

## **MOFFAT BROADCASTING LIMITED**

This is one of the industry's longest-established broadcasting firms, with holdings in five cities in western Canada. Moffat owns 50 per cent (the Misener family owns the other half) of CJAY-TV in Winnipeg, 45 per cent of CHED-AM in Edmonton, and wholly owns the following radio stations: CKLG-AM and CKLG-FM in Vancouver; CKXL-AM in Calgary; CHAB-AM in Moose Jaw; CKY-AM and CKY-FM in Winnipeg. Moffat also holds a 38.75 per cent interest in Metro Videon Limited, which operates a cable TV system serving Winnipeg and Pinawa.

## **THE PRATTE, BARIBEAU AND LEPAGE GROUP**

This group consists of an interlocking assortment of media interests of four groups which are involved in twelve broadcasting outlets in the province of Quebec. They include TV stations in Quebec City, Montreal, Jonquière, and Carleton, and radio stations in Jonquière, Quebec City, Montreal, and Shawinigan. The interlocking nature of the groups' media holdings is illustrated in Chart 2.

## **RADIODIFFUSION MUTUELLE LIMITÉE—MUTUAL BROADCASTING LIMITED**

The holding company for a group of radio stations under the control of Raymond Crépault, consisting of CJMS and CJMS-FM in Montreal, CJRP-AM in Quebec, CJRS-AM in Sherbrooke, CJTR-AM in Trois-Rivières, and CJRC-AM in Ottawa. The group is unique in that it has C.R.T.C. permission to operate as a permanent private radio network.

## **ROGERS BROADCASTING LIMITED**

Rogers is a private company whose shares are controlled by two family trusts. The Rogers group controls CHFI-AM and CHFI-FM in Toronto, CHAM-AM in Hamilton, and CHYR-AM in Leamington, Ontario. Its cable interests include two systems in Toronto, one in Brampton, and one in Leamington.

Prior to September 1970, Rogers Broadcasting Limited held a 13.4 per cent interest in Baton Broadcasting Limited owned by the Bassett-Eaton group (which operates CFTO-TV in Toronto). Through Glen-Warren Productions the Bassett-Eaton group owned 50 per cent of Rogers Cable T.V. Limited. Licences were granted to Rogers' two other cable systems providing that Glen-Warren disposed of its share in the cable company. Hence the two parties sold their interests in each other's operations.

Recently the company's President, E. S. Rogers, applied to the Federal Communications Commission in Washington for a cable licence in Detroit — the first such bid by a Canadian company in the U.S.