



THE **SIMPSON** COMPANY, LIMITED
 H. H. FUDGER, President. J. WOOD, Secretary.



SOMETHING ENTIRELY NEW A HOUSEFURNISHING CLUB

The persistent development of this business and strengthening of our resources enable us to plan things on a large and liberal scale, which will show to exceptional advantage this month in connection with Carpets and Furniture. The hundreds of new homes going up all over Toronto are to share in a new plan of housefurnishing that will revolutionize all ideas of liberal methods and discount the best that you or we have ever known. There is nothing visionary about it and no experiment. We propose to sell an extra \$100,000 worth of Furniture and Carpets during July, and do it in a new way. We COMMENCE TO-MORROW, THURSDAY, MORNING to organize what will be known as the

Simpson Housefurnishing Club

LIMITED TO JULY.

LIMITED TO 500 MEMBERS

which will enable responsible persons in Toronto or anywhere in Canada to buy anything they want in Carpets, Curtains, Furniture and Pictures now, and arrange for payment, extended over remainder of the year. It costs nothing to join the club; with no extra charge in any way.

All we ask is reasonable assurance of your ability to do as you agree. All we expect is the small profit that would come in the regular course of cash business. The biggest and best stores in the States and in England make similar concessions to people who own homes, in direct competition with credit houses who charge roundly for the accommodation. It means adapting ourselves to constantly changing conditions and giving Toronto

the full benefit of selling as well as buying facilities.

Liberality is the new gospel of trade, and liberal methods are bringing us a constantly increasing measure of your good-will. Our system of buying back anything not absolutely satisfactory shows our confidence in the goods we sell, and we intend to enlarge your good opinion of us by such broad-gauge methods as these:

Any responsible homeowner, hotelkeeper, church or corporation can get anything they want in Carpets, Curtains, Furniture and Pictures, if bought and delivered during July, and arrange terms of payment spread over remainder of the year to suit their convenience. NOT ONE CENT OF EXTRA CHARGE IN ANY WAY, SHAPE OR FORM.

Special July values will appear in our Store News, with all prices marked in plain figures—the same to one and all. The Club plan is limited to 500 members and to one month, with the distinct understanding that all goods must be bought and delivered at once. Cannot agree to hold over a single purchase—haven't the room. And in order to make sure of a Club Membership those who're at all interested should make application at once. If inconvenient to visit the store within the next day or two, cut out and mail attached coupon, giving your address. All names to be filed in the order as received.

THE **SIMPSON** COMPANY, LIMITED
 Toronto, Ont.
 Will you kindly enroll my name as a member of your Housefurnishing Club, details to be arranged later.
 Name.....
 Address.....

All Thursday customers, whether club members or not, will be entitled to the following:

FURNITURE SPECIALS

- 1 only 3-Piece Parlor Suite, birch, mahogany finished frames, hand polished, spring edge, buttoned fronts and backs, upholstered in silk tapestry, slightly soiled, reg. price \$59. Special for Thursday..... **43.75**
- 1 only 3-Piece Parlor Suite, mahogany finished frames, plain veneered backs, upholstered in silk tapestry, spring seats, reg. price \$57.50. Special for Thursday..... **49.25**
- 1 only 3-Piece Parlor Suite, birch, mahogany finished frames, polished, spring edge, buttoned backs and fronts, slightly soiled, regular price \$37.50. Special for Thursday..... **25.75**
- 4 5-Piece Parlor Suites, birch, mahogany finished frames, polished, upholstered in silk tapestry, buttoned backs and edges, ranging in price from \$39.00 to \$46.75. Special for Thursday..... **33.00**
- 15 odd Parlor Chairs and Rockers, assorted designs, polished frames, mahogany finish, prices from \$8.50 to \$14.25. Special for Thursday..... **6.79**
- 10 only Extension Tables, hardwood, 42-in. top, 4-in. legs, nicely turned and fluted, extends 8 feet, golden finish, reg. price \$10.35. Special for Thursday..... **8.90**
- 12 only Extension Tables, oak, top 42 x 42 inches, 4-inch legs, turned and fluted, surfaced top, regular price \$12. Special for Thursday..... **10.35**

- 5 only Sideboards, hardwood, 2 small and 1 long linen drawer, double cupboard, large back, heavy beveled mirror, golden finish, regular price \$16.50. Special for Thursday..... **13.90**
- 5 only Sideboards, hardwood, shaped top drawers, top nicely carved, heavy plate mirror, golden finish, regular price \$13.25. Special for Thursday..... **11.85**
- 7 sets Dining Chairs, oak, upholstered seats, 5 small and 1 armchair, regular price \$13.90. Thursday's specials..... **12.35**
- 4 only sets Dining Chairs, 5 small and 1 arm, quarter-cut oak, leather seat, banister back, top rail nicely carved, regular price \$20. Special for Thursday..... **17.85**

All Thursday customers, whether club members or not, will be entitled to the following:

CURTAIN AND DRAPERY DEPARTMENT BARAINS.

- 340 pairs of Nottingham and Filled Net Curtains, 50 to 60 inches wide, 3 and 3 1/2 yards long, particularly suitable for bedroom windows, regular up to \$1.50. Thursday, per pair..... **.97**
- 430 yards of Heavy Furniture Tapestry, 50 inches wide, many designs and complete assortment of colorings, regular \$1.00 per yard. Thursday..... **.65**

- 650 yards of Denims, Cretonnes, Art Tickings and Satens, patterns suitable for cushion covers, cosy corners, comforters, laundry bags, rug surrounds, etc., reg. up to 35c. Thursday, per yard..... **.19**
- 1200 yards of Nottingham Curtaining, 36 to 45 inches wide, single and double bordered, Brussels and fishnet patterns, reg. price up to 35c. Thursday, per yard..... **.12 1/2**

All Thursday customers, whether club members or not, will be entitled to the following:

CARPET DEPARTM'T BARAINS.

- 900 yards of Brussels Carpet, in Oriental, floral, scroll and conventional designs, self and combination colorings of blue, rose, green, crimson and fawn, regular up to \$1. Thursday..... **.58**
- 1000 yards English Floor Oilcloths, 1 and 2 yards wide, block, floral and tile patterns—this floor cloth has a hard, bright surface which ensures long wear, regular 30c. Thursday..... **.22**
- 45 only All-wool Art Squares, in shades of fawn, crimson, green and blue, sizes 3 x 3, 3x3 1/2 and 3x4 yards, reg. \$7.25, \$8.00 and \$9.00. Thursday, each, \$5.50, \$6.25 and..... **7.00**

SHOULD HAVE COLONIAL TRAINING.

Advice for Englishmen Entering on Local Church Work.
 Rev. R. Titley Gardner, M.A., of England, met at the synod office yesterday the Anglican clergy and representative laymen of the Toronto district. Mr. Gardner is commissioned by the Archbishops of Canterbury and York to collect information regarding the colonial churches for the consideration of the next Lambeth Conference, which meets in 1908. His mission is to a large extent an outcome of the recent visit of Archbishop Davidson. Rev. Canon Sweeney presided in the absence of Bishop Sweatman. About 50 were present, and the gathering became, in a large measure, a conference, in which a majority of those present spoke. The matters upon which the Rev. Mr. Gardner is seeking information are as follows: It was the general opinion that the English Colonial Clergy Act was passed in circumstances which, at the present time, had not the same application, and it was realized also that difficulties would arise just now if an attempt to revise the act was made. It was believed, however, that a liberal and reasonable application of the provisions of the act by the English bishops would remove many of the objections.
 Provost Macklem thought a colonial training before ordination was eminently desirable for those Englishmen who intended taking up work in the colonies.
 Lawrence Baldwin considered that the vocation of a clergyman should be urged upon their sons by parents and that the subject should be specially brought before congregations.
 Rev. Cooper Robinson thought there was no shrinkage in the number of men offering themselves for the ministry.
 Rev. Dr. Tucker considered that it was not the right time for the great English societies to withdraw their grants to the Canadian church, when the mother country is sending annual grants of \$6,000 to the Northwest. Among those who also joined in the discussion were Canon Welch, Rev. Dr.

Largry, Rev. Dr. Clark, Canon McNab, Rev. Dr. Broughall, Rev. P. Wilkinson, Rev. W. Hayes Clarke, Mr. Summerhayes, Captain Vennel and Mr. Ward. It was resolved that the following subjects be brought before the different deaneries in the diocese:
 1. What is the most important thing for the church to do in your own regions? 2. What is the most important work for the church to do, in your opinion in other regions? 3. What should the Anglican Communion do in its corporate capacity, acting as one body?
 Rev. Mr. Gardner expressed himself as much gratified with the conference. He left yesterday for the west.

A PROTECTIONIST MINISTRY.
 (Canadian Associated Press Cable.)
 London, July 4.—A Melbourne correspondent states that Lord Northcote refused Premier Reid's request for dissolution, and that Deakin is now engaged in forming a strictly protectionist ministry. Deakin hints that the question of preferential trade will be the first to gain attention.

PUBLIC NOT TO SEE HIM.

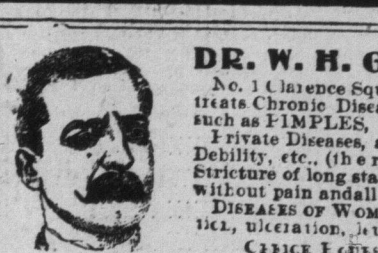
Face of John Hay is Not Exposed to View.
 Cleveland, O., July 4.—The remains of John Hay now lie in state in the spacious chamber of commerce building of this city, guarded by a detail from Troop A, of which the illustrious dead man was an honorary member.
 Mrs. Hay wished, above all, that the body should not lie in state for public view. The people of the city will therefore have no opportunity of seeing the face of the dead secretary of state. The body will lie in state in the hall of the chamber of commerce, building for two days, but exposed only to the eyes of the troopers, who will stand guard over the coffin. Even the funeral services themselves will be like those of one of the last words will be spoken over the body of the dead in the privacy of his nearest relatives and closest friends in life.

LAWN MOWERS

See our new styles in Ball Bearing Mowers. The easiest running Mowers made. We also carry a full stock of Lawn Rollers, Golf Mowers, Lawn Sprinklers, etc.
RICE LEWIS & SON
 LIMITED
 Corner King & Victoria Sts., Toronto

GUNS!

The D. PIKE CO.,
 Agents for Le Fever Guns.
 123 King St. East - Toronto
 At Thorold—The N.D.B.B. League match between Merriford and Thorold played yesterday, resulted in a victory for the latter team by a score of 5 to 4.



DR. W. H. GRAHAM

100 KING STREET WEST
 No. 1 Clarence Square, near Spadina Avenue, Toronto, Canada.
 Treats Chronic Diseases and makes a Specialty of Skin Diseases such as ERMLES, ULCERS, ETC., ETC.
 Private Diseases, as Impotency, Sterility, Varicocele, Nervous Debility, etc. (The result of youthful folly and excess), Gleet and Stricture of long standing, treated by galvanism—the only method without pain and all bad after effects.
 DISEASES OF WOMEN—Painful, profuse or suppressed menstruation, Uteric, uterine, etc. all displacements of the womb.
 Consultation, free of charge, at all displacements of the womb.
 Office Hours—9 a.m. to 8 p.m. Sundays, 1 to 4 p.m.

Money to Loan MONEY TO LOAN

On Furniture, Pianos, Etc., at the following Easy Terms:
 \$100 can be repaid 10% weekly.
 25 can be repaid 2.50 weekly.
 50 can be repaid 5.00 weekly.
 25 can be repaid 1.25 weekly.
 10 can be repaid .75 weekly.
 Call and let us explain our new system of loaning.
D. R. McNAUGHT & CO.
 LOANS.
 Room 10, Lawless Building, 6 KING STREET WEST.