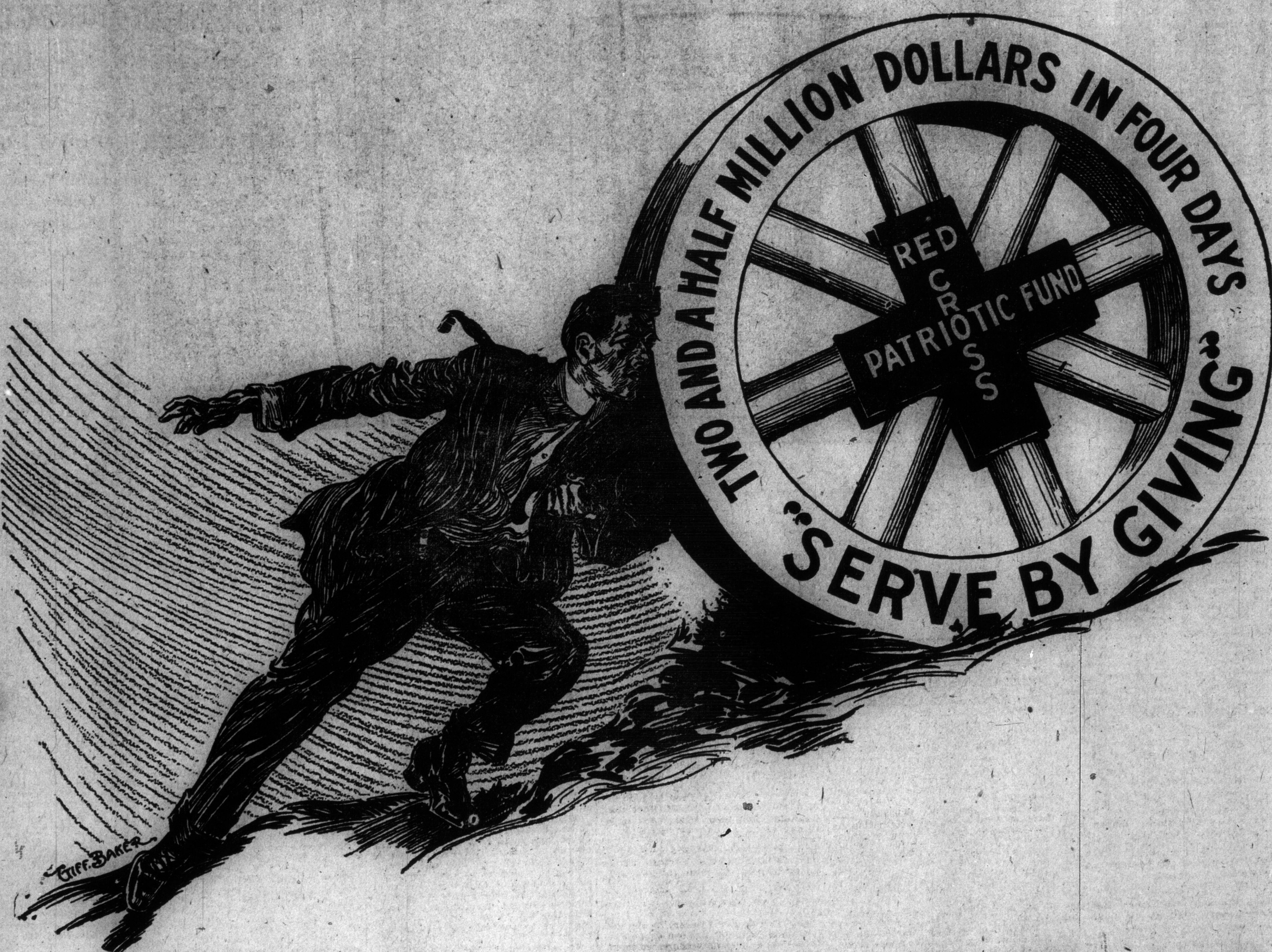




One Last Hard Push

Over She Goes!
and Over the Mark!

Put your shoulder to the wheel and we'll make the grade.
We're two-thirds up the hill. But the tough, hard, real struggle STARTS now!

We've got the ready money, the big money, the money that looks most on paper. But it's the little money, the five-dollar bill, the twenty-dollar cheque, the dollar-a-month, that'll boost us up to the mark and over.

Rich folks don't make campaigns a success. Plain folks' quarters and bills are the things that show the WHOLE city is game to help the boys at the front and the soldiers' folks at home.

You Mustn't Let Us Miss You This Time

The Rotary Club men are visiting every factory and asking you to give either a lump sum or so much a month. The Women's Committee will send a caller to every door.

Never mind cleaning up when the Rotary Club caller gets there—when the Women's Committee caller rings the door bell—just place the most you can in his or her charge, or sign the card, saying how you want to give, and when. That will show where your heart is.

It's Your Campaign!
Pitch In and Push!

Two Days To Do It!
Two Days To Do It!
Two Days To Do It!

CAMPAIGN HEADQUARTERS
15 KING ST. E.
(NORTH-HEIM BUILDING)
PHONE: 2-1 MILLIONS

"SERVE BY GIVING" CAMPAIGN
Patriotic Fund and Canadian Red Cross Appeal

President
SIR WILLIAM MULLOCK

Hon. Treasurer
E. R. WOOD

Campaign Organizer
W. S. DINNICK

In Four days
Jan. 28-29-30-31
TWO AND A HALF
MILLION DOLLARS