

THE ROBERT SIMPSON COMPANY LIMITED

DEPARTMENT 251—MEN'S SHIRTS—TORONTO STORE

Examples of Price Spreads

| Description | Invoice | | | | | | Initial Unit Selling Price | Initial Mark-up | |
|--|------------------|----------|-----------|-----------|---------|----------------------|----------------------------|-----------------|-----------------------------|
| | Date | Quantity | Unit Cost | Sales Tax | Freight | Total Laid Down Cost | | Amount | Percentage to Cost of Sales |
| | | | \$ | | | \$ | | \$ | |
| Men's Pyjamas..... | 31st Mar. 1934. | 36 | 1 59 | Included | Nil | 1 59 | 2 98 | 1 39 | 87-42 |
| Men's Neg. Shirts..... | 19th Aug. 1933. | 449 | 0 43 | " | 0-01 | 0 44 | 0 75 | 0 31 | 70-45 |
| S.S. 6010-11-12 Bowling Shirts..... | 3rd Mar. 1934. | 122 | 1 75 | " | | 1 75 | 2 95 | 1 20 | 68-57 |
| 2140 Grey, 2143 Green Shirts..... | 25th Sept. 1933. | 51 | 1 17 | " | | 1 17 | 1 95 | 0 78 | 66-67 |
| Men's Neg. Shirts..... | 16th Aug. 1933. | 660 | 0 44½ | " | 0 00½ | 0 45 | 0 75 | 0 30 | 66-67 |
| 4110-6778-4122-4114 Shirts..... | 10th Mar. 1934. | 95 | 1 80 | " | | 1 80 | 2 95 | 1 15 | 63-89 |
| S. W. 54-59..... | 13th Feb. 1934 | 1,238 | 1 22 | " | | 1 22 | 1 95 | 0 73 | 59-84 |
| S. S. White Shirts..... | 29th Mar. 1934. | 1,085 | 1 23 | " | | 1 23 | 1 95 | 0 72 | 58-54 |
| Shirts..... | 28th Mar. 1934. | 149 | 1 58 | " | | 1 58 | 2 50 | 0 92 | 58-23 |
| 511, 515-516 Hemp Shirts..... | 22nd Feb. 1934. | 96 | 1 59 | " | | 1 59 | 2 50 | 0 91 | 57-23 |
| 3742, 3737, N.B. & C.A. Shirts..... | 11th Oct. 1933. | 168 | 1 88 | " | | 1 88 | 2 95 | 1 07 | 56-91 |
| Men's Neg. Shirts..... | 18th May 1933. | 1,920 | 0 43½ | " | 0 00½ | 0 44 | 0 69 | 0 25 | 56-82 |
| #8783 S/C & 3783 C/A Shirts..... | 29th Mar. 1934. | 1,187 | 0 96 | " | | 0 96 | 1 50 | 0 54 | 56-25 |
| N.E. 101 C.A.W. Shirts..... | 7th Dec. 1933. | 1,212 | 0 63 | " | 0 01 | 0 65 | 1 00 | 0 36 | 56-25 |
| Plain and Fancy English Pyjamas..... | 18th Jan. 1934. | 1,896 | 0 95 | " | 0 01 | 0 96 | 1 49 | 0 53 | 55-21 |
| 3650-1, 3, 9, 3663, 3679 Shirts..... | 22nd Sept. 1933. | 222 | 1 30 | " | | 1 30 | 2 00 | 0 70 | 53-85 |
| Plain and Fancy English Broadcloth Shirts..... | 31st Aug. 1933. | 3,600 | 0 64 | " | 0 01 | 0 65 | 1 00 | 0 35 | 53-85 |
| Shirts..... | 26th Mar. 1934. | 159 | 1 94 | " | | 1 94 | 2 98 | 1 04 | 53-61 |
| Men's Shirts..... | 11th Oct. 1933. | 409 | 1 29 | " | | 1 29 | 1 98 | 0 69 | 53-49 |
| Men's Neg. Shirts..... | 19th Sept. 1933. | 705 | | " | | | | | |
| Shirts..... | 16th Aug. 1933. | 672 | 0 48½ | " | 0 00½ | 0 49 | 0 75 | 0 26 | 53-06 |
| | 28th Mar. 1934. | 293 | 1 29 | " | | 1 29 | 1 95 | 0 66 | 51-16 |
| | 20th Mar. 1934. | 309 | | " | | | | | |
| Men's Pyjamas..... | 23rd Nov. 1933. | 98 | 1 96 | " | | 1 96 | 2 95 | 0 99 | 50-51 |
| P.K. 78, 67, 44 Pyjamas..... | 8th Jan. 1934. | 96 | 0 90 | " | | 0 90 | 1 35 | 0 45 | 50-00 |
| Chambray Shirts—46..... | 24th Feb. 1934. | 114 | 0 68 | " | 0 01 | 0 69 | 0 95 | 0 26 | 37-68 |
| Navy Shirts—47..... | 24th Feb. 1934. | 48 | 0 68 | " | 0 01 | 0 69 | 0 95 | 0 26 | 37-68 |
| Khaki Shirts—48..... | 24th Feb. 1934. | 14 | 0 68 | " | 0 01 | 0 69 | 0 95 | 0 26 | 37-68 |
| Fancy English Broadcloth Shirts..... | 31st July 1933. | 2,040 | 0 66 | " | 0 01 | 0 67 | 1 00 | 0 33 | 49-25 |
| Shirts—J.C. C/a..... | 1st Mar. 1934. | 2,460 | 0 66 | " | 0 01 | 0 67 | 1 00 | 0 33 | 49-25 |
| Shirts—J.C. S/c..... | 1st Mar. 1934. | 1,152 | 0 66 | " | 0 01 | 0 67 | 1 00 | 0 33 | 49-25 |
| Plain and Fancy Eng. Broadcloth Shirts... | 27th Jan. 1934. | 1,920 | 0 66 | " | 0 01 | 0 67 | 1 00 | 0 33 | 49-25 |
| P.C. 7/8 Shirts..... | 14th Dec. 1933. | 528 | 1 34½ | " | 0 00½ | 1 35 | 2 00 | 0 65 | 48-15 |

PRICE SPREADS AND MASS BUYING

2887