

NEWS OF SPECIAL INTEREST TO WOMEN

SOME WINTER STYLES IN GLOVES AND SHOES

They Are Quiet in Color, But Superior in Quality and Design.

BLACK AND WHITE

Dull Black Buckskin Boots and White Gloves Preferred.

Among the most important details of the modern costume are gloves and shoes. The former are not in the least "faddy," dull gray mocha being among the newest for tailored wear. For all formal wear, white gloves are correct, and to complete the sporting costume, fabric gloves in white and gray, and washable capeskin with smart black stitching are shown.

BUSINESS AND ART IN CONJUNCTION

The Genesis of a Great Trade in the United States and Canada.

It is not generally known that the earliest visits of the great pianists to America were financed by some of the more notable piano manufacturers of New York and Boston. It was necessary in the earlier years of the piano in this continent to prove to the great musicians as well as to the people of America that the ability to make a pianoforte of the highest rank was not confined to London, Paris and Vienna. There was business acumen shown also in giving the tours of Rubinstein and in later times of Paderewski. The visit of a great artist was a stimulus to an infant industry. Forty years ago people did not buy pianos with abandon, as they do now all over the United States and Canada. Furthermore, all people know that the product of a high-grade factory in either country today is not excelled in the world.

Out of the commendable enterprise of the early manufacturers and the association of the trade and the artist came the excesses of a later time. Some one developed the pleasant fiction that the artist personally selects his instrument, when in reality he plays on the piano his agent has contracted to use. The traditional exploitation of artists for advertising purposes has been carried to great lengths on this continent. "Testimonials" have become a purchasable commodity. The Goulay piano, made in Canada by Canadian experts, is not so "selected" by visiting artists. There is a reason. No money is spent by this firm for this kind of exploitation or to acquire testimonials. Goulays do not yearn for padans of purchased praise. They make a superb instrument and the Canadian public knows the meaning of the word "Goulay" engraved so neatly on the fallboard. It stands for an ideal of manufacturing efficiency.

LECTURED ARGYLISHIREMEN.

A meeting of the Argylshire Association of Toronto was held last night in St. George's Hall, with President A. M. Campbell in the chair. The feature of the evening was an illustrated lecture by James G. Goulay on a tour from Toronto to San Francisco, San Diego, Vancouver and Prince Rupert. Songs were rendered by Miss Margaret Gillies and David Powrie.

FOR NORTH SEA SAILORS.

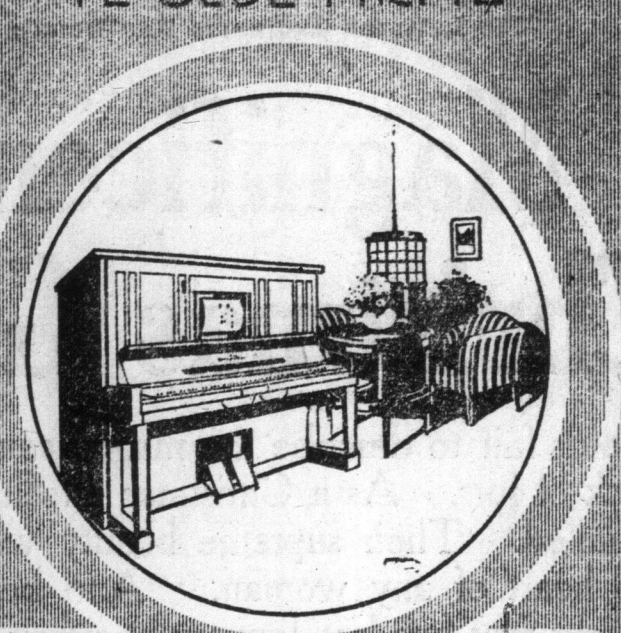
A generous shower for the North Sea sailors was given at the home of Mrs. Frank Hodgins, Dale avenue.

Polly and Her Pals

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YE OLDE FIRME



Christmas Morn

Give your family the biggest and most pleasant surprise they have ever had this Christmas morning. Add pleasure to every day for the balance of their lives by giving them a lifetime.

HEINTZMAN & CO. Player-Piano

"The Different Player-Piano"

Give them an instrument which any one of them can play—and play well. This is the patent aluminum action player-piano—the "weather-proof" and "wear-proof" player-piano. Give yourself the pleasure of seeing your children enjoy it now, and your grandchildren also in the years to come. Built for a lifetime.

Heintzman Hall

193-195-197 Yonge Street, Toronto.

ENJOYABLE MUSICAL AT WOMEN'S ART CLUB

Mrs. William Moore Arranged Regular Fortnightly Event Held Yesterday.

FUNDS FOR SAILORS

Lady Willson Receives Large Donation From Saskatchewan I. O. D. E.

Members of the Women's Art Association are frequenting their pleasant and delightfully situated new club rooms at least once a week, to hear excellent musical programs and lectures of an educational and amusing nature. Yesterday afternoon a large attendance was on hand for the fortnightly

twilight musicale arranged by Mrs. William Moore, Mrs. R. S. Williams was the hostess.

Funds for Sailors. Lady Willson, president, has received from Mrs. Melville Martin and Mrs. David Low of Regina a donation of \$100.00 from the Provincial Chapter of Saskatchewan, I. O. D. E., for the funds of the Canadian National Ladies' Guild for Sailors.

The ladies of the khaki tea room, North Bay, Ont., have sent thru Miss Hilda Thomas, \$50 for the British and Foreign Sailors' Society work in Canadian ports.

McELROY COMPANY'S GIFT. At their patriotic concert in aid of the Canadian Red Cross Society, the employees of the McElroy Manufacturing Co. realized \$225, which they turned over to the treasurer of the fund. The concert was held in the Technical School, Harbor and Lippincott streets. Lieut. Col. Noel Marshall occupied the chair, and a program was given by Misses Ethel Hamill, Dorothy Bartlett, Carr Nicholson, Winnifred Scholes, and George Albert Connor. Charles Conway and Albert Robinson. All expenses in connection with the event were borne by the McElroy firm.

Mason & Risch, Limited

"The Home of the Victrola"

ALL RECORDS CARRIED

YESTERDAY'S MILITARY WEDDING



Major Thomas W. Anderson, 75th Battalion, C.E.F., and Mrs. Anderson (Miss Beatrice Bethune) leaving St. Andrew's Church, Carlton street, yesterday afternoon.

WANLESS AND COMPANY SELLING OUT STOCK

Firm's Name Has Been Standard for Jewelry for Almost a Century.

WILL BE AUCTIONED

Charles M. Henderson and Company Will Start Sale on Friday Afternoon.

For over seventy-five years the name of Wanless & Company has been the guarantee in Toronto and elsewhere for genuine satisfaction in high-grade jewelry. Since 1840 this well-known and reliable firm have enjoyed a reputation unsurpassed in this city—always maintaining a stock of quality and variety for the convenience of their very large list of patrons. After a successful career, the business, now situated at 402 Yonge street, is being sold out by auction, the Chas. M. Henderson Company, having been given full charge of the disposal of this remarkable stock. Partnership is being dissolved, and one of the most remarkable auction sales in the business history of Toronto commences Friday, Dec. 17, at 2:30 o'clock. In view of the fast approaching Christmas season this sale will be of unusual interest. Gifts may be purchased at astonishingly low prices, and the name "Wanless" will be more than sufficient guarantee of the quality of the purchase.

An Extensive Collection. In the extensive collection which is bound to appeal to particular patrons many valuable pieces have been catalogued. Chief among this large collection is a magnificent old mahogany hall chime clock which captured the first prize at the famous world's exposition, held some years ago in Brussels. This beautiful old clock was made in London and is fashioned from inlaid mahogany paneled glass and sounds the Westminster and Whittington chimes. It is valued at \$1500. One of the biggest features of the sale will be the large collection of massive British sterling silver—only British and Canadian goods will be sold—and in this are included valuable tea sets in exquisite designs, cabinets of flat ware, boudoir toilet sets and tiny individual gifts of silver thimbles, butter knives etc. Exclusive designs in comports and quaint fruit baskets are specially noted. One beautiful toilet set of 13 pieces in sterling silver and hobsbail cut glass is valued at \$300.

Diamonds and Pearls. In the precious stones, diamonds and pearls are emphasized. A superb solitaire diamond ring of 4½ karats is valued at \$1500. A pair of lovely pearls, intended for earrings, and weighing two karats each, are worth \$1000. A lovely "pippin" pearl set in a tie pin is valued at \$400. A very handsome assortment of neckties illustrated the unrivaled popularity of diamonds with pearls, amethysts or olivines. Rings showed handsome two and three stone settings and a decided popularity for platinum. A beautiful little necklace, unique and very dainty, was in platinum with a drop of three diamonds. This was priced at \$50. A lovely little black enamel and platinum watch and chain—very novel—is valued at \$112. It is an exquisite piece of workmanship. Bracelet watches in a variety of pretty styles and men's gold watches for Christmas gifts are also featured. The Howard high-grade movement being especially emphasized, and valued at \$165.

One of the rarities of the collection is a Scotch tup's head, such as used at all Scotch ceremonies and formal balls. Caligorm and amethysts set in sterling silver ornamented this ram's head, which was a most unusual and effective thing. A carved mahogany "surprise table," fully equipped with cut glass and silver fittings is much admired. Many other beautiful and exquisite pieces will be included in the catalog for the sale, and the Wanless Company wishes to announce that selections may be made in advance.

THREE SCORE AND FOUR

64 years is a long time. A product that can hold the popularity of an entire Dominion for 64 years must be meritorious—

DEPENDABLE

EDDYS' MATCHES

Have been the same good matches since 1851. Like Eddy's Fibreware and Eddy's Washboards. They are considered standard by all loyal Canadians under the "made-in-Canada" banner.

RED
LETTER

BIBLE
COUPON

BIG
PRINT

ILLUSTRATED EDITION

Distributed by the

Toronto World

40 West Richmond St., Toronto, and
40 South McNab St., Hamilton

Clip this coupon and present, together with our advertised price of \$1.48, at our Toronto or Hamilton Office and receive your copy of the BIG PRINT, RED LETTER BIBLE.

1 COUPON AND \$1.48 SECURES IT

Description Specially bound in overlapping covers, red edges, round corners, gold-lettered back, numerous beautiful colored plates, maps and biblical scenes, family record and many useful helps.

Every Word Jesus Spoke Printed in Red

MAIL ORDERS WILL BE FILLED

Add for Postage:
Toronto and 20 miles therefrom07
Rest of Ontario18
Other provinces add postage master rate for 3 lbs.

CAPTAIN SMITH KILLED IN AEROPLANE MISHAP

Machine Burst Into Flames While Flying at Farnborough.

LONDON, Dec. 15.—Captain Smith of the Royal Flying Corps was burned to death today while flying an

aeroplane at Farnborough. The air the aeroplane suddenly burst into flames. The pilot tried to reach the ground, but succumbed just before landing.

MRS. CAMERON, REGENT.

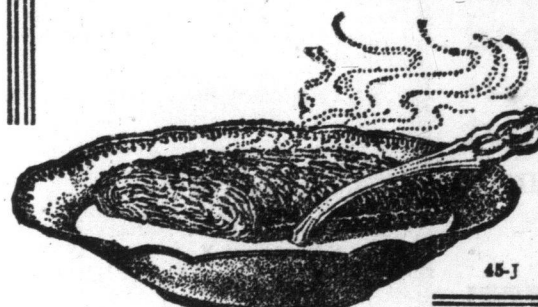
Mrs. R. H. Cameron is the regent of the Lady Ross Chapter, I. O. D. E., formed on Tuesday at the Deaconess Home and Training School, St. Clair avenue.

MADE IN CANADA

Canada grows the wheat, and we make it into a wholesome, nourishing, easily digested food by steam-cooking, shredding and baking.

SHREDDED WHEAT

is made of choicest selected Canadian wheat. Contains all the body-building material in the whole wheat grain and nothing else—a pure whole wheat food—the maximum of nutriment at smallest cost. A Canadian food for loyal Canadians.



Shredded Wheat is made in two forms, BISCUIT and TRISCUIT—the Biscuit for breakfast with milk or cream, or with fruits; Triscuit, the wafer-toast, delicious for luncheon with butter or soft cheese, or for any meal as a substitute for white flour bread.

MADE AT
NIAGARA FALLS, ONTARIO
Toronto Office: 49 Wellington Street East.

By Sterrett

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Yes, Yes! The Police Dog Was on a Rum Scent



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