

BARGAINS AT SIMPSON'S TODAY. BE "BRIGHT AND EARLY"

Men's and Boys' Overcoats That Are Worth an Early Visit

In the face of uncertain conditions in the cloth trade, and the steady rise in the price of wools, we have been able to get these early season bargains down to prices that are surprisingly low. No matter what may come later, you can make sure of a good overcoat at a really small outlay by buying today.

MEN'S WINTER OVERCOATS, REGULAR \$12.00, \$12.50 AND \$13.50, FRIDAY \$8.90.

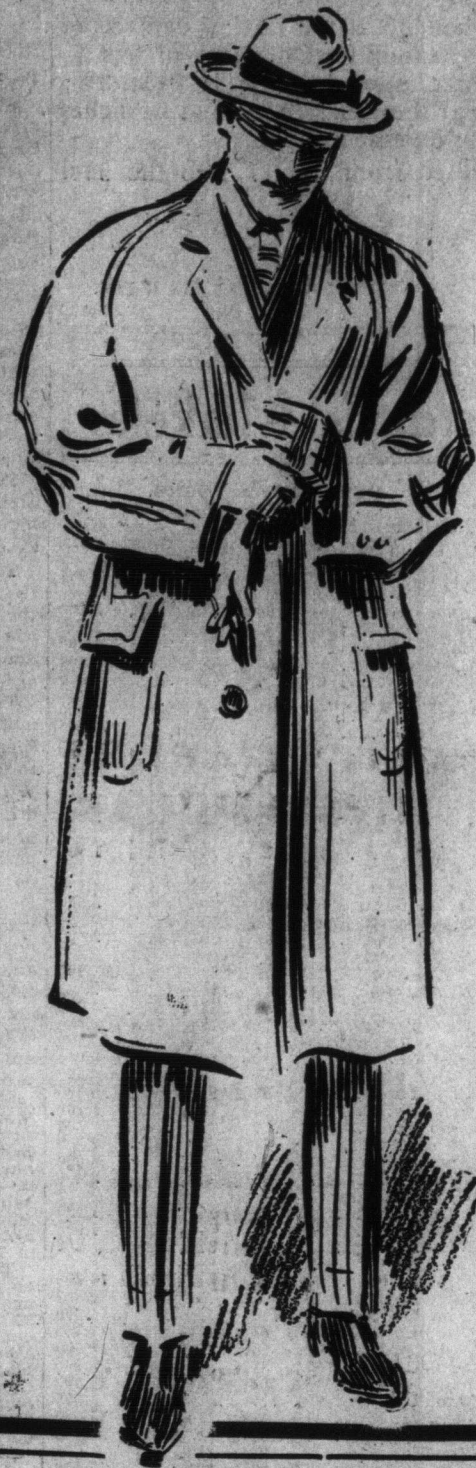
100 only single and double-breasted ulsters, in dark gray or brown English tweed coatings, with convertible collars; also some plain black all-wool meltons, made up in single-breasted Chesterfield style, with raised seams and turned edges; lined with twilled mohair. Sizes 34 to 44. Friday **8.90**

BOYS' GRAY AND BLUE CHINCHILLA OVERCOATS, \$2.85.

300 Double-breasted Russian Coats; full cut, and lined with flannel. Sizes 3 to 10 years. Regular \$4.00 values. Friday bargain **2.85**

BOYS' WINTER ULSTERS, \$4.95.

100 only, in dark browns, cut double-breasted, with shawl collars, and belt; warmly lined; the tweed is of a good weight; a diagonal. Sizes 27 to 35. Friday bargain **4.95**



Suits of Sturdy Materials \$7.95 Friday Bargain

Regular \$9.00, \$10.00, \$12.50 and \$13.50 Grades.

150 Men's Suits, broken lines and odd sizes from our regular stock; many patterns, in stripes and broken checks of grey and black, or brown and black combinations; well tailored in two and three-buttoned single-breasted saque styles; sizes 36 to 44. Friday **7.95**

200 pairs Men's Tweed and Mixed Worsteds Trousers, in gray and black and brown and black, neat stripe patterns; the tweeds are all wool, the worsteds have a percentage of cotton in them, but they are all good wearing materials, well cut and snugly made, with side and hip pockets; sizes 32 to 44. Regular \$1.75 and \$2.00. Friday **1.49**

BOYS' ENGLISH TWEED SUITS, \$3.85.

200 suits that were made to sell for \$6.00, \$6.50, \$7.00 and \$7.75. Single-breasted yoke Norfolk and double-breasted sack styles, with full cut bloomers. Several shades of rich browns and greys in neat patterns. Sizes 26 to 33. Friday **3.85**

Men's Shirts and Underwear

Negligee Shirts, 39c. Plain and fancy stripes; a manufacturer's broken ranges; coat styles, with laundered cuffs; in sizes 14 to 16½. Regular 69c and 75c. Friday **.39**

Fleece-lined Underwear, natural shade; velvet finish; shirts and drawers; sizes 34 to 44. Special **.47**

Merino Underwear, natural shade; wool and cotton mixture; sizes 34 to 44. Regular 50c. Friday special **.39**

All-wool Sweater Coats, plain and fancy stitch; assortment of colors and trimmings; sizes 34 to 44. Regular \$3.50 and \$4.00. Friday **2.49**

POLICE AND FIREMEN'S BRACES.

Extra heavy webbing, also duplex pulley style, in medium weight. Regular 25c and 35c. Friday **.19**

BOYS' FLEECE-LINED UNDERWEAR.

Blue-gray shade; "Penman" make; shirts and drawers; sizes 22 to 32. Friday **.39**

MEN'S PURE SILK NECKWEAR.

Stripes, cross-bafs, all-over patterns, plain and foulards. Friday **.25**

A New Piece of Furniture Here and There Will Do Wonders

SEE THESE BARGAINS TODAY.

Dresser, rich mahogany finish, with brass handles. Regular \$8.00. Friday **5.95**

Dresser, solid quarter-cut oak; fumed or golden, or genuine mahogany veneered. Regular \$21.50. Friday **12.95**

Extension Dining Table, quarter-cut oak, fumed or golden, 48-inch top. Regular \$28.50. Friday **14.50**

Extension Dining Table, quarter-cut oak, fumed or golden, 48-inch top. Regular \$30.00. Friday **19.95**

Buffet, quarter-cut oak, golden finish, 52-inch top. Regular \$32.50. Friday **24.95**

Dining-room Chairs, quarter-cut oak, fumed or golden, slip seats, in leather, five side and one arm-chair. Regular \$28.00. Friday **20.75**

Extension Couch Bed, frame of angle steel; springs woven steel wire; mattress filled with cotton felt, covert green denim, with valance. Regular \$9.75. Friday **7.15**

Brass Trimmed Iron Beds, white enamel, with brass top rails, caps and uprights. Regular \$6.25. Friday **4.15**

Brass Bedstead, 2-inch continuous posts. Regular \$18.90. Friday **12.95**

Bed Spring, steel frame, heavy steel wire. Regular \$4.50. Friday **2.90**

Mattress, all pure cotton felt, built in layers. Regular \$10.00. Friday **7.75**

AN 8.30 A. M. BOOT LIST

YOUR FALL BOOTS AND RUBBERS AT LESS THAN WHOLESALE PRICES FRIDAY.

1000 Pairs Men's Boots, Friday, \$1.99 Per Pair.

Button, blucher and lace styles in box calf, gunmetal calf, box kip and patent leathers; single and double ply leather soles; English, military and common-sense heels; new and popular narrow and round toe shapes; some styles have half bellows tongues; all built to stand fall wear; sizes 6 to 11 in the lot. Regular \$2.65 to \$3.50. Friday **1.99**

1200 Pairs Women's Boots, Friday, \$2.49.

Latest fads, best styles and conservative kinds, in new colored and black cloth and dull black calf tops, with vamps of vici kid, gunmetal calf, patent calf, black storm calf and tan Russia calf leathers; handturned, Goodyear welt and flexible McKay, light, medium and heavy soles; freak, high, wide and narrow toes; all the heel shapes. A great chance for the woman who prefers footwear a little different from the regular run. All sizes 2½ to 7 in the lot. Regularly \$3.25 to \$6.00. No mail orders. Friday **2.49**

Boys' "Wear Like Iron" Boots, Friday, \$1.69.

Button and blucher styles, patent-calf, gunmetal calf, dull black calf and English polished kip; stout oak bark tanned soles; military and low heels; full round and juvenile gentleman toe shapes; dressy serviceable foot-fitting boots; sizes 11 to 13½. Friday **1.69**

P.S.—400 pairs Boys' Boots; sizes 1 to 5½. Friday, \$1.99.

Children's School Boots, Friday, 95c.

Sensible shape fall footwear, button and lace styles in genuine dongola kid with patent leather toe caps; flexible double soles; 600 pairs to clear; sizes 5 to 10½. Friday **.95**

Little Men's Boots, Friday, \$1.49.

Sizes 9 to 10½, button and lace styles in patent calf leather, wearproof noiseless soles, low heels; just like daddy's toe shapes; lace boots have hooks. Regular \$1.95. No mail orders. Friday **1.49**

Rubbers Less Than Wholesale Prices Friday. Phone Your Orders.

First Quality Gum Rubber Boots, Knee Style:		Women's, bright finish, all sizes	
Men's, dull finish, all sizes	3.14	Women's, bright finish, all sizes	1.89
Boys', dull finish, all sizes	2.34	Children's, bright finish, all sizes	1.64
Youths', dull finish, all sizes	1.89	Children's, bright finish, all sizes	1.39
Men's Rubbers, all sizes	.69	Women's Rubbers, all sizes, high or low heels	.49
Boys' Rubbers, all sizes	.54	Misses' Rubbers, all sizes	.41
Youths' Rubbers, all sizes	.45	Children's Rubbers, all sizes	.34

Bargains Are Many in Draperies

\$1.00 AND \$1.25 COTTON TAPESTRIES AT 79c YARD.
A few designs which we cannot repeat, in serviceable cotton tapestries for portieres, curtains and upholstery work; green ground with attractive designs. 50 inches wide. Regular \$1.00 and \$1.25. Friday, yard **.79**

75c Cotton Tapestry at 59c—Two designs only, in two-tone red coloring. 50 inches wide.

SHORT ENDS OF SUNFAST CASEMENT CLOTH AT 39c YARD.
Plain color in all shades; lengths from 1 to 5 yards. Friday, yard **.39**

PLAIN COLOR VELVET ART SERGE, 79c.
In green, gold and red; velvet finish; 50 inches wide. Regular 90c yard. Friday, yard **.79**

ONE THOUSAND YARDS CRETONE AT 25c.
Some very pretty new colors; 36 inches wide; American cretonne. Friday, yard **.25**

CURTAIN POLES AT 6c.
Friday only, about three thousand brass extension rods (extend to 50 inches), with silvered ends. Regular 10c each. Friday **.06**

OPAQUE WINDOW SHADES, 33c.
Plain cream and green, size 37 x 70 inches, reliable spring roller. Friday **.33**

Bedding, Linens and Staples

Largest Flannelette Blankets, \$1.29. Best Canadian make, white only, with or without border; size 70 x 84. Friday, pair **1.29**

Striped Flannelette, 31 inches wide. Friday, 12 yards for **1.00**

Unbleached Canton Flannel, 27 inches wide. Friday, yard **.90**

Damaak Table Napkins, good designs, 21-inch size, hemmed. Regular \$2.75 and \$3.00 dozen. Friday, dozen **1.98**

Damaak Table Cloths, bleached, various designs; sizes 2x2 and 2x2½ yards. Regular \$7.75. Bargain Friday, pair **5.45**

White Union Wool Blankets, warm and serviceable, weight 9 lbs.; size 70x90 inches. Regular \$7.75. Bargain Friday, pair **6.45**

Hemmed Pillow Cases, sizes 42x33 and 41x33 inches. Friday, pair **.75**

Black Sealette, 48 inches wide. Friday **.25**

Hemmed Huckaback Bedroom Towels, made in Ireland. Bargain Friday, pair **3.95**

Heavy Scotch Crash Roller Towelling, 13 inches wide. Regular 18c and 20c yard. Bargain Friday **.15**

Remarkable Savings in the October China Sale Planned For Today's Customers

ODD LINES OF DINNERWARE AT BARGAIN PRICES.

5c to 10c Decorated Plates, 4c—English porcelain, blue decoration, breakfast, soup, tea and bread-and butter plates.

5c Decorated Oatmeal Dishes, 3c—100 dozen pretty blue Copenhagen decoration.

\$1.00 dozen Blue Decorated Double Egg Cups. Friday bargain, each **.4**

40c Decorated Covered Vegetable Dishes. Friday bargain, each **.34**

20c dozen Decorated Fruit Saucers. Friday bargain, each **.2**

25c dozen Decorated English Bowls. Regular 8c. Friday bargain **.5**

40c Meat Platters, Friday, 39c. 80c Meat Platters, Friday, 29c. 29c Meat Platters, Friday **.19**

Decorated Toiletware—Large decorated jugs, Friday, 50c. Large decorated basins, Friday, 50c. Decorated chambers, Friday, 40c. White chambers, Friday, 34

Clover Leaf Dinnerware—10c cups and saucers, Friday, 8c. Dinner plates, 9c. Soup plates, 8c. Tea plates, 6c. Bread and butter plates, 6c. Oatmeal dishes, 3c.

Fruit saucers, 3c. Salad bowls, 19c and 25c. Meat platters, 23c, 35c and .59

15c and 20c Decorated Semi-porcelain Butter Dishes

30c and 35c Decorated English Teapots, 4, 5 and 6-cup sizes. Friday **.23**

GLASSWARE IN THE FRIDAY BARGAIN SALE.

\$1.00 dozen Etched Glass Table Tumblers **.5**

40c Seven-piece Berry Sets **.29**

30c a dozen Pressed Glass Tumblers. Each **.2**

The NEW MARKET Telephone Tonight 5.30 to 10 o'Clock for Provisions to go by Early Delivery Saturday—Phone Adelaide 6100.

FRESH MEATS.	
Brisket of Beef for boiling, per lb.	.12 1/2
Shoulder Roast Tender Beef, per lb.	.12 1/2
Forequarters of Spring Lamb, per lb.	.12 1/2
Simpson's Special Pork Sausage, per lb.	.12 1/2
Beaver Brand Boneless Cottage Rolls, per lb.	.19
Beaver Brand Smoked Hams, whole or half ham, per lb.	.19
Beaver Brand Breakfast Bacon, whole or half side, per lb.	.27
Beaver Brand Boneless Back Bacon, whole or half back, per lb.	.32

FISH FOR FRIDAY.	
Fresh Caught Lake Trout, per lb.	.12 1/2
Fresh Caught Lake Trout Steaks, per lb.	.15
Fresh Caught Halibut, per lb.	.15
Fresh Caught Halibut Steaks, per lb.	.12 1/2
Fresh Caught Cod, per lb.	.12 1/2
Fresh Caught Cod Steaks, per lb.	.12 1/2
Cinno Haddock, per lb.	.15
Finn Herring, per lb.	.15

The Groceries	
Telephone Direct to Department, Adelaide 6100. One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag	1.25
Choice Family Flour, quarter bag	.69
Yellow Cooking Sugar, 5 lbs.	.59
Finest Currants, cleaned, 5 lbs.	.59
Choice California Seedling Raisins, 5 lbs.	.59
Finest New Mixed Peel, Orange, Lemon and Citrus, per lb.	.19
Perfection Baking Powder, 5 lbs.	.25
Heather Brand Extracts, assorted, 5 bottles	.25
New Orleans Molasses, 5 lb.	.19
Finest Canned Pumpkin, 5 tins	.25
Mixed Creamy Butter, per tin	.19
Canada Cornstarch, package	.19
Finest Canned Lard, 5 lbs.	.25
Choice Raspberry, 5 lbs.	.25
Finest Pearl Tapioca, 5 lbs.	.25
Toasted Cornflakes, 5 packages	.25
Choice Pink Salmon, tall tin per tin	.19
200 lbs. Fresh Fruit, 20c per lb.	.15
Fancy Mixed Biscuits, 5 lbs.	.25
3½ lbs. PURE CELONA TEA, 70c.	.74
100 lbs. Pure Celona Tea of uniform quality and one flavor, black or mixed. Friday, 5½c per lb.	.74
VEGETABLES.	
Choice Jersey Sweet Potatoes, 7 lbs.	.25
Canadian Carrots, 5 lbs.	.19
Canadian Dry Onions, small basket	.19
Choice Grape Fruit, good ones, 3 for	.19
FLOWERS.	
Dutch Hyacinths (single or double), yellow, pink, red, white light or dark blue, 75c dozen	\$8.90 per 100.
Daffodils (small single), 125c dozen, 85c per 100.	
Daffodils (large single or double), 25c dozen, \$1.70 per 100.	
Crocus, assorted color, 10c dozen, 75c per 100.	
Sylla Siberica (blue), 20c dozen, \$1.50 per 100. Get our price list of bulbs.	
CHOCOLATE.	
500 lbs. Assorted Chocolate Creams, regular 39c. per lb. 35c. Friday, 31c.	
1000 lbs. Lady Geminus wrapped, per lb.	.15
1000 lbs. Walnut Maple Cream, per lb.	.19

The Robert Simpson Company, Limited