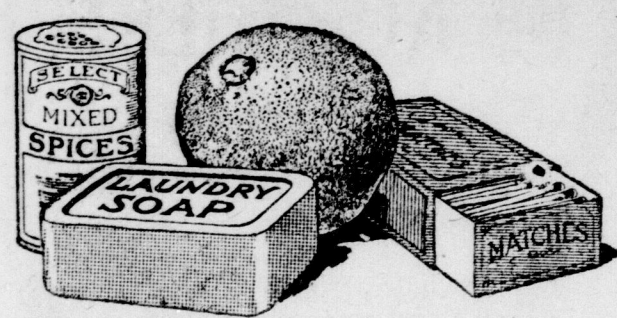




Enemies of Tea

If tea is left open near oranges, soap, spices, matches, etc., the tea will take on the flavor of any of these articles.

In fact, tea absorbs odors as readily as does butter. This is because of the high temperature at which it is "fired" during the drying process, which makes the tea very sensitive. It thus quickly loses flavor and strength, and goes "flat" if left exposed to odors, dust or air.

To Protect the Consumer

When you buy a package of Red Rose Tea at your grocer's you get the benefit of the great care we take to protect the consumer, as the sealed package is an armor that keeps out odors, dust and air. It keeps the tea pure, clean, fresh and full strength.

The price printed on the package protects you against overcharge. It is the lowest price for which a tea of Red Rose quality can be sold—a price which allows the grocer only a fair profit.

You will enjoy the distinctive flavor, rich strength and splendid economy of Red Rose Tea. TRY A PACKAGE.



Sold only in sealed packages

POLICE GET THEIR RAISE.
BRANTFORD, May 4.—The police commission this afternoon granted an increase in wages to the police force. This question has been in abeyance for some time and as a result three members of the force resigned. The raise will average between 20 and 25 cents a day, and gives a schedule as follows: Sergeant-detectives, \$3.50; junior detectives, \$2.85; sergeants, \$3.50; constables, \$3.25; policemen, first class, \$2.85; second class, \$2.70; third class, \$2.60; fourth class, \$2.45; chauffeurs, \$2.50.

Knit to "Nature's" Last

Ordinary hosiery is stretched into shape over a form while the hosiery is damp. It loses this shape when washed.

Mercury Hosiery retains its shape, because it is knitted to "Nature's Last" on new machines.

These machines knit the full fashioned calf—the narrow ankle, fashioned at the sides—perfectly turned toe—wider, more comfortable, fashioned top.

The finish of this new Mercury Hosiery is even superior to the high-class foreign lines formerly imported. The wear is better.

Try a pair and you'll be convinced that Mercury is unequalled for style, fit and wear.

Made in Black Cashmere, Black Lisle, and White Lisle.

Mercury Mills, Limited,
HAMILTON, CANADA,
Makers of Ladies' and Men's

Mercury Hosiery

Also Underwear for Men, Women and Children.



What Will I Look Like in Ten Years from Now?

What woman hasn't asked herself this question? How often have you worried about it? You have heard it said that "beauty is only skin deep." Don't believe it. The key to good looks is health, and the first essential to good health is to keep the digestive organs in perfect working order. For this purpose nothing is so helpful as Chamberlain's Tablets. An occasional dose will prevent or relieve constipation, indigestion, biliousness, sick headache, and all their train of attendant evils.

25 cents at all druggists or direct from
CHAMBERLAIN MEDICINE CO., TORONTO

CHAMBERLAIN'S TABLETS

FRENCH GET CRAONNE; SMASH FOE'S TRENCH ON A TWO-MILE LINE

Successful Attacks at Several Points Nets Prisoners.

Paris, May 4.—Northwest of Rheims, French troops have taken the first German line on a front of about two and a half miles, capturing six hundred prisoners in the operation.

On the eastern end of the Vaucluse plateau, the statement from the war office this evening adds, the village of Craonne has been captured by the French. More than 150 prisoners as well as several points of support east and north of Craonne also fell into the hands of Gen. Nivelle's forces.

The official statement reads: "During the day in an operation splendidly carried out we gained possession of the village of Craonne and several points of support east and north of that locality. The number of prisoners accounted for up to the present is 150.

"To the northwest of Rheims, after a heavy artillery preparation, we started this morning an attack, in which our troops have captured the first German line on a front of four kilometers. We have taken about six hundred prisoners, including eight officers.

"Artillery Duel in Champagne. The fighting has been violent all day in the region to the south and southwest of Monroville. There is no report from the rest of the front.

"Belgian communication: 'Intermittent' cannonades have occurred on several parts of the front.

"Allied aviators bombarded the German aviation centre of Chastelles (Flanders) on the night of May 2-4. Belgian aviators alone dropped 1,600 kilograms of projectiles.

WINDSOR SLAYER TO SERVE LIFE TERM; SENTENCE REDUCED

Petitions for Clemency Save Hogue From Gallows on May 10.

WINDSOR, May 4.—John Hogue, slayer of Marshal M. Jackson, Chief of Immigration office, will not hang at Sandwich next Thursday, word being received this evening by Governor H. H. Stevens that the sentence of death has been commuted to life imprisonment in Kingston Penitentiary.

Why the sentence was commuted, the short telegram did not state, but it is believed the minister of justice acted on the plea of Harriette Kerby, counsel for Hogue, that the trial judge did not properly instruct the jury on the meaning of "culpable homicide." Three of the jury, since the trial, have signed affidavits stating they were against the verdict of murder, because the judge's explanation was not clear to them.

Numerous petitions have been sent to Ottawa by Canadian and United States citizens, asking that a new trial be allowed, and that sentence be commuted. The government of West Virginia, where Hogue was born, and other prominent men of the Southern States interceded at Ottawa.

LIQUOR LEGISLATION RELEASES FOOD GRAIN

Leader Rowell, at Plattville Meeting, Refers to Wonderful War Benefits.

PLATTSVILLE, May 4.—The fourth public meeting of the Blenheim Township Liberal Club, which has had such phenomenal growth in the few short weeks since its organization, was held here tonight with a record attendance.

N. W. Rowell, E.C., leader of the Ontario Opposition, and Scott Davidson of North Brant were the speakers.

Mr. Rowell went into the recent legislation, secured through the efforts of the Liberal party. In detail he touched specially on the nickel question. The Liberal action had resulted in increased taxes from the International Nickel Company. Franchise for women, superannuation of teachers and the stopping of the liquor trade were all results of Liberal activities.

Commenting on the temperance question, Mr. Rowell declared that through the cutting off of bars, millions of bushels of grain which would have been used in the manufacture of intoxicating liquors had been diverted to food purposes.

Mr. Davidson in his address showed that all progressive legislation adopted in the Ontario Legislature had its origin in the Liberal party, and that it was through the efforts of the latter that they had been secured.

Though only organized five weeks ago the Blenheim Liberal Club has had phenomenal growth. It has no clubrooms, but its membership has been added to steadily. Its object is the stimulation of interest in political questions.

GRAY HAIR

Dr. Tremain's Natural Hair Restorative, used as directed, is guaranteed to restore gray hair to its natural color or money refunded. Positively not a dye and non-injurious. Price \$1, postpaid. Write Tremain Supply Company, Toronto, Ont.

For sale in London by Anderson & Neils, Druggists, 288 Dundas street, East-July 14

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OPEN DAY AND NIGHT.
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AND EMBALMER
418 RICHMOND ST. PHONE 1968.
Finest Motor and Horse Equipment.

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115 DUNDAS ST. PHONE 588.
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Residence on Premises.
Private Ambulance Service.

N. J. GRIFFITH

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EMBALMER.
104 Dundas Street, London, 459.
Residence on premises. Phone 459.
Private Ambulance Service.
Delaware Branch, W. Acres, Mgr.

GERMAN NEWSPAPER MAKES FUN OF U.S. AS HELP TO ALLIES

Ships Cannot Be Produced by Magic.

AMSTERDAM, May 4.—Via London. —The Berlin Zeitung Am Mittag under the caption, "Embarrassment at the Capital," discusses the results of the Anglo-French mission to Washington.

It says that after beautiful speeches and grand general promises the members of the mission have come down to hard facts to find that the United States cannot produce ships by magic, and, besides, the ocean is ruled by German submarines. The newspaper adds that the loans to France and Italy so far amount to a mere tip, in order to keep these countries quiet.

"We do not underestimate the American danger where it really exists, namely after the war on commercial questions," says the Zeitung Am Mittag. "But for the Entente's momentary need America has nothing to offer but a blown English shell."

"Fury Bursts on Neutrals. Therefore the whole fury of the party assembled at Washington burst over the neutrals. Food that cannot be shipped to Scandinavia, Holland and Switzerland. The alleged reason is light crops, but more probably it is political revenge for the refusal of the neutrals to come under the heel of the American eagle."

"Neutrals should not be unduly alarmed. It is an empty thought, for if the Americans start to neutrals if he cannot sell it to England."

Elsewhere the Zeitung Am Mittag runs a column of heavy jokes on the patriotism of American millionaires, in which it says:

"What we have long feared has become a horrid truth. The millionaires are being mobilized."

DORCHESTER

DORCHESTER, May 4.—The Women's Missionary Society met in the Methodist Church parlors and conducted its annual meeting. The following officers were elected: President, Mrs. W. B. Lane; vice-president, Mrs. (Rev.) Mrs. Lane; secretary, Mrs. A. George; corresponding secretary, Mrs. E. A. McCann; treasurer, Mrs. J. W. Young; superintendent of Christian stewardship, Mrs. J. W. Young; superintendent of cradle roll, Mrs. W. Young; superintendent of the church, Mrs. J. W. Young.

At the annual meeting of the Ladies' Aid the following officers were elected for the ensuing year: President, Mrs. A. George; vice-president, Mrs. J. W. Young; secretary, Mrs. E. A. McCann; treasurer, Mrs. J. W. Young; superintendent of Christian stewardship, Mrs. J. W. Young; superintendent of cradle roll, Mrs. W. Young; superintendent of the church, Mrs. J. W. Young.

George Williams, who has been section foreman on the C.T.R. for nearly 20 years, has been granted six months' leave of absence and will go to Tampa, Fla.

At the annual meeting of the Ladies' Aid the following officers were elected for the ensuing year: President, Mrs. A. George; vice-president, Mrs. J. W. Young; secretary, Mrs. E. A. McCann; treasurer, Mrs. J. W. Young; superintendent of Christian stewardship, Mrs. J. W. Young; superintendent of cradle roll, Mrs. W. Young; superintendent of the church, Mrs. J. W. Young.

Seeding is nearly completed in this district, but the ground is so cold that practically no growth has been reported. Even garden seeds put in a few weeks ago have in many cases not sprouted.

Five fine fish have been caught in the pond during the last four days. Yesterday Charles Richmond landed a California Trout that measured 18 inches and weighed nearly three pounds.

Thomas Catt has disposed of his business to W. Holt of London.

OVER 14,000 NAMES IN CASUALTY LISTS SINCE EASTER MONDAY

Canadians Have Had a Big Share in Recent Heavy Fighting.

OTTAWA, May 4.—Including tonight's list of 351 names the total number of casualties reported by the records office of the militia department since Easter Monday now totals 14,166.

KILLED IN ACTION

Pte. O. McLeod.
HARRISTON, Lance-Corp. R. A. Hood.
Pte. L. P. Stockinwright.
ROCKWOOD, Pte. W. W. Sammon.
Pte. C. E. Bowman.
Pte. R. A. Keeley.
ST. THOMAS, Corp. A. Stevens.
HAGERSVILLE, Pte. D. Cooney.
Pte. G. W. Houlson.

DIED OF WOUNDS

BRANTFORD, Pte. E. J. McLeod.
WATFORD, Acting Sergt. C. O. Fuller.
ST. MARYS, Pte. G. Dunham.
ST. THOMAS, Corp. A. Stevens.
Pte. G. M. Phillips.

PRESUMED DEAD

MANDAMUN, Pte. A. Ravson.
LION'S HEAD, Pte. J. T. Blackwood.

WOUNDED

LONDON, Pte. F. Sinclair.
Belcher, Lance-Sergt. C. Hastings.
MOUNT CARMEL, Pte. J. Sullivan.
FOREST, Pte. E. M. Hunter.
Pte. G. Malind.
STRATFORD, Pte. L. R. McKenzie.
ST. THOMAS, Pte. J. U. Early.
Pte. C. D. Mann.
EMSBRO, Pte. G. E. Boyce.
AYLMER, Gunner S. E. Egan.
SEAFORTH, Pte. F. C. G. Taylor.

MISSING

CLINTON, Pte. W. Grant.
TARA, Pte. P. F. Murray.
PORT ELGIN, Pte. D. McIntyre.
GUELPH, Pte. J. Johnson.

ILL

LUCKNOW, Sergt. C. Geddes.

FORMER WALKERTONIANS HAVE DIAMOND WEDDING

WINNIPEG, May 4.—Mr. and Mrs. William Smith of O. L. Lake, Man., are celebrating their 6th anniversary of their wedding today. Mr. Smith is a retired farmer, who came to Manitoba 32 years ago from Walkerton, Ont. He was born in Scotland 32 years ago. Mrs. Smith is 33 years of age. They are both in good health. All their seven children are living.

SENT TO YOU ON

FREE TRIAL!

THE WORLD-FAMOUS

Frantz Premier Electric Cleaner

Yes, that is exactly what we mean. We will send you one of the superb, BRAND NEW, easy-gliding and deep-cleaning Frantz Premier Cleaners—the very latest model—on a FREE cleaning trial.

Remember, this free loan won't cost you a penny. We bear every expense. You use the cleaner for a few days without the slightest obligation to buy. We want you to see for yourself how it picks up threads, lint and ravelings and every speck of dust and dirt.

NOTE—This is the great Frantz Premier Electric Cleaner which is sold over the entire United States, and which you have seen so widely advertised in The Saturday Evening Post, Ladies' Home Journal, Good Housekeeping and many other big national magazines.

And this is the Cleaner which we now offer to send to your home today on a few days' absolutely free trial.

THIS GREAT OFFER IS

GOOD ONLY UNTIL SATURDAY, MAY 12th

Don't delay! This great FREE TRIAL and easy payment offer expires sharply at 6 p.m. Saturday, May 12 next. Only a limited number of these new machines will be placed in London on this generous plan. Don't delay until the big rush on the last day.

Simply send us the coupon below or telephone us and we will give you full details of this exceptional FREE TRIAL offer. You can have a Frantz Premier on free trial this very day if you wish.

No strings are attached to this free loan proposition—no cost to you whatsoever. We want you to use the Frantz Premier for a few days just as though it were your own. Clear your carpets and rugs with it. Try it on your furniture, your mattresses and your walls. Try it in all nooks and corners; subject it to every test you can think of.

And then—if you are not more than pleased with it, we will send a boy to get the cleaner, and the free trial will not cost you a penny. But, if you decide you simply cannot get along without the cleaner, then you may keep it—

AND PAY DOWN AS YOUR FIRST PAYMENT

Only \$5.00

IF YOU DECIDE TO BUY AFTER THE FREE TRIAL

THEN YOU CAN PAY THE BALANCE IN SMALL EASY MONTHLY PAYMENTS—30 DAYS BETWEEN EACH PAYMENT.

And remember, you are getting the rock bottom price. We do not charge you a single penny more for these liberal terms and you are getting the very latest, guaranteed Frantz Premier Electric Cleaner—a brand new machine, with all the new and latest improvements. You get the Cleaner direct from the City Hydro, and, best of all, on the easiest kind of monthly payments.

FREE OFFER COUPON.

The Hydro Shop, London, Ont.

Gentlemen—Absolutely free to me, send at once, details of your great free trial offer and easy payment plan and also your beautifully illustrated booklet.

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Address _____

Mail This Coupon, or Phone 3180

Fill out this coupon and mail it to us at once, or telephone 3180, or send your name and address in a letter or on a postal card. The minute we hear from you we will send you full details of this great FREE TRIAL offer and special easy payment plan.

Don't put it off a minute. Send the coupon, write or telephone this very day.

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Phone 3180

30 ON FARMS

Forest Boys and Girls Answer the Resources Appeal.

FOREST, May 4.—In response to the appeal of the resources committee over thirty boys and girls of the Forest High School have left school and are now on surrounding farms. All have found positions, and other farmers are asking for help. Most, if not all who have gone out will be granted their promotion or departmental certificate for the year's work.

SUFFERED WITH HEART FOR TEN YEARS WOULD NEARLY SMOTHER

There is nothing that brings with it such fear of impending death as to wake up in the night with that awful sense of smothering. The uncertain and irregular heart action causes the greatest distress of both mind and body.

Milburn's Heart and Nerve Pills are the only remedy that can give prompt relief and effect a complete cure in cases of such severity.

They strengthen and invigorate the heart, so that it beats strong and regular, and tone up the nervous system so that the cause of so much anxiety becomes a thing of the past.

Mrs. M. O. McCready, Napela, Sask., writes: "I am not much of a believer in medicines, but I feel that it is only right for me to let you know what your wonderful remedy has done for me, and in a very short time, too. I had suffered terribly with my heart for nearly ten years, could scarcely do any work, and would nearly smother at times. I had many remedies, some only relieving me for a time. I got a box of Milburn's Heart and Nerve Pills and felt so much better that I kept on using them, and can truthfully say I feel like a new woman."

"I would advise anyone with heart trouble to use them."

Milburn's Heart and Nerve Pills are 30 or three boxes for \$1.25, at all dealers or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

Will YOU Save this Child?

Send your name and your money to the

BELGIAN RELIEF FUND

Subscriptions may be sent to local London committee, Mrs. T. Edwards, treasurer, 183 Oxford street, London.

or to BELGIAN RELIEF HEADQUARTERS, 59 ST. PETER STREET, MONTREAL.