satin lining. The 6.95 ends are full pleated and shirred. Regular \$9.00. Friday 6.95

neck and trimmed to match the muff. Regular \$28.00. Friday, 22.50
Misses' White Coney Sets (imitation ermine). Large pillow shape muff and good size stole, shaped at neck and trimmed head and tail. Both are cream silk lined and finished with ermine tails. Regular 8.50
\$12.00. Friday, the set

25 Fur-trimmed Driving Coats, made from heavy black vicuna cloth and lined with good heavy Farmer's satin. They have deep storm collar and large revers of black western sable. A warm, serviceable 10.50

coat for street or carriage wear. Regular \$17.50. Friday 10.50

This set includes 8 different sterling silver trinkets to be placed in a cake, such as a bachelor button, a donkey, a ring, a thimble, a spoon, a wishbone, an imp, and a horseshop. These trinkets afford a great deal of fun. Regular 90c per set. Friday 69

Boys'65cto\$1.00Shirts,49c

Boys' Counter Soiled Negligee Shirts, in plain and fancy hair-line stripes of blues, blacks, helio and tan, on light grounds; have laundered cuffs and double French cuffs; some with separate collars to match; also pleated White Shirts with laundered cuffs. Sizes 12 to 14. Regular 65c, 75c and .49 \$1.00. Friday

Men's 75c and 89c Neglige Shirts, 63c Men's Negligee Shirts, consisting of broken ranges from our regular stock; hairline and cluster stripe patterns; laundered cuffs. Sizes 14 to 17. Regular 75c and 89c shirts. Friday 63c each, or 2 for \$1.25.

Men's Work Shirts Men's Union Flannel Work Shirts, collar attached style, khaki shade, large roomy bodies, double sewn seams. Sizes 14 to 16½. Reg. .98 ular \$1.25. Friday98

Men's Nightshirts Men's Flannelette Night Robes, collar attached style; pink, blue, tan and grey stripes; large roomy bodies. Sizes 14 to 20. Regular 89c. Friday, each .77



Bargains in mats and Caps

75c Caps at 45c. Men's and Boys' Four and Eight-piece Top Golf Caps, of good quality tweeds, worsteds, homespuns, etc., in light and dark checks and covered designs, finished with good quality grey twill and safeen linings. Regular 75c. Clearing 45 Friday morning 8.30, at

Boys' 50c Glengarry Caps, 19c. 72 only, Extra Fine Quality Imported Caps in this popular Highland shape. The edges are finished with leather and black silk. Regular 50c. Clearing Friday morning 8.30, .19

Men's \$2.00 and \$2.50 Soft Hats, \$1.45.

Included in this big clearance are flat set and slightly curled brim shapes, with raw and silk bound edge. Shades of steel, slate, brown, green, navy and black. Not all sizes in any one line, but a good assortment to choose from. Regular \$2.00 and \$2.50. Friday morn- 1.45 ing 8.30, at

Black Stiff Hats, 95c.

Sizes 6½, 65%, 634, 67% only. A splendid showing of smart English Stiff Hats in many well known makes. Full and tapered crown shapes with slightly rolled brims. \$2.00, \$2.50 and \$3.00. Friday .95 morning 8.30, at

Reversible Silkolene Bed Comforters, pretty

Bleached Sheets, plain weave, finished hemmed; size about 70 x 90 inches. Friday bargain, per pair 1.29

White Flannelette, soft napped finish, width

Damask Table Cloths, assorted designs; size 62 x 80 inches. Friday bargain 1.25

Table Damask, semi-bleached, serviceable

Four Wonderful Groups of Women's and Misses' Suits at Half Price and Less

These four groups of suits are all correct styles—those in highest favor this season; materials are serges, poplins, ga-bardines and broadcloths, in the fashionable shades; braid, velvet and fur trimmed. are two groups in the Women's Section, and two in the Misses' Section. Every suit in the four groups offered at half price and

The Women's Section offers \$15.00 to \$20.00 Suits at

Women's Section offers \$30 to \$35 Suits et

tion offers Regular \$10 Suits at

The Misses' Section offers regution offers regu-lar \$15 Suits at

Half-Price Sale of Stamped Linens Fourth Floor.

Oddments in stamped linens. centres, ccsy sides, tray cloths, scarfs, serviettes, dresses, un-derwear, etc. Friday at onehalf their regular prices. FINGERING WOOL.

Fourth Floor.

Fingering wool, in mid-grey only. A well-twisted all-wool STAMPED CORSET COVERS. Fourth Floor.

Corset Covers stamped on fine

cambric in a variety of simple

designs. Open front. Reg-

ular 20c each. Friday, 25

Bargains in Linens and Staples Plain Hemmed Pillow Cases, sizes 42 x 33 and 44 x 33 inches. Rush price Priday, 4 .98

pairs for Flannelette Blankets or Winter Sheets, best Canadian quality; size 70 x 84 inches. 1.45

Friday bargain, per pair

Jewelry Bargains

Real Hand-carved Cameo Rings, clean cut heads, on pink background; three sizes, set in solid 10k gold with beaded or plain edge. Regular \$3.00 value, Friday ... 1.95 California Perfumed Rose Bead Necklets in various colors. Regu-Women's Lockets and Chains of

good quality, gold filled, plain or stone set, Regular \$2.50 and \$8.00 values. Friday 1.98 9k Gold Brooches, bar pin style, set

quality; 60 inches wide. Friday bar-gain, yard 47

Crash roller Towelling, all linen, 17 inches

Hemstitched Huckaback Bedroom Towels,

fine quality, all white with fancy borders,

Size 20 x 38 inches, Friday bargain, per pair 49 Pretty Embroidered Scarfs and Covers.

Scarfs size 18 x 54 inches, Covers .23 size 30 x 30 inches, Friday, each . . .23

Atuminum Lipped Saucepans, 1 quart

Aluminum Coffee Percolators, 6-cup size, ebony finished handies. Friday 1.49

Fruit and Vegetable Press or Potate Ricer, Friday 25

Galvanized Iron Baby Bath or Rinsing Tub, Friday 49

Wash Bollers, pit copper bottom, extra heavy tin sides, No. 8 size. Friday 2.45

Dust.ess Mops, for use on waxed floors and woodwork. Complete with handle, Friday 49

Poilsn Mops, for cleaning and polishing hardwood floors, linoleums and olicloth. Complete with handle. Friday 25

Enamei Tea Kettles, 2-quart size, Friday 39

Aluminum Breserving Kettles, 10-qt. size. Friday 1.25

Royal Floor Wax, a very superior make, 1-lb. tin 39

Silverbrite Silver Polish, 8 oz. bottle, Friday 21

Sultana Stove Pipe Varnish, with brush. Friday 31

Corn Brooms, 4-string, Friday 30

Coal Scuttles, japanned steel, Friday 31

Bread Toasters, pyramid style, Fri-

Hardware

Soiled Bath Mats

Men's \$12.00 Double-

breasted Ulsters \$8.95

The cloth used in these coats was bought over a year ago, before the

great advance in the prices of wool-

in a good fitting, double-breasted ulster style, with two-way collar and

Several different patterns in rose and white. Very suitable for bath-room or bedroom. Slightly soiled, but easily cleaned. Size 22½ x 41 inches, regular \$2.25, for \$1.25; and 27 x 54 inches, regular \$3.25, for \$1.75. Union and Woollen Fibre Rugs at Less

Sterling Silver Hallowe'en Cake Sets 69c

Curtain Loops at 10c
For tying back tapestry or r
curtains or portieres. In da shades only. Regularly solution and 50c per pair. Fri-

day Curtain Fringes and Edgings 5c Yard

They come in all colors; some are clip edgings, others tasselled. Sold regularly at much higher prices. Friday, per yard

Cretonne at 10c

28 inches wide, dark colorings, trellis pattern. Regularly sold at 14c per yard. Friday, per 10

Curtain Nets

Heavy Bungalow Nets, 50 inches wide, in ivory and white; also a number of smaller patterns of lighter weight. Lots of patterns to select from. Wonderful bargains at 59c and 69c.

The Market Cate Adelaide 6100

MEATS. Shoulder Roasts Frime Beef, per lb. 14c and foc.

Thick hip moast, per ib.

Thick hip moast, per ib.

Loin hoast young rork, per ib.

Tortquarter byring Lains, per ib.

Tanniy bausage, our own larke, per ib.

All Pork Sausage, our own make, per ib.

Bookstein.

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FRUIT SECTION.

FLOWER SECTION.

In the

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