

Legal Status of Associations

- 81 percent are federally or provincially incorporated.
- 72 percent are non-profit organizations.

Communication Tools

Newsletters and Web sites

- 71 percent publish a newsletter.
- 54 percent have a Web site.
- 90 percent have a Web site or a newsletter or both.
- 70 percent publish their newsletter at least once a quarter.
- 95 percent update their Web site at least once a quarter.

Directory of members

- 90 percent publish a directory of their members.

Others

- 12 percent publish market intelligence reports.

