

News of the arts

tion's projects are often only stopgap measures, its most important role is in making young people aware, its continuity and the fact that its initiative supports a regular educational effort.

The clubs receive indirect assistance from the Canadian International Development Agency (CIDA). In 1978 CIDA provided nearly 50 per cent of the funds for a nation-wide education program in international solidarity. The program led various clubs to take charge of seven projects submitted by CIDA officers already stationed in Third World countries — including Rwanda, Senegal, Zambia, Haiti, Peru and Brazil — who then worked closely with the students in carrying out the projects.

In one such project, the members of the Jeunes du Monde clubs raised money to support a health education program proposed by Sister Biblane Parisien, in charge of preventive medicine in a Cap-Haïtien clinic in Haiti. The project, based at the Sacré-Coeur parish clinic, covered 23 districts where there are 15 primary schools; adults were given instruction at community centres and in schools with the help of the teachers.

Fund-raising constitutes the core of the students' project. The students follow the overseas phase of the project closely; results are evaluated and the repercussions on the school environment analyzed.

Such action projects are the basis of Jeunesse du Monde's principal activities, attempting primarily to channel energies and the desire to assist into concrete



The clubs provide information on a continuous basis through weekly meetings.

action. It is more productive, explains Mr. Foucher, to centre the entire awareness process around such exercises because the result is twofold: effective aid, although temporary, is provided and individuals are confronted with a real situation.

"We use evangelization as a means of effecting change and as a vehicle for promoting our search for justice and peace," says Mr. Foucher. "The repercussions of such a change in the attitudes of individuals, if it occurs, are immeasurable."

In June, Jeunesse du Monde celebrated its twentieth anniversary by holding a gathering in support of international brotherhood at Man and his World in Montreal. Other special anniversary events planned include a public festival at Place des Nations in Montreal, the publication of a charter of young people's rights and a three-week international conference to give francophone countries the opportunity to share co-operation and development education experiences.

Program assists business to invest in developing countries

Canadian companies interested in markets in less developed countries now can participate in a new program designed to stimulate increased involvement by the Canadian private sector in the industrial development and growth of these countries.

The Industrial Co-operation Program launched recently by the Canadian International Development Agency (CIDA) is to act as a "catalyst in bringing together appropriate commercial interests plus developing an environment where business has a better chance of success", says Maurice Hladik, director of the Asia and Africa bureau in CIDA's industrial co-operation division.

The program will have a positive developmental impact on developing nations in areas such as job creation, increased income, improved availability of manufactured goods, technology transfer, and exposure to technical and managerial skills, says Mr. Hladik.

Under the program, project planning is primarily the responsibility of the private sector, rather than that of the governmental planning process which marks more traditional aid programming.

CIDA plans to work directly with the companies and organizations involved in

projects, supporting their initiatives in ways which will minimize government intervention.

"Typically, companies taking advantage of this program," said Mr. Hladik, "view it as a marketing tool whereby a branch facility is established in a developing country for final assembly with key components coming from Canada."

At present, Canadian private sector investment in the Third World ranks fifth of all developed countries after the United States, Japan, West Germany and Britain. The investment totals approximately \$3 billion, increasing at an average annual rate of more than \$500 million.

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'Queen of the Channel' makes seventh attempt

Cindy Nicholas of Scarborough, Ontario will represent Canada at the Fifth International English Channel Swim to be held between Dover, England and Cap Gris Nez, France on August 22.

Miss Nicholas, who has been nicknamed Queen of the Channel by virtue of a record-setting six crossings, left Toronto recently for Folkestone, England to begin training for the event, sponsored by the Saudi Arabian Swimming Federation.

Seventeen swimmers from 12 nations will take part in the mixed swim, including Californian Penny Dean who holds the world record of 7 hours and 40 minutes for the cross from England to France.

"I definitely don't think we will see a world record," said Miss Nicholas, who has been clocked at 8 hours and 58 minutes over the distance.

The twenty-one-year-old said she would go through a daily training routine for the swim and may even attempt a solo channel crossing if tides and weather are conducive.

"The water temperature is between minus 5 and 56 degrees Fahrenheit," said Miss Nicholas, "and that takes some getting used to. It's also a bit of a transition getting used to the wavy salt water. Jellyfish are also a problem."

Miss Nicholas, will be vying for a first prize of 1,000 pounds sterling for being the first across the channel.

Second prize of 750 pounds and a third prize worth 500 pounds are being offered by the Saudi Arabian federation.