

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 511-KUALA LUMPUR 005-COMM. & INFORM. EQP. & SERV
MALAYSIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
ALL SUB-SECTORS

INITIATE PROGRAM OF CALLS ON BANKS, MULTI-NATIONAL CORPS,
& STM TO PROMOTE SATELLITE SYSTEMS FOR BUSINESS & RURAL
TELEPHONE NEEDS.

ANTICIPATED RESULTS:

PREPARE SHOPPING LIST OF OPPORTUNITIES FOR
CDN. SUPPLIERS.
INCREASED PRESENCE OF CDN. PRODUCTS/SERVICES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROMOTE CDN REMOTE SENSING TECHNOLOGY & SERVICES
ENHANCE EXPOSURE OF MLSIANS TO CDN COMMUNICA-
TIONS TECHNOLOGY; DETERMINE ACQUISITION PRIORI-
TIES OF MALAYSIAN TELEVISION NETWORKS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

MDA AWARDED \$1 MN CONTRACT TO SUPPLY WEATHER MO-
NITORING SYST; BERCHA SUBMITTED PROPOSAL TO TRAIN
STAFF OF NEW REMOTE SENSING CENTRE; STM CHAIRMAN
ATTENDED TEMIC COURSE; BCI AWARDED \$13 MN CASS
ROLLOUT PROJ; ALERTED CDN FIRMS TO TV STUDIO DEVP