

SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities—Fresh westerly winds; fair, with moderate temperatures.

SIMPSON

## \$35.00 Spring Suits

### 300 SUITS

Worsteds and Tweeds

Finest Imported English and Scotch Materials. 1911 Patterns and Colorings. Beautifully Tailored and Lined . . . . . **9.95**

See them in  
Our Windows



## at Simpson's for \$9.95

### 100 SUITS

Navy Blue and Black Cheviots and Vicunas

Finest Imported Goods obtainable. Perfect tailoring. Lining and finishing all that could be desired.

**9.95** Buys a Suit.

## 400 Men's Spring Suits, Many Worth \$35.00 (Averaging \$27.00) to be Sold at \$9.95

We look you straight in the face and make that statement. It is **An Absolute Fact.** Our men's departments are somewhat upset as this year we are undertaking something more than a Spring Cleaning; the builders will soon be busy. We have reduced all our men's clothing to clear it out in time. **These Suits**, however, are **not** part of our regular stock, they came into the store last Tuesday morning. They are made by a firm well known from Vancouver to Halifax. You are all familiar with the name and know the good qualities turned out. The makers publicly claim that their clothes are **Better Than Custom Tailored.**

In spite of impending alterations our buyer could not resist the extraordinary purchase price, and we don't blame him. Now you know why you can buy a first quality \$35.00 Spring Suit for \$9.95.

**Thursday, Friday and Saturday Are the Sale Days**

They Will Fit Like  
a Glove



## Boots for Men and Women At Advantageous Prices

### WOMEN'S PUMPS.

180 pairs Women's Black Suede and Black Velvet Ankle Strap Pumps, American styles, fine workmanship, all sizes, 2½ to 7. Regular price \$3.50. Thursday, **\$2.95.**

### WOMEN'S BOOTS.

500 pairs Women's Boots, Blucher, button and lace styles, patent colt, vici kid, chocolate kid and tan Russia calf leathers. Some styles have grey ooze tops, others have dull black mat tops, high New York, Cuban and military heels; pointed, swing, medium, college and broad toes; Goodyear welt fine McKay and hand-turned soles, B, C, D, E and E E widths. All sizes, 2½ to 8. Special sale Thursday,

**\$2.49**

### MEN'S, BOYS' AND YOUTHS' BOOTS.

300 pairs Boots, box kip leather, Blucher cut, heavy solid leather standard screw soles, easy fitting, long wearing.

Men's, all sizes, 6 to 11. Special, Thursday, **\$1.99.**

Boys', all sizes, 1 to 5. Special, Thursday, **\$1.69.**

Youths' all sizes, 11 to 13. Special, Thursday, **\$1.33.**

Phone orders filled if received before 10 a.m.

## Brushes and Toilet Powders At Reduced Prices

There is a rare chance on the Main Floor to obtain really nice Hair Brushes (ebony backed) at a price below the usual. These three items from this department will certainly rank high as economies with all who are fortunate enough to get in on the Main Floor.

Ebony and Ebony Finished Hair Brushes, also rosewood, with nine, eleven or thirteen rows of bristles; regular 75c, 85c and \$1.00. Thursday, **50c.**

120 dozen Tooth Brushes, all hand-drawn bristles; regular 15c and 20c. Thursday, **10c.**

240 dozen Compound Derma Talcum, a daintily perfumed skin powder; regular 20c. Thursday, special, **10c.**

(Phone direct to Toilet Department).

## One of the Attractions of Toronto is Simpson's Millinery Display. A few late arrivals in the shape of novelties from Paris just to hand. They are now on view, 3rd floor



### Moving House

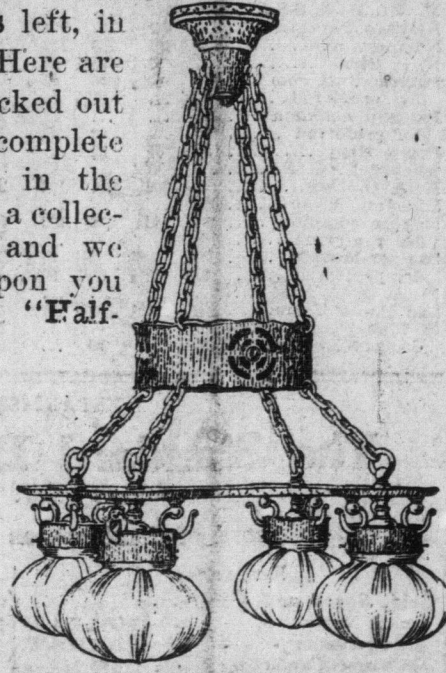
"Sometimes it almost pays to sell your furniture and buy new, rather than move it." That's true, moving is an expensive bother. Our Electric and Gas Fixture Department is moving house, a tremendous, up-hill journey, too, from Basement to Floor Five, and we have decided to sell "our furniture" there at a **Big Reduction.** These fixtures are the very best and most modern obtainable.

You can buy many of them at half-price during one week,

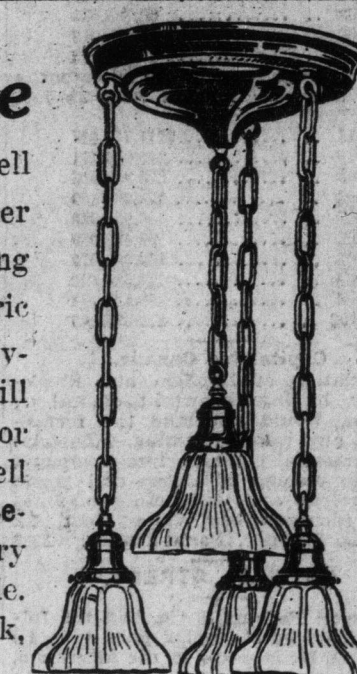
then up go the fixtures left, in more senses than one. Here are just a few examples, picked out at random, from our complete stock. They are there in the basement, together with a collection of infinite variety, and we would again impress upon you those magnetic words, "**Half-Price.**"

1 5-light Ceiling Fixture, with 18-in. rich cut dome and crystal drops. \$75.00, reduced to **\$37.50.**

1 Massive Ceiling Dome, with 6 inside and 5 outside lights. \$60.00, reduced to **\$29.50.**



1 English Ceiling Fixture for hall, with cut dome. \$18.00, for **\$10.00.**



1 Hand-hammered Black Hall Fixture, with rich ruby embossed shade. \$15.00, reduced to **\$7.95.**

1 3-light Wrought Electric Fixture, suitable for hall or small parlor, complete with shades. \$21.25, reduced to **\$10.95.**

1-light Showers, with water lily shades and dome. \$27.00, reduced to **\$18.00.**

1 6-light Antique Shower Fixture, with art shades. Regular \$66.50, for **\$53.00.**

The Robert **SIMPSON** Company Limited

## Boys' Winter Ulsters Are Being Cleared Out

English and Scotch Ulsterings, in brown and grey grounds, with self and fancy colored stripes, cut single and double-breasted styles, with one-way military and convertible collars, lined with fine twill mohair body lining and haircloth sleeve lining, splendidly tailored; sizes 29 to 33; regular to \$10.00. To clear Thursday at **\$4.49.**

New Spring Suits for Boys, fine quality English tweed two-piece suits, in a mixed grey pattern, with fancy stripes, single-breasted Norfolk style, with yoke back and front, loose box pleats and belt, nicely tailored and finished with best quality linings and trimmings; pants bloomer style; sizes 26 to 30, **\$6.50**; 31 to 34, **\$7.00.**

Boys' Bloomer Pant Suits, worsted finished tweed, in dark grey stripe pattern, with fancy colored stripe interwoven, cut in double-breasted style, splendidly tailored and perfect fitting; sizes 26 to 30, **\$5.00**; 31 to 34, **\$5.50.**

## 12 Big Reductions in Men's Fur-lined Coats

5 only, Fur-lined Coats, choicest grade Canadian spring skins, No. 1 grade otter collars, custom tailored, black beaver shells; regular price \$85.00. Thursday, **\$49.00.**

7 only, Men's Muskrat-Lined Coats, selected Canadian skins, choice otter and Persian lambskin collars, black cloth shells; regular \$75.00. Thursday for **\$39.00.**

### Shirts for Men

3000 Men's Cashmerette Outing Shirts, made from material that will give good hard wear, splendid assortment of fancy stripes on a cream ground, turn-down collar and full-size bodies; sizes 14 to 17. Special, Thursday, **59c** each.

### EXTRA SPECIAL.

200 only Men's All-Wool Dark Flannel Shirts, at the price of an ordinary flannelette shirt. These are the last of this quality. Made with reversible collar, full size in every way, not all sizes in the line, but we will include several light shades to fill up; regular \$2.50. Thursday, to clear, **98c.**