

	No.	Unit Cost	Sub-Total	Total
SELF - PRESENTATION COSTS				
T H E A T R E E X P E N S E S				
THEATRE RENTAL		X \$	= \$	
BOX OFFICE % TAKEN AS RENTAL		X \$	= \$	
AMUSEMENT TAX		X \$	= \$	
TICKET PRINTING		X \$	= \$	
BOX OFFICE EXPENSES		X \$	= \$	
OTHER THEATRE EXPENSES		X \$	= \$	
TOTAL THEATRE EXPENSES				\$
P U B L I C R E L A T I O N S				
PUBLICIST'S FEE		\$	= \$	
PAID ADVERTISING – PRINT		X \$	= \$	
PAID ADVERTISING – RADIO		X \$	= \$	
PAID ADVERTISING – TV		X \$	= \$	
PAID ADVERTISING – OTHER		X \$	= \$	
POSTER/FLYER DISTRIBUTION		X \$	= \$	
LOCAL PRINTING/OVER-PRINTING		X \$	= \$	
PROGRAMME COSTS		X \$	= \$	
PRESS CONFERENCE(S)		X \$	= \$	
RECEPTION/ENTERTAINMENT		X \$	= \$	
OTHER				\$
TOTAL PUBLIC RELATIONS				\$
L O C A L U N I O N C O S T S				
STAGEHANDS		X \$	= \$	
CARLOADERS		X \$	= \$	
STAGEHANDS FRINGE BENEFITS		X \$	= \$	
WARDROBE PERSONNEL		X \$	= \$	
WARDROBE FRINGE BENEFITS		X \$	= \$	
PROVISION FOR TECHNICAL OVERTIME		X \$	= \$	
MUSICIANS/ STAND-BY MUSICIANS		X \$	= \$	
MUSICIANS' FRINGE BENEFITS		X \$	= \$	
OTHER				\$
TOTAL LOCAL UNION COSTS				\$
TOTAL SELF-PRESENTATION COSTS				\$

Self-presentation is a very risky business and is to be discouraged – proceed with caution!