## **PERMANENCY ONE OF** PRINCIPAL FEATURES OF BOARD OF TRADE

Genuine Democracy of New Body a Guarantee.

Men who are actively backing the

and it has also been told how the mem-bers' forum will serve as a means of checking up the work of the commit-es and keeping the membership as a whole informed on the progress being

"In a city like London, it is easy to "In a city like London, it is easy to conceive that enough things will be found to do to employ the time and service of a considerable number of the members of the board. It will be found that when a man has served on a committee which has accomplished some specific thing for the good of the community, he will have a sense of pride in the accomplishment. His enthusiasm will spread to others, and within a surprisingly short time service on the special committees will be regarded both as a duty and a pleasure.

Keep Members Informed.

"As new projects are brought for-

Begins Guirantee.

Most has an earlies belowing the commence of the format of the fore

MILLINERY FOR YOUR THANKSGIVING OUTFIT. The hat is the crowning glory to your suit or coat. In our show room you will find just the becoming hat you are look-

London Ready-to-Wear 256 DUNDAS STREET.

## SATURDAY ONLY

Solid Quarter-Cut Oak Armchairs and Rockers

Big, massive, roomy fellows, very comfortable, make you enjoy the long winter evenings. Spring seat, imitation upholstered in leather A small deposit will hold one till Christmas.

## A Solid Quarter-Cut Oak Dining-Room Suite To Be Sold on

Saturday for \$73 Heis's a wonderful opportunity for anyone who wants a ood Dining-room Suite at a big saving. In the face of adancing prices we are going to let this suite go at a price that SOLID QUARTER-CUT OAK BUFFET, 2 small drawers, lined; one long linen drawer, large cupboard, British plate

SOLID QUARTER-CUT OAK DINERS, 5 small, 1 arm, ends six feet, non-dividing pedestal ......\$21.00

## **BRUSSELS RUGS**

AT MANUFACTURER'S PRICES

Think of it! Selling Brussels Rugs at such low prices. Be

3x3 YARDS \$17.50 \$14.50

3 ONLY: 3x3 YARDS AXMINSTER RUGS, TO CLEAR AT \$33.33.

communities.

"There is ample evidence that the plan of organization of the modern board of trade is such as to insure its permanency, under wise management, just as any other good business organization may be assured of steady growth."

## MISSION CIRCLE OF METHODIST CHURCH HAS THANKSGIVING

Conserve fuel and are real economy in the home. They save money as well as helping you help your coun-

Banner Sifter ..... \$4.50 (Guaranteed dustless. See It.) Common Sifter .... 35c COAL OIL HEATERS.

Perfection .. \$6.50 and \$7.25 Hot Blast ... ... \$3.00 READY ROOFING.

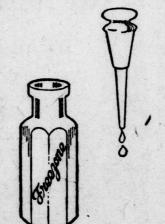
special-but you must order

\$1.75 PER ROLL. G. STEELE & CO.

204 Dundas St. Phone 750.

## DROPS OF MAGIC! **CORNS LIFT OUT**

So simple! Drop a little Freezone on a touchy corn, instantly that corn stops hurting, then you lift it off with the fingers. No pain! Try it.



A few cents buys a tiny bottle of Freezone at any drug store. This is sufficient to rid your feet of every hard corn, soft corn, or corn between the toes, also all calluses, and without the slightest soreness or irritation. It doesn't hurt at all! Freezone is the much talked of, magic ether discovery of the Cincinnati genius. So easy.

# EXPLOSION SATURDAY

Inquiry Held Into the Death of Stephen Snider.

WOULD STOP PERMITS

Mr. Mitchell told Mr. McKillop that Mr. Mitchell told Mr. McKillop that he was unable to suggest any other source from which the gas might have come. He said that each cylinder contained 30 to 40 feet of gas, enough to cause the explosion if ignited. He said the gas was light would rise to the top of the building. The electric switch was located half-way up the wall, but he did not think that Snider's first act would be to throw it in, he would likely start the generating of gas first.

### NOTHING BASHFUL IN U. S. WAY OF SELLING LIBERTY LOAN BONDS

The manner in which the Liberty Loan proposition, the equivalent of the Victory Loan in Canada, is put up to the Victory Loan in Canada, is put up to the citizens in the great democracy across the border was demonstrated in a striking manner to one of London's citizens, A. M. Hunt, secretary of the Western Fair board, this week. Mr. Hunt returned home last night from the town of Marlette, Mich., where he has been spending his holidays with friends.

"They are so much taken up with war activities over there, that I didn't hear much about the Spanish influenza," he said. "In any case, it hadn't struck the town I was in, though, according to reports, it was heading that way. The whole topic of interest over there seemed to be the Liberty Loan. They are going into it hard over there, and in a regular businesslike manner."

Regular Assessment.

going into it hard over there, and in a regular businesslike manner."

Regular Assessment.

A meeting was called in the town in which I was visiting last Monday night. Every ratepayer was notified to attend, and told how much his or her share in the Liberty Loan should be. This was based on assessments, the amount the individual had in the bank, and so on. Of course, no one was obliged to pay it, but when it was put up to them in that manner, few people would like to earn the reputation of being unpatriotic by refusing to pay up. If a man had three 6,000-acre farms, he was told he should take so many Liberty bonds.

Could Borrow.

"Supposing the property-owner didn't have cash?" was a question asked of Mr. Hunt.

"He would be expected to raise the money in some way, borrow it if he couldn't do any better, in order to buy Liberty bonds," was the reply.

On his return trip, Mr. Hunt motored 150 miles yesterday, finding the roads excellent and the weather ideal, conditions better for a motor trip than for five or six weeks previous.

### LINSEED OIL CHEAPER AND MAY GO LOWER IN FUTURE QUOTATIONS

Hardware and Metal, October 12, will Hardware and Metal, October 12, whissay:

Linseed oil again features the markets this week in a decline of 8 cents per gallon in some quarters. This is the second decline in a week's time, late advices last week providing for a 10-cent drop, which means a total-decline of 18 cents. The improved crop harvesting conditions, along with better war news and peace talk, have influenced the cash flaxseed market to a level 39 cents below that of last Wednesday. Even lower prices would not come as any great surprise.

rices would be surprise.

The first change in many months on leather beiting has been made this week. New discounts issued provide for an advance of about five per cent. The question of supplies is assuming uncertain proportions, and no guarantee as to the future is held out in respect to getting

## LONDON Is Confronted With An Opportunity — and — A Duty

-An opportunity to secure as permanent citizens those "splendid men" who will return from the front when the war is won. Fifty thousand were mobilized here. They will be brought here for demobilization. When that takes place they will have to consider where to locate and re-enter peaceful pursuits. London has

-An opportunity to throw open her arms to these men, give them a future, offer them permanent homes, take them into her citizenship. London has

-An opportunity to almost double her population, starting in upon a new era of prosperity and prestige, influence and progress, and

-An opportunity to pre-empt for herself, once for all, that leading place in the life of Western Ontario to which she is naturally, geographically and

-A duty to be ready for the responsibilities of peace.

-A duty to realize to the full her manifest destiny, to rise to the measure of her potential greatness. -A duty to make homes and pro-

vide employment for her men who are coming back from the war. -A duty to posterity, those future citizens, now unable to act for themselves, in the upbuilding of a

bigger, better London. -A duty, RIGHT NOW, to organize a body of its citizens that will insure the fulfilment of all its duty, and the fruition of all its oppor-

## Join the Board of Trade

CAMPAIGN HEADQUARTERS, 363 RICHMOND STREET. Telephones, 6600-6601.

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When You Pay Cash for Housefurnishings you

## cash store. KEENE BROS.

get a full dollar's worth, providing you buy from a

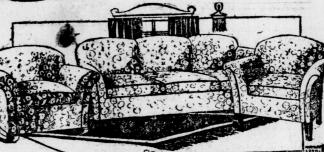
King Street are the only complete house-

furnishers in London that

sell for cash only. Get our prices and be convinced. You'll profit.

## Luxurious Chesterfield Suite

is upholstered in best English verdure tapestry of exquisite pattern and fine texture; deep cushions, spring construction. Our



price, complete ... \$98.50 UGS All Sizes.
All Qualities.

Assortment at



and the two side

ones swing. You

can get a fine

choice of these

and walnut.

Table, 3 mirrors,

White Enamel Dresser drawers, exactly as illustrated: mir-

ror 22x28 inches.

NET

**CURTAINS** 

Of good, double woven net, in that diamond mesh which wears

plain centres and handsome bor-

ders. Our prices ..\$3.75, \$4.50 and \$5.50 a pair.

THE COMMUNITY CHORUS

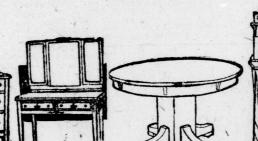
## A Great Nation's Tribute

The United States Government has conscripted the factories in order to supply the "Yanks" with Auto-Strop Razors as part of their regular equipment.

This tribute is worthy of your consideration when next you send a package Overseas — your soldier's comfort is your first thought—the AutoStrop, use of its autom self-stropping device, is the ideal razor for his use. Price \$5.00

At leading stores everywhere 22c. postage will deliver an AutoStrop Overseas by first class registered mail. AutoStrop' Safety Razor Co., 23-87 Duke St.,

THE HOBBS HARDWARE CO. WHOLESALE DISTRIBUTORS OF FOR WESTERN ONTARIO.



pedestal Extension Table, in golden or

Fumed Buffet leaves with each table and the slides work nice and easy. These tables

heavy construction

Buy Oilcloth and Linoleums Early more for sale in a

few months. Take

this tip. Prices

75c a yard and up.

Lace Curtains, 21/2 yards

long, 45 inches wide, sev-

eral different patterns.

are well \$18.00 each. well worth and of neat design. THE LARGEST ASSORTMENT OF DRAPERIES IS NOW SHOWING. COLORED MADRAS, MUSLINS and Serims,

MADRAS, 1 yard wide, 50 inches wide, suitable finest quality, assorted suitable for bedroom and curtains or designs, in floral, striped portieres. This goods kitchen, spotted or and block patterns. Regusells regularly at \$1 per striped. While lar 50c, for 43 1-2c 

Keene Bros.

125-127 KING ST.



Saturday

London's Best Homefurnishers ROBUST SINGING MARKS

YOU CAN'T GO WRONG MEN, BY BUYING YOUR

The Big Victory Shoe Sale

Men's Tan Grain Work Shoes, solid soles. Spe-\$3.98 BARGAINS HERE FOR EVERYBODY.

PEOPLES SHOE STORE

The fear of coming in contact with the dreaded Spanish "flu" kept many away from the regular weekly meeting of the London Community Chorus last evening. Nevertheless those that were present responded to the music with vim. and at the conclusion of the meeting Conductor A. D. Jordan stated that the singing was improving greatly, and that the chorus was progressing in leaps and bounds.

Unlike former meetings there was none of the usual bashfuiness displayed at the beginning, and everyone sang out from the start to the finish, bringing the meeting to a close as one of the most successful yet held. The National Anthem, in addition to "God Save Our Splendid Men" and "America," were sung at the start, after which those present were given a choice of the songs, some of the favorites being, "My Old Kentucky Home," "Tenting On the Old Camp Ground," "Battle Hymn of the Republic," "The Star-Spangled Banner," "Santa Lucia." "Nancy Lee," and several from the new song sheet that was first introduced at the meeting held lest week. The feature of the evening was a wiolin solo by Mrs. Charles Ivey, jun. Jordan to be progressing very favor-Mrs. Ivey played several selections of ably, and many instruments are target of classical music, which was greatly appreciated by the audience, which clearly displayed its appreciation by hearty by the boys.

The next meeting will be held on

""Santa Lucia."
several from the was first introheld last week.
evening was a carling Heights was reported by Mr.

The next meeting will be held
The next meeting will be held
Thursday evening of next week,
an extra large attendance is being staged instruments for the boys in khaki at looked for, owing to the rapidly creasing efficiency of the chorus.