

RPTD1

## TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

## 90/91 INVESTMENT PROMOTION PROFILE

Mission: ATHENS

Country: GREECE

## IDP Partners and related activities cont d:

Investment Canada  
- Info Assistance

Compared to major competitive destinations, Canada is perceived to have

the following advantages:

- F.T.A.
- Good image.
- Large Greek immigrant pop.

the following constraints:

- Far away
- Not well known.
- F.T.A.

The mission indicates the following potential for various types of investment from within its territory/country:

Type of Investment	Potential
Portfolio	LOW
Acquisition	LOW
Greenfield	LOW
Joint Venture	MEDIUM
Strategic Partnering	MEDIUM
Technology Licensing	MEDIUM

The mission believes that the following sectors are of greatest interest to investors in its territory/country and assigned ranking A = High B = Medium C = Low

Sector	Ranking
Agriculture/Food/Fish	A
Resource Processing	C
Machinery and Equipment	C
Transportation	C
Consumer Products	A
Commercial Service	C
Computer and Communications	C
Health Care Products/Medical	C
Aerospace and Defence	C
Strategic Technologies	C