

FAIR WEEK AT CHAPMAN'S



WE ARE MAKING one grand British stride to keep abreast with your requirements in these strenuous, history-making days. We have gathered from British, French, American, Canadian and other allied markets, good supplies for fall and winter wear at very reasonable prices, when conditions are considered. This store pays its tribute to the dominant courage, skill and progress of Canadian industry. They are producing merchandise of every sort that far excels what we formerly thought only the European factories could create, and the best that can be got at the price. Be sure and visit our popular store. Central location. Prompt auto delivery. Good light. Convenient space at rear to park your car free. We will make you welcome.

Ladies' Raincoats

Large assortment of Waterproof Coats, light weight, all-around belts, pockets, convertible collar, well ventilated. Sizes from 34 to 44. \$10 value \$6.95
25 oddments in ladies' coats, poplins, tweeds, and paramattas. 36 to 44. Fair week \$4.95
Misses' Raincoats (not many), 10 to 14 years \$3.45
4 only Rain Capes for girls \$2.08
8 only Ladies' Tweed Raincoats, shades of fawn and dark grey. Regular \$10. Fair week \$6.95

Superb Fall Apparel

Ladies' Silk Poplins, Messalines and Serge Dresses, in all the modern modes, at special prices for Fair week \$8.95 up to \$30
Stripe Silk Poplins and Serge Skirts. (These are Fair week prices) \$4.95, \$5.95, \$6.45

SPECIAL SALE IN WAIST DEPARTMENT FOR FAIR WEEK.

WE'VE NEVER HAD PRETTIER WAISTS THAN THESE.

See our special display of white, pink, blue, maize, taffeta silk waists. Long rounded collars, of white silk, trimmed with guipure lace; white silk cuffs, edged with pretty lace. Sizes 36 to 44. Fair week \$2.50
Assorted shades and splendid quality of Habuati silk. Large collar, wide hem stitched down front, buttoned cuffs. Sizes 36 to 44. Fair week \$2.75
Just In.—Black Silk Waist, convertible collar, pin tucked front, buttoned cuffs. Very nobby. Sizes 36 to 44. \$3.50, \$4.75

Girls', Misses' and Women's Fall and Winter Coats

Select styles, extremely smart coats, which we could not duplicate at anything like these popular prices. Made from heavy wool velours in New York designs, sure to charm the taste; cosy collars and trimmings of self and plush; colors, navy, brown, green, mole and burgundy. No two coats alike. \$32.00 and \$35.00

In Witney Cloth, shades of brown, grey, green and black; plush collar, pretty style pocket, all-around belt, snappy coat for \$25.00. Also a very attractive line of Tweeds and Cheviots at the same price.

Splendid Black Beaver Cloth Coats, sleeves and body lined, plush trimming \$26.50
Ladies' Plush Coats, 16 to 44, all the very new styles, large convertible collars, all-around belt, large cuffs, button and buckle trimmed \$35.00, \$37.50, \$40.00 and \$45.00
Misses' Coats, 12, 14 and 16 years, cheviots, heavy corduroy, curl cloth, grey and black checks, \$10.50, \$11.50, \$12.50, \$14.50
Girls' Coats, 5 to 12 years, good cheviots, lined throughout, all-around belt, convertible collar. Prices from \$5.00 to \$10.00

Corsets and Ladies' Wear

Corset Covers, well made, lace and embroidered trimmed. Over sizes \$3.50
Ladies' Fall-weight White Vests, long sleeves and short sleeves, high and V neck. Drawers to match \$5.00
Children's Black Sateen Drawers, all sizes, per pair 50c and 65c
Corsets made of good coutil, low bust form, hose supporters. Sizes 20 to 26. Sale price 70c
Ladies' White Cambric Gowns, slipover style, embroidery trimmed \$1.00
Allover Aprons, in dark and light prints, full sizes 80c

Visit Our Book Dept.

Big assortment of Books for all ages. Picture Books, Native, Scout, Tom Swift Books, Ruth Fielding's Corner-House Girls; Big War Series and many others. Prices from 5c to \$2.00
Large line of Bibles, Testaments, Psalm Books, Hymns, Prayer Books, and a full line of New Methodist and Baptist Hymn Books.

Ladies' Fall Hats

Beautifully trimmed Hats for autumn's golden days. Millinery department all aglow with interest. Hats of many types in the season's leading and most attractive styles. Neat, close-fitting hats, pretty soft effects. Broad-brimmed models, trimmed with wings, feathers and patent leather, etc. Hatter's plush, rich silk, velvets, in choice wanted shades, very moderately priced \$3.00, \$3.50, \$4.00, \$5.00 and \$6.00

Dress Goods, Velvets and Silks

4 pieces Scotch Tweed Dress Goods, 37 inches wide, in grey, brown, green and red mixtures. A splendid material for dresses and skirts. Specially priced at 65c yard
5 pieces Scotch Tweed Dress Goods, 38 inches wide, in blue, green and brown striped mixtures. Specially adapted for a good serviceable dress or skirt. On sale at 75c yard
3 pieces Heavy Covert Cloth, 38 inches wide, in plain solid colors of grey, brown and taupe. A smart supply material for a good suit or skirt at a great bargain. Extra value at \$1.50 a yard. On sale at \$1.00 yard
Black Serge, all pure wool and old dyes, 44 inches wide. Worth \$3.00 a yard. On sale at \$2.00 yard
Navy Blue Serge, all pure wool and old dye, 42 inches wide. Worth \$3.00 a yard. On sale at \$2.00 yard
Black Whipcord, 45 inches wide, a splendid material for a good dress or skirt at a great bargain. Regular price \$2.25 a yard. On sale at \$1.50 yard
Black and White Shepherd's Check, 30 to 50 inches wide. Specially priced at 30c, 35c, 45c and 55c yard
Corduroy Velvets and Plain Velveteens, old quality and old dye, in a good range of colors. Specially priced at 75c yard
Silk Poplins, a full yard wide, with a rich silk finish, in a full range of beautiful colors, and also in black. Worth \$2.25 a yard. On sale at \$1.69 yard

New Glove Time Is Here

New showing of ladies' all-silk, heavy, double-tipped gloves, Kayser and Queen Quality make.

Also a grand quality and quantity of Chamouette in the most called for shades.
Ladies' Silk Gloves, in white, pongee, grey, navy and black. \$1.00, \$1.25, \$1.50, \$1.75
Chamouette in white, grey, black, with or without black points. For Fair week 79c to \$1.25
Ladies' Lisle Gloves, in white or black. All sizes 50c
Girls' Lisle Gloves, in white. Sizes 3, 4, 5, 6 50c

Dolls! Dolls! Dolls!

Jointed Doll, with moving eyes and real hair \$1.50, \$2, \$2.50
Teddy Bears 40c, \$1.00, \$1.75, \$2.00
Knockabout Dolls, dressed, all sizes and prices, from 25c to \$5

Laces and Embroideries

Mercerized Torchon Lace and Insertions to match 40c, 45c
Good assortment of Collar Edging, white and ecru 10c to 30c
Fine Camisole Lace 20c to 35c
Val. Lace 12 yards for 50c
Tassels, in different shades 10c to 20c

Ladies' New Fall Sweaters

Knit Sweaters, in corn color, Nile, yellow, blue, taupe, with brush wool collar and sash. Sizes 40 and 42.
Fine Knit All-Wool Sweaters, in red, green and rose, with white trimmings. Sizes 38, 40, 42.
Brush Wool Sweaters in green and mauve, trimmed with white, with sash, belt. Sizes 40, 42.
Fair Week Price \$7.75 to \$12.00

STORAGE FIRM WIRES FOOD BOARD, ASKING PROBE OF CHARGES

A. E. Silverwood Declares Reports re Egg Destruction Misleading.

As far as can be learned, the Canada food board enforcement official has not reached the city as yet to open his investigation into the alleged destruction of some 20,000 dozen of eggs and shells which have been dumped on a stubble field in the east end of the city. Yesterday word was received in the city that an investigation had been ordered.

Last night, A. E. Silverwood of Silverwood's, Limited, which firm is supposed to have caused the dumping of the matter composed of eggs and eggshells, wired the food board, asking for an investigation into the matter.

His wire follows: "Reports of a grossly misleading and apparently malicious character, relative to our alleged improper handling of eggs, have been made in the city and given wide publicity. These reports are decidedly injurious to our business interests and we strongly urge your board to immediately make a thorough investigation to put the matter properly before the public."

Mayor Somerville says that he has had no communication about the matter and neither has Inspector J. W. McCallum. Mr. McCallum does not know if the food board officer has reached the city.

GENEROUS GIFT BY LADY TO G.W.V.A. ASSOCIATION

Number of Records Sent Anonymously to New Rooms.

The London command of the Great War Veterans' Association have recently received \$25 worth of phonograph records from some lady who has kindly purchased \$25 worth of records at a local music store, and had them sent to the G. W. V. A. members are very grateful for the donation.

Mrs. Connor of this city also donated four records.

The members of the association would be very grateful to any citizen who would be so kind as to send the records they are not using to the new club rooms.

CANADIAN CASUALTIES

Ottawa, Sept. 7.—Following are the Western Ontario names in today's casualties list:

Infantry.
Killed in Action—24003 G. Emerson, 246 Richmond street, London; 54517 A. Rodher, Arkona.
Died of Wounds—523513 F. Redge, 286 Huron street, London.
Missing—92227 B. V. L. Malott, Ridgeway; 277352 J. Finch, 109 Queen street south, Hamilton.
Ill—Lieut. W. L. Hart, Port Dalhousie.
Gassed—538372 O. L. Pennert, Owen Sound.

Artillery.
Killed in Action—22584 T. R. Gregory, 171 Drummond street, Brantford; 21004 H. E. Anderson, 111 St. Catharines; Lieut. I. H. Dawson, St. Catharines.
Wounded—350145 F. E. Lavigne, Midland.

Machine Gun.
Wounded—71421 A. B. Gillies, Meaford; 538088 E. Hayward, Owen Sound; 45533 E. Vandever, 44 Mount Pleasant street, Brantford; 23030 A. A. Parkinson, Hagersville.

Mounted Rifles.
Killed in Action—Lieut. J. M. Dohle, Coatsworth.
Gassed—Lieut. E. F. Carter, London.
Wounded—644558 G. Wray, Wingham; 561994 F. J. Waechter, Midland; 264737 W. F. Raymond, Windsor; Lieut. F. Mitchell, Hagersville.

Infantry.
Wounded—Lieut. J. M. Camp, Teeterville; Lieut. Clarkson, Hamilton; Capt. A. T. Field, Mitchell; 66544 E. T. Hewson, Orangeville; 63249 E. J. Flaherty, Barrie; 1894860 W. Davey, Chatham; 85633 J. Dorsey, St. Catharines; 75124 P. E. Culbert, Watertford; Lieut. R. E. Lawrence, Kitchener; 252450 C. W. Tomlinson, 68 Fullerton avenue, Hamilton; E. C. Haller, Kitchener; 80523 H. W. Graham, Meaford; 802213 W. E. Laidley, 509 St. James street, London; 51235 C. G. Augustine, Port Colborne; C. B. Anderson, Leamington; 752407 W. C. Field, Niagara Falls; 675514 A. C. C. Field, Beachville; 65452 J. T. Nixon, Leamington; 103742 J. C. Calhoun, Sherman avenue, Hamilton; 1045340 H. G. Cameron, Sarnia; 334119 A. S. Shuler, Fergus, St. Catharines; 331271 R. P. Jones, Amherstburg; 213141 J. Costello, West Monroton; A. K. Maymooth; 535990 P. Ladouceur, Midland.

Infantry.
Wounded—204505 W. P. Beechey, 14 Gerrard street, London; 2031793 L. Beriot, Midland; 662354 M. E. Soper, Acton; 680857 A. S. Shuler, 218 Grosvenor avenue, Hamilton; 651678 J. L. Snowden, Kitchener; 662221 G. I. Tomlinson, Rossmore; 40123 J. T. Tindal, 155 Briccoe street, London; 652211 N. McDermond, 7 Lakeside street, London; 928453 B. C. Moorhead, Falmouth; 468533 A. McAndrew, Hamilton; 75755 A. E. Holmes, Holmes avenue, West Hamilton.

Save Up for a Rainy Day

Nervous Energy is in Process of Manufacture in the Human Body Every Minute.

Nature stores up in the body a reserve force of nervous energy, from which to draw in case of emergency or special demand. Excess of work, lack of sleep, worry and mental troubles use up this reserve force of nervous energy, with the result that there is a general weakening of the body condition. Heart, Nerves, Kidneys, Stomach, all are adversely affected—would you know the reason? It is this Nervous Energy permeates every part of the body, from the finger tips to the toes, and when any one organ is affected so are the others. Here is a treatment—and a good one, too—Hacking's Heart and Nerve Remedy; a few boxes will soon bring back the Life and Animation of Good Health. Better try it today, but be sure to get Hacking's, as it is a special preparation for all Nervous Troubles. Price 50c a box, 6 for \$2.50. Sold by all dealers or by mail, C. B. Hacking & Co., Listowel.

Lesson in Scientific Complexion Renewing

Everyone has a beautiful skin underneath the one exposed to view. Bear that in mind and it will be easier to understand the correct principle in acquiring a lovely complexion. Nature is constantly shedding the top skin in tiny particles like dandruff, only much smaller in size. In abnormal conditions, or in advancing age, these particles are not shed as rapidly as in robust youth. The longer they remain the more soiled or faded they become—that's the immediate cause of a "bad complexion."

It has been discovered that ordinary mercurized wax, to be had at any drug store, will absorb these worn-out particles. The absorption, while hastening Nature's work, goes on gradually enough to cause no inconvenience. In a week or two the transformation is complete. The fresh, healthy-looking, youthful complexion is then wholly in evidence. You who are not satisfied with your complexion should get an ounce of mercurized wax and try this treatment. Use the wax nightly, like cold cream, washing it off mornings.—Adv.

J. H. Chapman Co.
239, 241, 243 Dundas Street.