Media Advisory

January 28, 2002

No. 14

Media representatives are advised that International Trade Minister Pierre Pettigrew and Industry Minister Allan Rock will attend the KPMG launch of the 2002 report Competitive Alternatives: Comparing Business Costs in North America, Europe and Japan on Tuesday, January 29, 2002. A technical briefing for media by KPMG experts will be given before the launch.

Event:

Technical briefing for media by KPMG experts

Date:

Tuesday, January 29, 2002

Time:

12:30 p.m.

Location:

Fairmont Chateau Laurier

Drawing Room 1 Rideau Street Ottawa, Ontario

Event:

Ministers welcome report (open to media)

Date:

Tuesday, January 29, 2002

Time:

1:30 p.m.

Location:

Fairmont Chateau Laurier

Adam Room

For more information, please contact:

Sébastien Théberge

Office of the Minister for International

Trade

(613) 992-7332

Media Relations Office

Department of Foreign Affairs and

International Trade

(613) 995-1874

http://www.dfait-maeci.gc.ca

Selena Beattie

Office of the Minister of Industry

(613) 995-9001

Marcel Gaumond

Investment Partnership Canada

(613) 941-9268

