

UNEEED CO., LTD.

Address: 7-20, Gion-Machi, Hakata-ku, Fukuoka 812, Japan Tel: 092-261-3111 Telex: J723680 DAIE 004	
ANNUAL TURNOVER (Period ending February 1988)	246 259 million yen
TOTAL NUMBER OF STORES	60
LOCATION OF STORES	Western Japan
AVERAGE ANNUAL SALES PER STORE	4 104 million yen
PROPORTION OF FOOD SALES	34%
TOTAL FLOOR SPACE	350 000 square metres
TOTAL NUMBER OF EMPLOYEES	7 237 Full-time: 2 925 Part-time: 4 312
YEAR ESTABLISHED	1946

Uneed is the 12th largest supermarket chain in Japan and its 60 stores are concentrated in the Kyushu area in the south of Japan. Uneed is directly affiliated with Daiei, and is part of the Daiei group. About 25 per cent of Uneed's stock is held by Daiei.

Uneed was originally founded in Kyushu in 1895 as a five-and-dime store, run by the Fuchigami family. In 1946, four separate chains were amalgamated and the new name Uneed adopted. Uneed joined with Daiei in 1981 and left AIC which it had helped to form.

Uneed's affiliated companies include:

- Fuji Iryo (clothing sales)
- Nishi-Nippon Sun Kensetsu (building maintenance and construction)
- Taiyo Shokuhin (manufacture/sales of food)
- Green Card (credit sales)
- Kyushu Daily Dish (manufacture/sales of food)
- La Pearl (restaurant)
- Kyushu System Service (sales of business machines and data processing service)
- Sun Shizuka (convenience store)
- Takachiho Camera (sales of photographic materials).